

VERBIER ⁺

VAL DE BAGNES - LA TZOUMAZ

PRESS KIT
SUMMER 2020

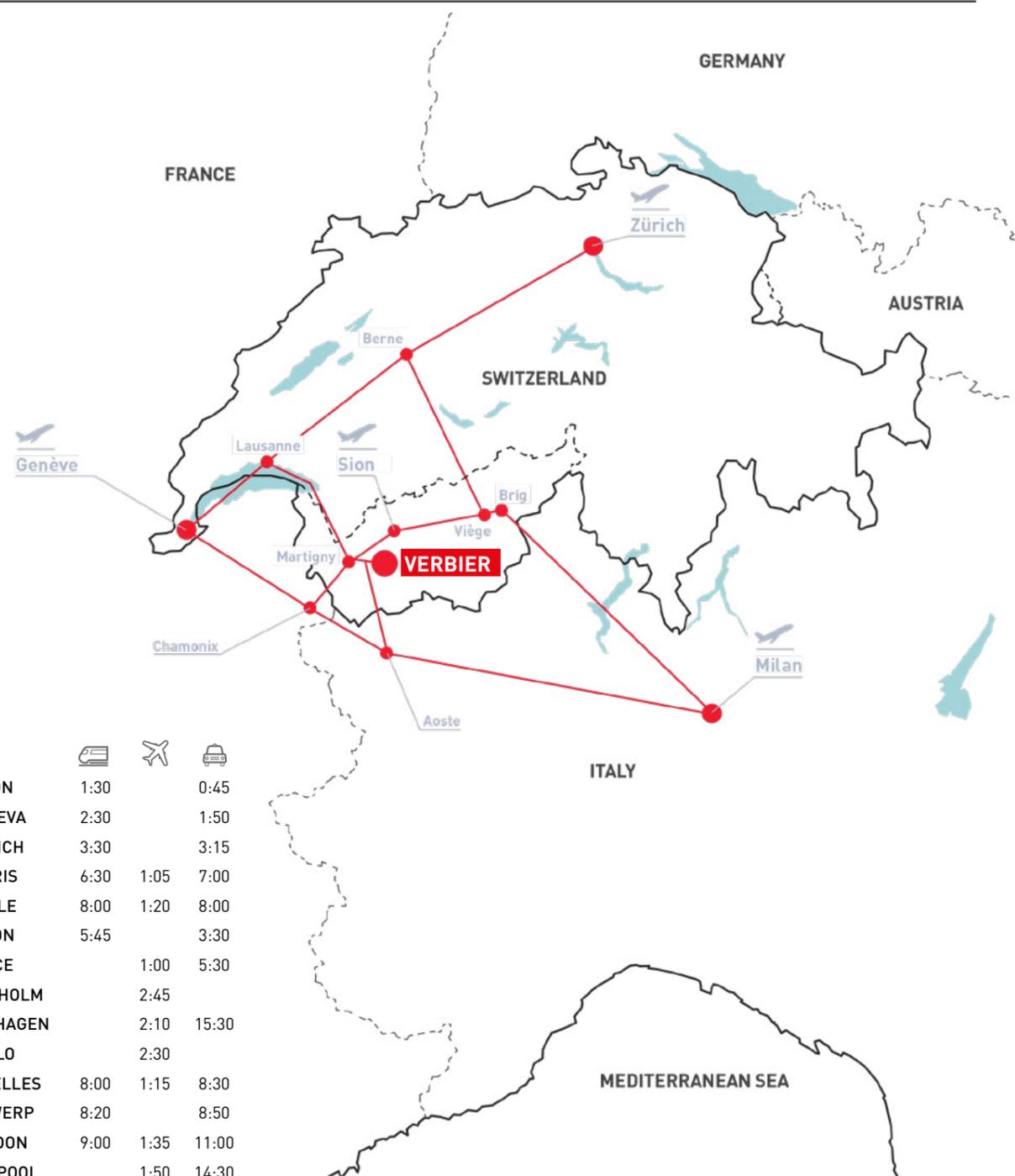




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LOCATION & ACCESSIBILITY



SION	1:30		0:45
GENEVA	2:30		1:50
ZÜRICH	3:30		3:15
PARIS	6:30	1:05	7:00
LILLE	8:00	1:20	8:00
LYON	5:45		3:30
NICE		1:00	5:30
STOCKHOLM		2:45	
COPENHAGEN		2:10	15:30
OSLO		2:30	
BRUXELLES	8:00	1:15	8:30
ANTWERP	8:20		8:50
LONDON	9:00	1:35	11:00
LIVERPOOL		1:50	14:30
MANCHESTER		1:50	14:15
EDINBURGH		2:15	17:15

LIFT OPENING HOURS

The lifts are open daily from 4 July to 23 August. A reduced service is in operation (weekends and at certain times during the week) from 6 June to 3 July and from 24 August to 30 October.

The full timetable can be found at:

www.verbier.ch/en/ski-area-lifts/useful-information-shop-online/lift-opening-hours-summer/opening-hours-summer.htm

VERBIER VAL DE BAGNES LA TZOUMAZ

Fun, inspiration and pushing yourself to the limit... Pure energy rises in Verbier - Val de Bagnes - La Tzoumaz, a unique place, a land of thrills and excitement. For a sporty, cultural and thrilling summer, look no further for this is your dream destination.

Perched on a sunny, south-facing plateau at 1,500m with a breathtaking view of the Massif des Combins, the village bewitches you with its slate-roofed chalets in the magnificent natural setting of the Val de Bagnes.

Here, athletes are spoilt for choice with numerous attractions in the region just waiting to be discovered. For mountain bikers (cross-country, downhill or enduro), there are more than 800 km of routes of varying difficulty. On foot, walkers can choose from 500 km of trails, and runners have 21 new marked trail routes to explore.

And for discerning palates, Verbier - Val de Bagnes - La Tzoumaz is bursting with local produce to be savoured. Bagnes commune, the capital of raclette, organises a festival every summer bringing together thousands of foodies who come to sample its AOC Alpine cheeses.

Throughout the summer season, the resort throbs with world-class events. For music lovers, Verbier Festival brings together renowned classical musicians. In a different genre, the Rocklette festival livens up the summits with its offbeat concept. Sporty types can challenge themselves on the Verbier Saint-Bernard trail, or by taking part in either the Tour des Stations cycle race or the Spartan Race. While the E-Bike Festival and the Inspire Yoga Festival slow down the beat of this lively, vibrant destination.

KEY FIGURES



21 marked trail routes



17 km of downhill tracks (8 runs) at Verbier Bikepark



3'330 m Mont-Fort: peak



27 events throughout the summer



8 Bike Hotels

500 km of hiking trails



7 lifts open in summer



800 km of mountain bike trails



1,400 m zip line (130 km/h)

VERBIER INFINITE PLAYGROUND PASS (VIP PASS)

The Verbier Infinite Playground Pass (VIP Pass) offers discounts and privileged access to the entire area throughout the summer season. It is issued free of charge to all guests staying a minimum of one night in the region and paying the tourist tax. Whether with friends or family, a nature lover or thrill seeker, everyone will find something to enjoy in the region! Some benefits offered by the VIP Pass include free ski lift access for pedestrians (access to Mont-Fort at 3,330m included) and 50% reduction for cyclists, unlimited access to postbuses in the municipality of Bagnes, preferential rates on a selection of activities offered by destination partners, and 50% discount on entertainment offered by Verbier, Le Châble and La Tzoumaz Tourist Offices.

<http://www.verbier.ch/en/activities-fun/summer-fall/verbier-infinite-playground-pass/vip-pass.htm>



45+ adventures to discover

21 cultural and heritage tours

15 sporting activities

9 must-see places to visit

CHALLENGE YOURSELF

NEW TRAIL RUNNING DESTINATION

Discover trails that have been trodden by the sport's greatest names during world-renowned races such as the UTMB (Ultra Trail du Mont-Blanc) and the Trail Verbier-St-Bernard (Trail VSB). Verbier/Val de Bagnes and the Pays du St-Bernard region also offers amateur trail runners a good choice of routes across the region.

In 2020, 21 signposted routes will give both experienced and amateur runners the chance to explore this multidimensional destination.

From the majestic glaciers to the green pastures grazed by Hérens cows, via rivers and impressive dams, mountain running enthusiasts will be spoilt for choice. This mix of 415 km of trails highlights the rich cultural and natural

heritage of the area, with more than 33,000 m of ascent, put together by trail runners who have a deep connection with the sport and the region, such as Jules-Henri Gabioud (winner of the Tor des Géants in 2011 and 2nd in the PTL in 2019) and our ambassador, Emily Vaudan (3rd in the X-Alpine du Trail VSB).

Details of each route can be found on the websites of the Tourist Offices of Verbier/Val de Bagnes and the Pays du St-Bernard. And a map of the region is also available to help you make the most of your visit to this vast region.



RUN WITH HEIDI

If you really want to get to know the region, then what could be better than spending time with a local who shares their favourite trails, regional knowledge and top places along the way? This is the innovative concept offered by the start-up Beeheidi with tailor-made trail outings. Customers choose the pace, duration and location of their upcoming run before being picked up at their accommodation by the trail guide who will make sure the day goes smoothly.

Rates: 1h - CHF 95.- / 2h - CHF 150.- / 3h - CHF 205.-
(CHF 10.- per additional person, up to 3 people per session)
www.beeheidi.ch



WEEKEND TRAIL WITH GIRLFRIENDS

Newcomers will get to learn more about mountain running and intermediate trail runners can perfect their technique on the trails of Verbier and Val de Bagnes. This two-day course, among friends, is supervised by Jules-Henri Gabioud, a mid-mountain guide and more than experienced trail runner. You'll find out all the secrets of trail running from advice on equipment to what to eat. A weekend of fun and friendship... and a little bit of sweat!

Dates: 30 & 31 May 2020
Prices: CHF 310.-/pers. including accommodation in a 3-star hotel (double rooms), half board (dinner + breakfast), packed lunch on day 2 and fully supervised by a federally certified mountain guide
www.alpsxperience.com/trails-verbier-st-bernard

TRAIL VERBIER ST-BERNARD 4 & 5 JULY 2020

The mountains of Verbier and the Pays du St-Bernard region are open to trail runners from all over the world with this 100% Swiss-made ultra-marathon nestled in the heart of the Alps! There are four distances from 31 km to 111 km winding through the breathtaking landscapes of the Verbier and Pays du Saint-Bernard regions.

www.trailvsb.com



EMILY VAUDAN : HEAD, HEART AND LEGS!

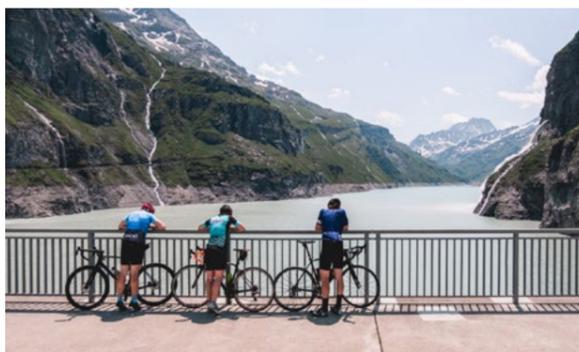
Born and raised in Bruson in the Val de Bagnes, Emily Vaudan fell in love with the nature that has surrounded her since birth. Still today, this 37-year-old chartered accountant roams the mountains where she grew up. Whether she's trail running, a sport for which she has regularly taken the podium (Trail Verbier St-Bernard, Swisspeaks Trail, etc.), or ski mountaineering (she won the Patrouille des Glaciers in 2018 in her first participation!). As soon as the landscape is covered in snow, Emily escapes to the mountains. An accomplished sportswoman and a true enthusiast, she likes to push herself to her limits and will be on the starting line of the UTMB this summer.





THE VALAIS, A CERTIFIED AND PROTECTED CYCLING AREA

Legendary passes, smooth and well-maintained alpine roads, high-quality facilities... Valais is the ideal base for bike lovers who like to work up a sweat while taking in exceptional scenery. And if you need further proof of its credentials, the best cyclists in the world will be competing here on a stage of the UCI Road World Championships in Aigle-Martigny from 20 to 27 September 2020. Amateur cyclists are not forgotten either with the Tour des Stations, reputedly the world's toughest one-day cycling race, being held on 8 August 2020 (see p. 18).



GET WARMED UP: VERBIER - MAUVOISIN DAM - VERBIER

A route of more than 49 km from Verbier to the Mauvoisin dam, the tallest arch dam in Europe. Passing Lourtier, the route takes an increasingly narrow, country road where you can often spot a marmot. At the end, the route's conquerors will be rewarded with a magnificent view of the lake and the Val de Bagnes before heading back to the start.

More routes on: www.verbier.ch/en/activities-fun/summer-fall/road-cycling/road-biking.htm

ESCAPE TO THE VAL DE BAGNES

Using Haut Vélo over the course of a long weekend, passionate cyclists will be able to ride the most beautiful routes in the Valais and Val de Bagnes in a peloton. Accompanied by a local guide, and only using leg power, happy cyclists tackle stages they chose in advance.

Price: CHF 175.-/pers. (based on 6 people) for 3 days of supervision www.hautvelo.com



POLKADOT JERSEY WITH THE ASCENT OF THE GRAND-ST-BERNARD PASS

At an altitude of 2,468 m, the Col du Grand-St-Bernard is an ambitious challenge for all good cyclists. From Martigny (40 km) or Sembrancher (25 km), a steep, demanding road links the pass marking the border between the Entremont valley in Switzerland and the Aosta Valley in Italy. The third highest road pass in Switzerland, the Grand-St-Bernard is a dream for many cyclists and it's no coincidence that the Tour de France has climbed it five times! All the ingredients of a perfect itinerary are here: a rewarding goal, a magnificent panorama of the Swiss and Italian Alps, and a finish in a little piece of paradise. Once their mission is accomplished, elite athletes can take in the scenery, enjoy excellent local cuisine and learn more about the region's history at the Hospice du Grand-St-Bernard, which is still home to friendly monks and their large St. Bernard dogs. After the downhill section of the pass, yellow jersey fans head back to Verbier on the road that was the final climb in stage 15 of the 2009 Tour de France!



PURE NATURE

Simple pleasures are often the best... Whether it's a short walk or a trek over several days, with the family or solo, spending time looking at the flora, fauna and surrounding landscapes or trying to beat the clock, you'll discover 500 km of marked trails in Verbier, Val de Bagnes and La Tzoumaz which all lead to joy and happiness. You'll discover alpine pastures, glaciers, forest undergrowth, rocky outcrops - the viewpoints are numerous and the options are endless. And to top off the experience, there's nothing like a night or two in one of the area's five mountain huts.



MUST-SEE PLACES



PIERRE AVOI

Reaching a height of 2,473 m, the Pierre Avoi towers over the resorts of Verbier and La Tzoumaz. Enjoy the 360-view from its summit which stretches from the Rhône Valley to the Combins Massif through the MontBlanc! Access to Pierre Avoi is technical and provides the additional security of chains and ladders. Hikers can reach the summit in 1:30 hour from the Croix de Cœur car park or the Savoleyres mountain lift.



HAUT VAL DE BAGNES NATURE RESERVE

Second largest nature reserve in Switzerland, the Haut Val de Bagnes has been a protected area since 1968. During your walk, listen out for ibex, chamois deer and marmots and enjoy the reserve's magnificent flora! Discover the hidden treasures of the Val de Bagnes with a free guided tour of the Bocheresse quarry and the Rock Garden in Bonatchiesse.



LOUVIE LAKE

This mountain lake, located at 2,213 m above sea level, can be reached on foot from Verbier or Fionnay. It makes an ideal hiking destination and offers superb views of the Combins Massif. From Verbier, take the cable car up to La Chauz then follow the «Sentier des Chamois». Halfway along this trail, the Cabane de Louvie (mountain hut) is a great place in which to stop for a bite to eat or a good night's sleep.



MONT-FORT

Perched at an altitude of 3,330 m, the air is pure, the panorama breathtaking. The view before you takes in a serie of mountain peaks all around. The Matterhorn, Dent d'Hérens, Grand Combin and Mont-Blanc: all of these can be seen from the viewing platform at the top of Mont-Fort. Less than an hour from Verbier, a succession of cable cars and gondolas bring you up to this highest point, which is popular for skiing in winter and for admiring the view in summer

VIP Pass: free travel on postbuses and mountain lifts

THE DIFFERENCE IS IN THE DETAILS

SMALL PLATES AT LARGE

Verbier is home to a wide range of restaurants that tantalise the taste buds and cater for both foodies and gourmets. Under the supervision of chef Sebastiano Lombardi, La Table d'Adrien (15 points in the Gault&Millau, 1 Michelin star) offers gastronomic cuisine combining Italian flavours. While at La Cordée (15 points at the Gault&Millau), an establishment run by Fabrice Taulier, it's local products from farmers and producers that play a key role in the gourmet, contemporary cuisine. On the menu at the W Kitchen (14 points at Gault&Millau), chef Emiliano Vignoni offers an extraordinary culinary journey. At La Grange (13 points at the Gault&Millau), Thierry Corthay, a local, prepares seasonal produce from the region, while at the gourmet restaurants Vie Montagne and La Channe, chefs will take you by surprise with their creativity.



BRUNCH WITH A VIEW

Every Sunday, chef Sebastiano Lombardi creates a buffet made from seasonal produce. From Asian and Mediterranean to refined Italian cuisine, there's an explosion of flavours that will make your tastebuds dance. And to complete the picture, brunch is served on the terrace of the 5-star hotel Le Chalet d'Adrien, voted «Best hotel terrace in Europe» by the Prix Villégiature hospitality awards.

Prices : CHF 90.-/adult, CHF 55.-/child (excluding drinks)
www.chalet-adrien.com/en/restaurants-bar-3/la-terrasse/36-langue-anglaise/restaurants-bar/71-the-sunday-brunch



BUCOLIC MEALS

In a quiet private spot on the mountains, enjoy a gourmet meal with friends out in the open - this is what Kando Events, creator of luxury events, offers. A straw-bale bar, tailor-made decorations, bucolic meals at picnic tables, a bespoke menu put together by a Michelin-trained chef, plus a live band or DJ - there's everything you need for an unforgettable gastronomic experience in a breathtaking setting!

Price: from CHF 680.-/pers. (based on a group of 10 people)
www.kandoverbierevents.com



TIME FOR YOURSELF

There's nothing like a moment of pure relaxation to round off a day spent in the great outdoors. The offer is endless and there are plenty of excellent places to go. Massages, treatments and physiotherapy all contribute to your revitalisation.



SPORTS RETREAT

With this intensive week-long fitness programme, Verbier and its surrounding mountains become one big life-size gym. Hiking, trail running, HIIT sessions, daily yoga, paddleboard, boxing, strength and conditioning sessions...This is the perfect retreat to push mind and body through a structured programme and balanced diet. Athletes stay in a luxury chalet, providing everything necessary for rest and recovery before starting all over again.

Dates: June to September
 Rate: from CHF 2,350/pers. in double room
www.mountainbeachfitnessretreats.com/verbier

VERBIER FESTIVAL FROM 17 JULY TO 2 AUGUST 2020

For more than quarter of a century, a global audience of music lovers has been gathering in Verbier every summer to hear the great masters of classical music alongside new up-and-coming artists. 2020 is dedicated completely to Beethoven, and pays tribute to the 250th anniversary of the composer and his works, but also to his influences and those he inspired. From 17 July to 2 August 2020, 62 concerts will be performed by more than 90 artists of international renown at a series of 200 accessible and free events.

www.verbierfestival.com



LAVISH LODGES

Thanks to the splendid collection of luxury chalets offered by Bramble Ski, it's hard not to give into the temptation of upgrading your stay in the mountains into a truly exceptional holiday. Chalets accommodate from 6 to 20 people, but the cherry on the cake is the team ready to take care of your every need. All that's left for you is to sit back and enjoy!

www.brambleski.com/luxury-chalets-verbier



EXPERIENCE THE UNLIMITED



RIDE DOWNHILL ON MOUNTAIN BIKES

Verbier, with its renowned Bikepark and more than 800 km of trails and mountain roads, is one of the capitals of mountain biking in Switzerland and a leader in Europe.

DOWNHILL

Verbier Bikepark is continually expanding and has added a new downhill run in the Savoleyres area towards La Tzoumaz at the end of last summer. With this new blue run, riders can now explore 8 runs of varying difficulties in unique landscapes, located between Fontanets (2,475m.), Verbier (1,500m.) and La Tzoumaz, for a total of 17 km of adrenaline-fuelled fun!

ENDURO

25 enduro routes of differing difficulty (easy - intermediate - difficult), or 220 km of pure happiness, lets you tour Val de Bagnes and La Tzoumaz on trails known for their stirring scenery and wily charm. They link up with ski lifts, bus stops, restaurants and the most beautiful viewpoints of the valley.

A trail map of the Verbier Bike Park is available free of charge at tourist offices and at the lift ticket offices. It can also be downloaded from: www.verbier.ch/en/ski-area-lifts/summer-activities/bike-park/downhill-mtb.htm

VIP Pass: 50% off the MTB day lift pass and free travel on postbuses



FIRST ON THE LINE

Whether it's on cliffs or indoors, at the lead or along the rope, high in the mountains or in the valley, on natural rock or a synthetic wall, there are endless possibilities and choices in Verbier - Val de Bagnes. With two via ferrata of various difficulties, a via cordata (roped climb), an indoor wall and three equipped outdoor sites, climbers will be able to do something different every day.

www.verbier.ch/en/activities-fun/summer-fall/climbing-via-ferrata/climbing-via-ferrata-listingm-as1-as51-tvf0.html



NEW THE HIGHEST ZIP LINE IN EUROPE

130 km per hour, 1,400 metres long and 383 metres of vertical drop - these figures are enough to make you dizzy. The brave and the curious can take up the challenge from mid-August 2020. But if you're not in a hurry, don't panic as this new zip line - starting from Mont-Fort (3,330m) and flying over the Tortin glacier - will be open all year round.

THE BIG JUMP

The ultimate way to get a pure adrenaline rush - a tandem skydiving experience in front of the Grand Combin. Even for the most adventurous, the hardest part will be making the leap, but once you've taken the decision, all that remains is to surrender yourself to the expert care of the instructor. After a 15-minute helicopter flight, it's off for 40 heart-racing seconds with a 4,000m dive at nearly 200km/h!

Price: CHF 640.-/pers. video included (2 pers. minimum)
www.alpskydive.com



TAKE TO THE SKIES

There's nothing like a tandem paragliding flight for an adrenaline rush, and to get you up and out of your comfort zone. From the calm skies, you can contemplate the sprawling valley and the majestic peaks of the Alps below. Many take-off spots (Les Ruinettes, Savoleyres and La Croix-de-Coeur) offer more than 1,400 m of vertical descent, landing at the bottom of the Val de Bagnes, in Le Châble.

YAËL MARGELISCH FLIES WITH HER OWN WINGS

Being sporty since childhood and drawn to the skies since her teenage years, this Verbier resident and World Paragliding Vice Champion never misses an opportunity to soar to new heights, sometimes for hours at a time. In her never-ending quest to outdo herself, Yaël is constantly travelling the globe in her quest for new records. This adventurous flyer has held the women's world record for free flight since October 2019, thanks to a flight of 552 km, or more than 10 hours in the sky. One thing's for sure, Yaël is not about to touch down any time soon!

www.yaelmargelisch.com



SPARTAN RACE 5 & 6 SEPTEMBER 2020

Spartan Race, introduced in Switzerland for the first time last year, is the world leader in obstacle racing, and is coming back to Verbier this year. Strength, endurance and determination are the key words during this two-day event. Whether you are an elite athlete or a beginner, there will be something for all ages and all levels with the 5 km Sprint with 20 obstacles, and the 13 km Super with 30 obstacles.

www.spartanrace.ch



CONNECT WITH NATURE



SUN SALUTATION AT 3,300M

The day starts with a dawn wake-up call to reach the 3,300m summit of Mont Fort, a quiet place for contemplation. The sky changes many vibrant colours before the first rays of sunshine appear slowly revealing the silhouettes of the surrounding mountains: the Matterhorn, Grand Combin, Mont Blanc. And to fully appreciate this spectacle, you can join in an outdoor yoga class at altitude!

Breakfast (included in the package) is served at Igloo des Gentianes. The pass is also valid on all lifts for the rest of the day..

Dates: Every Thursday from 9 July to 20 August and Saturdays 18 and 25 July, 1st and 15 August
Prices: Sunrise (cable car access all day) + continental breakfast + yoga = CHF 89.-/adult, CHF 79.-/young/senior, CHF 59.-/child
www.verbier.ch/en/fppoi-lever-du-soleil-au-mont-fort-131.html



A 3-DIMENSIONAL STROLL

The 3D Sculpture Park is a pleasant 2.3 km trail lined with monumental works of art between La Chaux and Les Ruinettes. Whether you're a cyclist or prefer walking, you can experience this exhibition-without-walls in your own way.

VIP Pass: free travel on mountain lifts
www.3-dfoundation.com



GOURMET WILD PLANT FORAGING

Mountain plants look and smell gorgeous, but sometimes they can taste amazing too! This is a unique opportunity to spend time with the Gourmet Forager. The activity starts with a 2-hour guided walk (accessible to everyone) on the slopes of La Tzoumaz. During the hike, you'll get to know the plants and gather some edible specimens. Back at the Maison de la Forêt, hikers become cooks and prepare the fruits of their picking in a 3-course menu which they get to eat in a friendly setting.

Dates: Every Saturday from 20 June to 29 August
Prices: CHF 45.- from 16 years old, CHF 15.- from 10 years old, free for children under 10 years old. **VIP Pass:** 50% off
www.latzoumaz.ch/en/gourmet-wild-plant-foraging-fp878.html



WILD COSMETICS

Valerie Henriot knows all the plants of her mountains by heart. Passionate and fascinating, she shares her knowledge in the space of an afternoon during a cosmetic workshop. As a herbalist for the day, you get to wander around the area near the Maison de la Forêt gathering the precious flowers that make up the ingredients for a home-made and 100% natural balm to fight against cold!

Dates: 14, 22 and 28 July, 4 August
Prices: CHF 70.-/adult, CHF 35.-/child from 10 to 16 years.
VIP Pass: 50% off
www.latzoumaz.ch/en/wild-cosmetic-fp40935.html



«ART EN BALADE» WALK

Every summer, the Museum of Bagnes invites a photographer to exhibit his work at the top of the Mauvoisin dam. Fifteen photo panels are spread out across the top of this concrete monolith. As you walk in one direction, and then come back, you'll discover 30 giant photos signed each year by the photographer of the season.

VIP Pass: free travel on postbuses
www.museeдебagnes.ch/art-en-balade/barrage-de-mauvoisin



E-BIKE - ELECTRIC DREAMS

Ride connected!

Thanks to the Electric Assistance Bike, you can discover the mountains at your own pace while recharging your batteries! And nobody minds if you need a helping hand to get you to the top! Suitable on all cross-country routes, electric bikes can run between 50 and 100 km depending on how you pedal. They're available to rent for anyone 16 and older (14 for those with a moped license), and to make sure the whole family can take part, you can also hire a bike trailer that allows children from 5 to 10 years to sit comfortably.

All the sports shops in the destination rent electric mountain bikes. Electric mountain bike hire from CHF 55.- half day.



EVEN MORE INDEPENDENCE

A first in the Alps, Verbier is always ahead of the pack and installed 11 e-bike charging stations all over Val de Bagnes in summer 2018. These free terminals are found immersed in nature and at altitude, at crossroads and on the main mountain routes.
www.verbier.ch/en/bornes-listingm-ilo85.html

VERBIER E-BIKE FESTIVAL FROM 13 TO 16 AOÛT 2020

From 13 to 16 August, Verbier switches to electric mode! For four days, e-bike enthusiasts of all ages and abilities get the chance to take part in activities dedicated to gravel, road, cross country, enduro and downhill version 2.0. On the agenda: discovery hikes, competitions, tests of the latest innovations, and impossible climbs all in the heart of the Swiss mountains.

www.verbierbikefestival.com



INSPIRE YOGA FESTIVAL FROM 28 TO 30 AUGUST 2020

Tai chi at sunrise, yoga in the mountains, or evening meditation: this is just some of what you can try out at the Verbier Inspire Yoga Festival. For this second year, this 3-day event brings together specialists from around the world (10 teachers from Japan, Australia and the UK) and participants in an atmosphere of calm and serenity.

www.inspireyogafestival.com



DISCOVER THE LOCAL FLAVOURS



BRUNCH IN AN ALPINE PASTURE

A unique experience with a delicious brunch at over 2,200 m altitude! After seeing the Hérens cows grazing in the alpine meadows, make a stop at a traditional alpine shepherd's hut to enjoy a tasty brunch with panoramic views that will take your breath away! There's an assortment of Alpine cheeses, homemade breads and jams, milk produced right here on the pastures and local apple juice on the menu.

Dates: Every Tuesday and Thursday from 7 July to 13 August from 9:15 am to 3:30 pm
Price: CHF 25.-. **VIP PASS : 50% off**
www.verbier.ch/en/brunch-on-a-mountain-pasture-of-sery-fp19501.html



FROM COW TO CHEESE

Every Friday morning, the Verbier - Val de Bagnes tourist office takes you to the Etiez cheese dairy followed by a cheese tasting, before leaving for the Col du Tronc mountain pasture where you'll see traditional Hérens cows.

Dates: Every Friday from 26 juin to 28 août
Price: CHF 20.-. **VIP PASS : 50% off**
www.verbier.ch/en/from-cow-to-cheese-fp23715.html



A DAY IN THE LIFE OF A CHEESEMAKER

Discover the secret of how artisanal tomme cheese is made – a one-of-a-kind experience in the region. The cheese workshop is offered by Marc, who took on the reins of the Verbier dairy from his father. Thanks to Marc's expertise and passion for his work, you'll have no trouble at all stepping into the shoes of an apprentice cheesemaker. Each workstation has its own cooking pot, which you'll use to make your own Bagnes tomme (one cheese per workstation). You'll follow the production process from A to Z, benefitting from Marc's explanations at each step along the way. While the cheese is draining in the colander, you'll get a chance to try some of the dairy's other cheese products, including Vieux Bagnes, Tomme and other house specialities. At the end of the workshop, you can take home your own handmade tomme or leave it to mature in the dairy.

Dates: Every Monday from 5 pm to 7 pm from 6 July to 24 August
Price: CHF 50.- per workstation. **VIP PASS : 50% off**
The activity is accessible to children from 6 years old. Children under 10 must be accompanied by an adult.
www.verbier.ch/en/cheese-making-workshop-fp45261.html



GOURMET E-BIKE TOUR

«Pedal and enjoy» are the key words of the gourmet food tour that's part of the Verbier E-Bike Festival. Whether with family or friends, everyone can pedal at their own pace and stop off at one of the various places where you get to taste some of the famous Valaisan plates or other regional dishes. This is a tour that gets right to the heart of the region's riches.

Dates: 13 to 16 August 2020
Price: CHF 69.-/pers.
www.verbierbikefestival.com

A TAAABLE !

Because any season is raclette season, restaurants such as La Marienaz at 1,865 m in the middle of nature, and La Marmotte café-restaurant overlooking Verbier and facing the Combins massif will delight hiking foodies. The Caveau, a regional institution and a must in Verbier, is a culinary experience, as everyone will agree. And finally, if you're in search of authenticity, head to the Raclett'House run by the pope of raclette Eddy Baillifard.



«LE RACLETTE» EXHIBITION

Raclette is world famous as the dish that symbolises winter sports holidays! The Musée de Bagnes invites you to explore the human side of raclette, this Valaisan cheese made from raw milk which has been recognised as AOP (Appellation d'Origine Protégée) since 2007. Leaving the food aside, the exhibition looks into everything from its promotional image to how the cheese is manufactured. There's no subject left unturned from the Hérens breed, mountain pastures, to its modern-day production methods, tastes and ambassadors that have all helped shape the industry alongside a virtual visit to the land of cheese.

Price: CHF 5.-. **VIP Pass : free**
www.museeдебagnes.ch



ROCKLETTE FROM 8 TO 16 AUGUST 2020

Nine days of rock and raclette on the summits of Val de Bagnes! Rocklette is a high-altitude festival for fans of rock music, cheese and the mountains, with amazing concerts in a breathtaking alpine setting! This year, the Mauvoisin dam and the Land Art space will be in the spotlight with international artists who will perform on the dam (full program will be revealed at the end of March 2020).

www.palpfestival.ch/evenements/rocklette



BAGNES THE CAPITAL OF RACLETTE 21 & 22 SEPTEMBER 2020

This is one of the biggest events celebrating local products and, of course, cheese, and it all happens in Le Châble! More than 15,000 foodies from all walks of life gather for a weekend to indulge in cheeses and raclettes that come from local producers in the Bagnes valley and Entremont district. On Sunday, it's the original producers of these cheeses that are in the spotlight - the "queens" (both horned and dairy cattle) from various mountain pastures parade the streets accompanied by their own folk dance and music group.

www.bagnesraclette.ch



AGENDA

Trail Verbier St-Bernard • 4 & 5 July 2020

Four running trails from 29 km to 111 km wind through the breathtaking landscapes of the Verbier and the Pays du Saint-Bernard regions.

www.trailvsb.ch

Verbier Festival • 17 July to 2 August 2020

For more than quarter of a century, a global audience of music lovers has been gathering in Verbier every summer to hear the great masters of classical music alongside new up-and-coming artists. 2020 is dedicated completely to Beethoven, and pays tribute to the 250th anniversary of the composer and his works, but also to his influences and those he inspired. From 17 July to 2 August 2020, 62 concerts will be performed by more than 90 artists of international renown at a series of 200 accessible and free events.

www.verbierfestival.com

Tour des Stations • 8 August 2020

This endurance cycling marathon race starts from Le Châble, crossing the most beautiful destinations in the Valais to reach Verbier! This challenge offers five courses (240 km, 210 km, 145 km, 85 km or 45 km) with an altitude difference between 1,850m to 8,200m. The Ultrafondo has therefore become the toughest one-day cycle races in the world.

www.tourdesstations.ch

Rocklette • 8 to 16 August 2020

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www.palpfestival.ch/evenements/rocklette

Verbier E-Bike Festival • 13 to 16 August 2020

From 13 to 16 August, Verbier switches to electric mode! For four days, e-bike enthusiasts of all ages and abilities get the chance to take part in activities dedicated to gravel, road, cross country, enduro and downhill version 2.0. On the agenda: discovery hikes, competitions, tests of the latest innovations, and impossible climbs all in the heart of the Swiss mountains.

www.verbierbikefestival.com

Jumping International de Verbier

• 13 to 23 August 2020

Experts and novices will be blown away by this renowned equestrian event that brings together the best horse riders in the world for unforgettable moments of sport and friendship.

www.verbier-cso.com

Grand Raid • 21 & 22 August 2020

31st edition of the Swiss mountain bike marathon from Verbier to Grimentz. The «Grand Raid BCVS» is the largest mountain bike race in Europe. More than 2,500 racers take part in distances from from 37 km to 125 km.

www.grand-raid-bcvs.ch

Inspire Yoga Festival • 28 to 30 August 2020

Tai chi at sunrise, yoga in the mountains, or evening meditation: this is just some of what you can try out at the Verbier Inspire Yoga Festival. For this second year, this 3-day event brings together specialists from around the world (10 teachers from Japan, Australia and the UK) and participants in an atmosphere of calm and serenity.

www.inspireyogafestival.com

Electroclette • 22 & 23 August 2020

When electronic music meets raclette over the course of a weekend high up at 2,200 m above sea level... This year's programme is an all-day, all-mountain, all-crazy edition featuring a dance floor with views of the Grand Combin massif, dozens of cheeses, hundreds of fendants and a flying groove! A weekend of regional cheeses mixed with techno head-liners for something completely different! Departure from Châble or Verbier by gondola lift to La Chaux.

www.palpfestival.ch/evenements/electroclette

Verbier Bike Fest • 11 to 13 September 2020

Festive weekend for bikers, with rock concerts, demonstrations, motorbike shows and tests.

www.verbierbikefest.ch

Spartan Race • 5 & 6 September 2020

Spartan Race, introduced in Switzerland for the first time last year, is the world leader in obstacle racing, and is coming back to Verbier this year. Strength, endurance and determination are the key words during this two-day event. Whether you are an elite athlete or a beginner, there will be something for all ages and all levels with the 5 km Sprint with 20 obstacles, and the 13 km Super with 30 obstacles.

www.spartanrace.ch

Swiss Cheese Awards • 17 to 20 September 2020

The SWISS CHEESE AWARDS are the unmissable event of the Swiss cheese industry! This small country has more than 600 types of cheese. Every region and valley has its own traditional cheese speciality with its own characteristic taste. This diversity of cheeses is part of Switzerland's cultural heritage and will be showcased from 17 to 20 September 2020 in Le Châble with a national competition, meetings, a cheese market, and more.

www.cheese-awards.ch/fr/informations/val-de-bagnes

Bagnes The Capital of Raclette

• 21 & 22 September 2020

This is one of the biggest events celebrating local products and, of course, cheese, and it all happens in Le Châble! More than 15,000 foodies from all walks of life gather for a weekend to indulge in cheeses and raclettes that come from local producers in the Bagnes valley and Entremont district. On Sunday, it's the original producers of these cheeses that are in the spotlight - the "queens" (both horned and dairy cattle) from various mountain pastures parade the streets accompanied by their own folk dance and music group.

www.bagnesraclette.ch



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MEDIA CONTACTS

VERBIER

VERBIER TOURISM

Rte de Verbier Station 61
CH - 1936 Verbier
www.verbier.ch
Elise Farquet
e.farquet@verbierpromotion.ch
Tel. +41 27 775 23 74

REPRESENTATIONS ABROAD

UK

HEAVEN PUBLICITY LTD
Lynsey Devon
lynsey@heavenpublicity.co.uk
Tel. +44 (0)20 3763 5170

FRANCE

LINKS COMMUNICATION
Pauline Scuotto
pauline@linkscom.fr
Tel. + 33 4 50 91 41 08

BELGIUM

MINDSHAKE PR
Dimitri Papageorges
dimitri@mindshake.biz
Tel. +32 2 478 18 44

SWEDEN

MANDEL
Susanne Wöhrmann-Hill
swh@mandel-consulting.com
Tel: +46 (0)70 567 34 88

Press area on our website:
www.verbier.ch/media

