

# COSMOPOLITAN VERBIER

An Alpine village with undeniable mountain charm, Verbier perfectly combines outdoor sports, a family atmosphere and exceptional services.

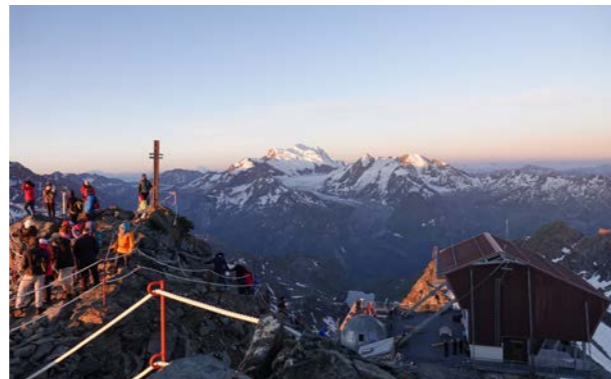
The most cosmopolitan of the Valais resorts, it spreads out over a vast sunny plateau with breathtaking views of the most famous Alpine peaks. While the resort is known for its hospitality and the variety of sports on offer, Verbier also attracts holidaymakers with a wide range of other activities. From music festivals - classical, electro or rock - and events dedicated to relatively new disciplines such as the E-Bike Festival, from Verbier Bike Park to golf courses, local or global flavours, Verbier offers a mix of active, cultural, gastronomic and relaxing holidays in a majestic setting.

## Don't miss

### MONT-FORT, THE HIGHEST PEAK IN THE 4 VALLEYS

Head up to Mont-Fort at an altitude of 3,300 m on a succession of cable cars and gondolas from La Tzoumaz, Verbier and Nendaz. This is an experience not-to-be-missed! The air is pure and the 360-degree panorama breathtaking. From the viewing platform, gaze out towards the Matterhorn, the Dent d'Hérens, the Grand Combin, the Mont-Blanc and 100 other summits. Watch the sunrise, have a go at via cordata or via ferrata, join a yoga session, zipwire or tuck into a fondue: Mont-Fort offers a world of possibilities.

[www.verbier.ch/summer/inside/destinations/must-see-places/mont-fort](http://www.verbier.ch/summer/inside/destinations/must-see-places/mont-fort)



## Hiking suggestion

### PIERRE AVOI

This rocky peak, one of the most iconic symbols of central Valais, is easily identifiable from the Rhone valley. Despite its name meaning pointed - from the patois «avouè» - it is more angular, an almost rectangular shape set against an azure background reaching a height of 2,473 m. Peaks like this never fail to impress. The majestic Pierre Avoi keeps watch over the area. A fantastic viewpoint, it overlooks Verbier, the Val de Bagnes, La Tzoumaz and the Rhône Valley, and commands a breathtaking view of Mont-Blanc and the Grand Combin. Reached easily on foot, with or without using the ski lifts from Verbier or La Tzoumaz to Savoleyres, the last few metres are via ladders. And while the Pierre Avoi is highly regarded by hikers, it is also a big draw for rock climbers.

Allow 2.5 hrs for 6-km loop: Croix de Coeur - Savoleyres - Pierre Avoi - Croix de Coeur

[www.verbier.ch/summer/offers/croix-de-coeur-verbier-station-en-summer-2794111](http://www.verbier.ch/summer/offers/croix-de-coeur-verbier-station-en-summer-2794111)



## Spotlight: GOLF

With two 18-hole golf courses, Verbier rolls out its green carpet for swingers from May to November. The Les Esserts course at par 69, 4,857 m long, is known for its technicality, fairways and wide open greens, where golfers are inspired by the mountainous backdrop of the Combins, Rogneux and Mont-Blanc ranges. Created around natural obstacles, numerous streams and the relief - the course was designed to be a pleasant, accessible walk for golfers of all ages. More accessible however, thanks to its location in the centre of the resort and because of the course itself (18-hole, par 54 Pitch & Putt), the Moulins golf course is ideal for players of any level who want to improve their technique.

## Green Fees:

between CHF 70 and CHF 100 depending on the period

**An introduction to golf** is offered free of charge to VIP Pass holders every Friday from 4 June to 29 October from 10 to 11 am on the Driving Range

**Other VIP Pass advantages:** 20% reduction on Les Moulins Pitch & Putt course (open to everyone); 20% reduction on the Esserts course (open only to players with a handicap or course authorisation)

[www.verbiergolclub.ch](http://www.verbiergolclub.ch)



## Local culture

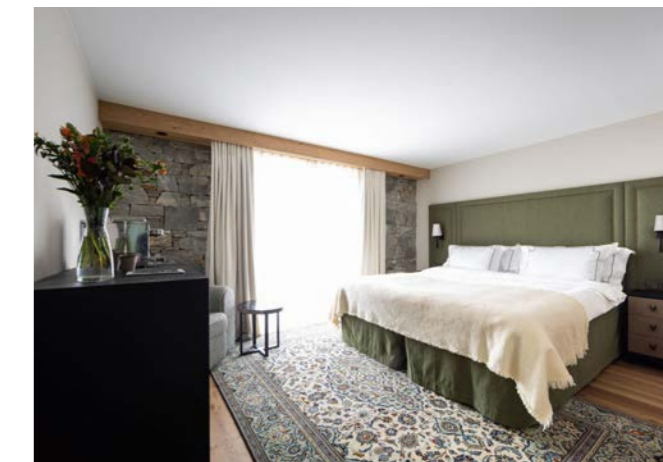
### GUIDED TOUR OF VERBIER VILLAGE

Do you know what Verbier was like before it became an internationally renowned resort? To find out, head to the narrow streets of Verbier Village for the start of the tour. Here, the barns, the communal oven and the mill give the impression of a self-sufficient society. However, a century ago, this was a community that welcomed its first tourists with open arms, actively developed hotel-boarding houses and installed its first ski lifts, all while maintaining its connection to the land and the Hérens cows.

**Dates:** Every Wednesday from 7 July to 25 August, 4-5.30 pm

**Prices:** Free for VIP Pass holders / or Adult: CHF 20, Child (7-12 years): CHF 10

[www.verbier.ch/summer/offers/visite-guidee-de-verbier-village-verbier-station-en-summer-2994461](http://www.verbier.ch/summer/offers/visite-guidee-de-verbier-village-verbier-station-en-summer-2994461)



## Accommodation

### HOTEL DE VERBIER \*\*\*\*

Firmly established on the main square, Verbier's oldest family-run hotel has recently been updated and welcomes guests with a friendly atmosphere, combining mountain style and art deco touches, mixing tradition and modernity. The 29 rooms guarantee comfort with quality bedding, exceptional views of the mountain and most have a balcony. On the wellness side, a spa, gym, hammam, whirlpool, sauna and massage rooms complete the picture. Next to the hotel, a trattoria, a cocktail bar and a deli offer places for Verbier's eclectic population to meet, while the village shops, restaurants and sports facilities are all less than a minute from the hotel's doors.

**Rates:** from CHF 300 for a night in a deluxe and CHF 631 for a night in a grand deluxe room.

[www.hoteldeverbier.com](http://www.hoteldeverbier.com)