

# PRESS KIT WINTER 2021/2022

**VERBIER** 

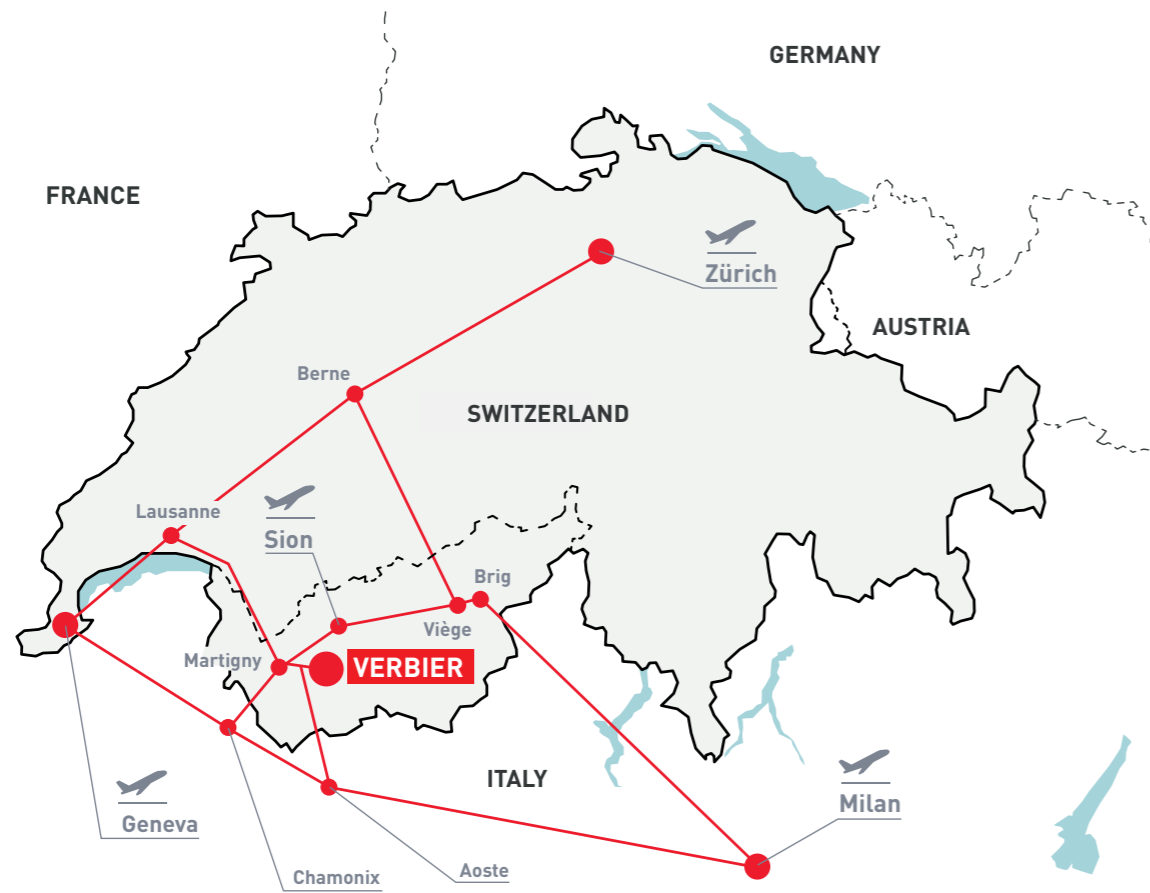
VAL DE BAGNES · LA TZOU MAZ

# CONTENTS

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LOCATION & ACCESSIBILITY	P. 4
COSMOPOLITAN VERBIER	P. 6-7
ACCESSIBLE LE CHÂBLE	P. 8-9
WILD UPPER VAL DE BAGNES	P. 10-11
AUTHENTIC BRUSON	P.12-13
DISCREET VOLLÈGES	P.14-15
FAMILY-FRIENDLY LA TZOUMAZ	P.16-17
THE SKI AREA	P.18-19
GASTRONOMY & LOCAL PRODUCE	P. 20-21
CHILLS & THRILLS	P. 22-23
LOCAL PERSONALITIES	P. 24-25
EVENTS	P. 26-27

# LOCATION & ACCESSIBILITY



	Train	Plane	Car		Train	Plane	Car
SION	1:30	0:45		COPENHAGUEN	2:10	15:30	
GENEVA	2:30	1:50		OSLO	2:30		
ZÜRICH	3:30	3:15		BRUSSELS	8:00	1:15	8:30
PARIS	6:30	1:05	7:00	ANTWERP	8:20		8:50
LILLE	8:00	1:20	8:00	LONDON	9:00	1:35	11:00
LYON	5:45	3:30		LIVERPOOL	1:50	14:30	
NICE	1:00	5:30		MANCHESTER	1:50	14:15	
STOCKHOLM	2:45			EDINBURGH	2:15	17:15	

# VERBIER VAL DE BAGNES, LA TZOUMAZ

Following the merger of the communes of Bagnes and Vollèges, the newly expanded destination of Verbier - Val de Bagnes - La Tzoumaz offers visitors even more with a total of 300 km<sup>2</sup> of fun and adventure across six charming, yet varied locations.

Accessible Le Châble, cosmopolitan Verbier, wild Upper Val de Bagnes, authentic Bruson, discreet Vollèges or family-friendly La Tzoumaz: each has a unique quality that you can use as a starting point for your immersion in the Pays des Bagnes!

Whether you're seeking a gourmet getaway, a family holiday or an active sporty stay, experience the joys of the mountains in winter in any number of ways. Everywhere you look, nature is

wrapped in a thick white blanket. All kinds of skiing (alpine, freeride, touring) have found their home in the 4 Valleys, the largest ski area in Switzerland that also includes several legendary slopes and peaks you can climb up or slide down. Both traditional and trendy, the art of living (art de vivre) has gained an excellent reputation here thanks to a host of top quality venues. And as a lively, dynamic destination, our heart beats to the rhythm of our winter events calendar: Polaris Festival, Verbier Art Summit, Verbier Xtreme as well as the Patrouille des Glaciers.

Sporty, relaxing, traditional, stylish, natural, friendly and extreme - the Val de Bagnes guarantees moments of pure joy and excitement in the heart of the Valais.

### COVID friendly

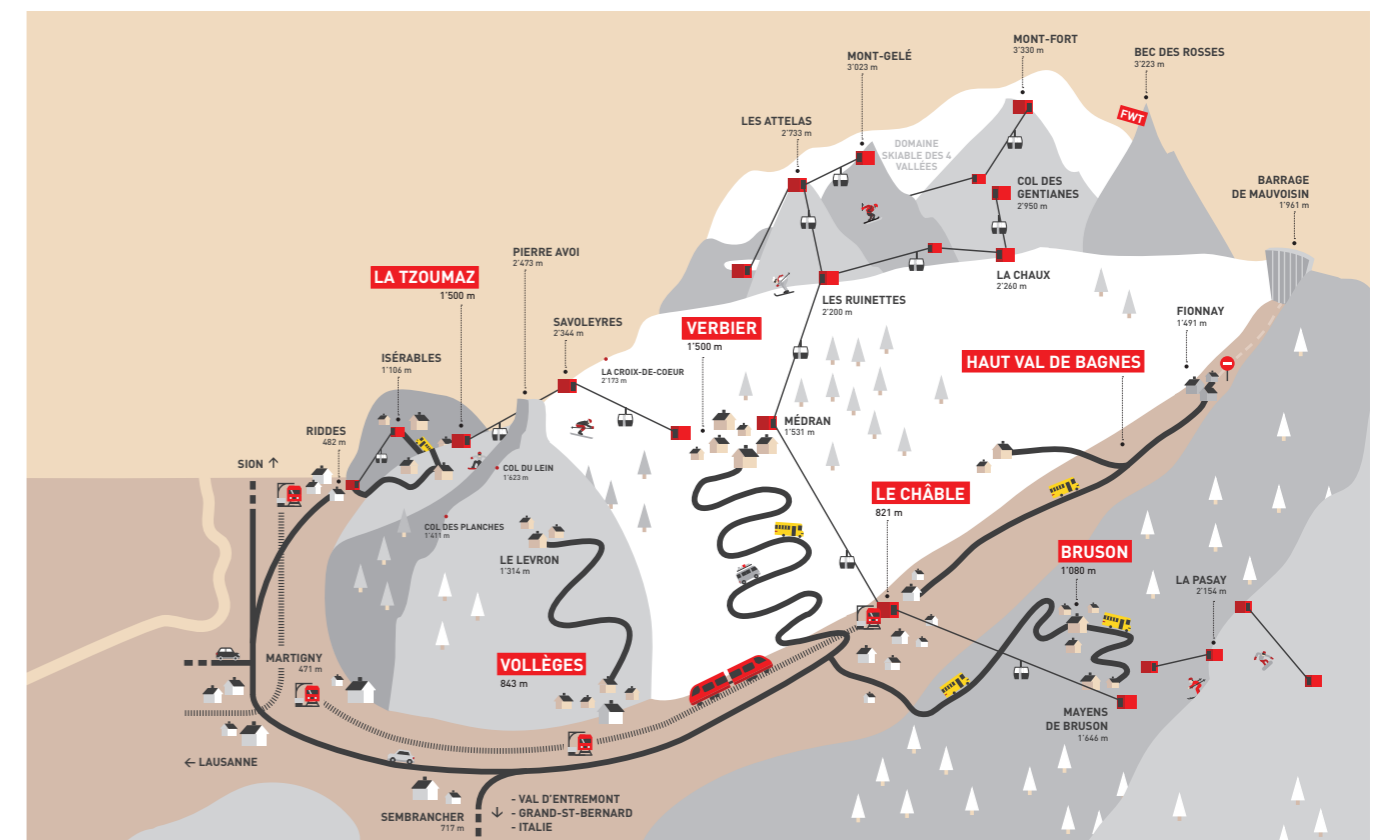
Through the Clean & Safe concept supported by Switzerland Tourism, the whole resort complies with the current health guidelines making your stay as safe and comfortable as possible. And because each guest plays an equally important role, Verbier has created a visitors' charter that highlights the key actions we ask you to take. As a reminder, you will need a valid COVID passport/certificate to enter indoor restaurants, bars and leisure activities, as well as some indoor and outdoor events.

[www.verbier.ch/summer/inside/useful-info/information-about-the-health-situation-covid-19](http://www.verbier.ch/summer/inside/useful-info/information-about-the-health-situation-covid-19)

### KEY FIGURES

- 410 km of slopes\*
- 80 ski lifts\*
- 3,330 m highest point
- 11 marked off-piste itineraries\*
- 5,000 rental chalets or apartments
- 1,400 hotel beds
- 1,400 m of zipline (130 km/h)

\* 4 Valleys ski area





## COSMOPOLITAN VERBIER

Being both a sporty, fashionable resort and an elegant yet authentic village, Verbier wonderfully combines traditional and modern. The most cosmopolitan of the Valais resorts, the town spreads across a vast sunny plateau with breathtaking views of the surrounding peaks. Voted several times as the best resort in Switzerland, Verbier perfectly fuses extreme sensations with simple pleasures and a hip lifestyle. And with the 4 Valleys - the largest ski area in Switzerland - as its winter playground, plenty of legendary slopes and peaks to conquer, as well as a host of top addresses to spend time in, Verbier has something for everyone!

[www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/verbier](http://www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/verbier)

## DON'T MISS!

### MONT GELÉ, LEGENDARY OFF-PISTE

Freeride enthusiasts are well catered for in Verbier with 11 marked off-piste itineraries reserved especially for them. Among these is Mont Gelé, a magnificent rocky sentinel of powder snow, which at 3,023 m marks the heart of Verbier's ski area. Coveted since time immemorial, Mont Gelé installed a cable car in 1960 giving freedom-seeking skiers the chance to tame this hallowed peak. Today, it only takes 3 minutes to reach the summit and enjoy a breathtaking view of the Alps with the Grand Combin massif in the foreground. The four exposed faces offer a variety of snow conditions, providing experienced skiers with two options: to the east, a 4-km long itinerary with 975 m of descent taking you to Tortin; and on the south face, a 3-km long downhill with 758 m of descent reaching La Chaux via the Cabane Mont-Fort.

[www.verbier.ch/winter/offers/mont-gele-verbier-en-winter-2920581](http://www.verbier.ch/winter/offers/mont-gele-verbier-en-winter-2920581)



### "22", A NEW TOP SECRET ADDRESS IN VERBIER

Hiding behind a secret door, "22", Verbier's first speakeasy, is a real must for this winter! A cosy, laidback atmosphere awaits you at this semi-gastronomic table d'hôte restaurant. At the helm is Adam Bateman, former Chef to Sir Richard Branson and Raymond Blanc \*\*, who takes lucky diners on a five-course culinary adventure of a thousand flavours bursting with creativity. With a focus on local and seasonal products, a fine selection of cheeses accompanies the menu, which is further enhanced by a list of local Valaisan, French and Italian wines. A secret address that won't stay secret for long!

**Price:** 5-course Chef's menu / CHF 75

**Dates:** Open from Thursday to Sunday evenings only - Special opening for groups

**Booking essential:** +41 27 771 69 34 or +41 77 458 63 10

[www.crock.ch/en/le-22-table-dhotes-en](http://www.crock.ch/en/le-22-table-dhotes-en)

### HÔTEL DE VERBIER\*\*\*\*

Verbier's oldest family-run hotel recently underwent a complete makeover and now welcomes guests with a simple yet inviting atmosphere, combining mountain style and art deco touches, tradition and modernity. The 29 rooms guarantee comfort with quality bedding, exceptional views of the mountain and most have a balcony. On the wellness side, a spa, gym, hammam, whirlpool, sauna and massage rooms complete the picture. Next to the hotel, a trattoria, a cocktail bar and a deli provide places for guests to hang out with Verbier's eclectic residents, while the village shops, restaurants and ski lifts are all less than a minute from the hotel's doors.

**Price:** from CHF 300 for a night in a deluxe and CHF 631 for a night in a grand deluxe

[www.hoteldeverbier.com](http://www.hoteldeverbier.com)

### WHAT'S NEW! BLACK TAP AT LES GENTIANES

The highest fondue in Europe was already served at Mont-Fort, but now the tasty New York burger joint, Black Tap, will be available at the Igloo des Gentianes at an altitude of almost 3,000 m! Foodies, regardless of whether you are a skier or not, will be treated to the taste, sight, sound and smell of a real American burger restaurant. Award-winning burgers, CrazyShakes®, Texas BBQ chicken wings, special Black Tap fries are all on the menu as well as Crazy Hot Chocolates created especially for this place so you can warm up before a long downhill and the exclusive Verbier burger "Juicy Lucy in Verbier" made with local cheeses and charcuterie. Enjoy it all in this unique SoHo atmosphere with hip hop music playing in the background!

[www.blacktap.ch](http://www.blacktap.ch)



## ACCESSIBLE LE CHÂBLE

Sitting at a crossroads, Le Châble is a peaceful haven where you can enjoy life at a traditional pace accompanied by the gentle sounds of the Dranse de Bagnes as it flows through the village. Le Châble is the capital of the commune of Bagnes and is linked to Verbier and Bruson by cable cars that leave directly from the resort. This means the 410 km of slopes in the 4 Valleys are within easy reach. And thanks to its central location, modern-day adventurers can swap cable car transport for a helicopter ride to the Petit Combin (3,663 m), Rosablanche (3,336 m) or the Trient Glacier (3,000 m) and enjoy long, memorable downhill runs in an authentic high-mountain setting. As with the region's flagship event, «Bagnes, Capital of Raclette», traditional customs hold a particularly special place in the hearts of the inhabitants, who celebrate them throughout the year with various popular festivals.

[www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/le-chable](http://www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/le-chable)



## DON'T MISS!

### BAGNES MUSEUM

Local artists and themed exhibitions are on display in this large building that is steeped in history. Open to the rest of the world and the guardian of our Alpine heritage, Bagnes Museum keeps pace with the changing times. Throughout the year, temporary exhibitions feature regional artists, explore themes specific to the Alpine region or showcase contemporary works. The original décor transports visitors to the 17th century, with sections of the walls dating back to the 13th century. Immerse yourself in the history of the Val de Bagnes!

[www.museedebagnes.ch](http://www.museedebagnes.ch)



### FIRST TRACK LAB

By creating prototype skis and snowboards in just a matter of hours, the First Track Lab team has made innovation in snowsports easily accessible to all the brands that it works for in its capacity as a research and development team. And from October 2021, the Lab will open its doors to members of the public so you can design your own skis! During two half-day sessions, budding designers will take part in all stages of the manufacturing process before testing their babies on the Verbier ski area.

[www.firsttracklab.com/diy](http://www.firsttracklab.com/diy)



### MONT-FORT SWISS LODGE

The Mont-Fort Swiss Lodge provides the perfect solution for skiing in Verbier without breaking the bank. Based in the gondola building leading to Verbier or Bruson, it's a stone's throw from the SBB train station that links Geneva airport and the 4 Valleys ski area. Whether you are travelling alone, as a couple or in a group, the 15 rooms (singles, twins or quadruples), all with a private bathroom (shower, toilet, washbasin), allow ski fanatics a chance to indulge their passion without worrying about the cost.

**Price:** CHF 70 per person per night, including breakfast

[montfortswisslodge.ch/en](http://montfortswisslodge.ch/en)

### COME TO THE TABLE AT L'AUTHENTIQUE!

At L'Authentique, traditional Swiss and French cuisine is prepared carefully and passionately by the chef, with vegetarian and gluten-free options available, and all served in a cosy atmosphere and decor that combines wood and modern touches. Enjoy colourful, gourmet dishes made with quality ingredients on the terrace at lunchtime with a splendid view of the mountains. A gourmet stop on the way to Verbier!

[www.restaurantauthentique5.wixsite.com/authentique](http://www.restaurantauthentique5.wixsite.com/authentique)





## WILD UPPER VAL DE BAGNES

The picturesque villages of the Upper Val de Bagnes are a favourite destination for nature lovers and those seeking authenticity. Follow the Dranse de Bagnes river, and you'll come across villages with lilted names: Lourtier, Fionnay, Sarreyer and Bonatchiesse - all little corners of paradise where you can forget time and indulge in slow food. The monumental Mauvoisin dam stands at the end of the valley like a rampart, guarding the immaculate landscape. Adorned in white and dominated by majestic peaks, Switzerland's second largest protected area offers nature lovers unimaginable treasures. If marmots have already taken up their winter quarters, ibex and chamois might just show up at the end of a trip through this Alpine wilderness.

[www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/haut-val-de-bagnes](http://www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/haut-val-de-bagnes)

## DON'T MISS!

### SKI TOURING THE ROGNEUX

Here's a suggestion for a weekend that's both sporty and relaxing. Start from the car park at La Barmasse where your workout begins on a path climbing through the forest. Halfway up, you reach a small clearing where you can take a break to contemplate the surrounding mountains, such as the imposing Mont-Pleureur which sits at the bottom of the Bagnes valley. Once you've absorbed the scenery and recovered your breath, continue through the forest to reach a snow-covered road with a final, gentler slope leading to the hut at an altitude of 2,100 m. After all that hard work, comes your reward! On arriving at the Cabane Brunet mountain hut, the Corthay family invites you to taste one of their many traditional dishes, including Grandma's famous apple pie! It's now time to get some sleep in one of the six rooms of this newly refurbished refuge. The next morning, after a good breakfast, climb even higher to reach the Col du Rogneux. The most determined can reach the summit of the Rogneux via the ridge - add in another 45 minutes more to cover 600 m - or 200 m difference in altitude. For foodies, stopping for a picnic break at the foot of the Combins massif is a welcome treat before starting the off-piste descent to the Barmasse car park.

**Day 1 Barmasse - Cabane Brunet:** 2hr climb  
- 7 km - 750 m D+.

**Day 2 Cabane Brunet - Col du Rogneux:** 2hr climb  
- 5 km - 750 m D+.

**Price:** CHF 180/pers. (based on a group of 4 people)  
for the supervision of a mountain guide



### ICEFALLS

Grab your crampons. Ice axes ready? Then let's go climbing! During the winter months, waterfalls are transformed into icy playgrounds for climbers, with routes for both amateurs and experts. With so many natural icefalls, the Val de Bagnes offers some truly memorable climbs. The Fionnay waterfall deserves a special mention. You must be accompanied by a mountain guide. A thrilling activity for anyone seeking a challenge!

**Price:** CHF 180/person. (based on a group of 4 people)

[www.verbier.ch/winter/offers/cascades-de-glace-fionnay-en-winter-2921665](http://www.verbier.ch/winter/offers/cascades-de-glace-fionnay-en-winter-2921665)



### A NIGHT AT ALTITUDE AT THE CABANE BRUNET

Built in 1930, the Cabane Brunet mountain hut was swept away by an avalanche in 1937, before being rebuilt in 1942. Today, this cosy refuge perched at an altitude of 2,100 m is run by Jean-Marc Corthay, who works with love and a sunny disposition spoiling visitors with his delicious local specialities. Accessible on foot, by snowshoe or ski touring, the recently extended refuge welcomes adventurers for a restful night's sleep before scaling the legendary Mont Rogneux, which climbs to 3,084 m.

**Open:** from early December to late April and from early June to early October. Capacity: 42 people

**Price:** CHF 80/per adult per night

[www.cabanebrunet.ch](http://www.cabanebrunet.ch)

### CAFÉ DU MONT FORT

A stone fireplace, exposed beams and traditional antique furnishings - this must be the Café du Mont-Fort, the temple of slow food. As the hub of the small village of Sarreyer, here you can enjoy local cuisine prepared with tasty, ultra-local products, most of which come from the village's farmers and artisans. Herbal teas and syrups made from plants from the village garden, speciality cheeses produced with milk from the village cooperative, grilled meats from the valley's farmers, chocolates and other delicacies from Sarreyer's famous confectioner will tantalise the taste buds of holidaymakers who appreciate the hearty cuisine and friendly atmosphere of this village café.

[www.sarreyer-decouvertes.ch](http://www.sarreyer-decouvertes.ch)





## AUTHENTIC BRUSON

Combining the joy of skiing with authentic traditions is what's on offer in this little corner of paradise in the Val de Bagnes. Small wooden chalets covered with a thick coat of fresh snow make up the setting of this typical mountain village where peace and tranquillity prevail. And yet, this magical image is by no means all that Bruson has to offer its visitors. With 26 km of slopes and open forests perfect for freeriding and ski touring, the resort is a delight for all snowsports enthusiasts. Every year, it hosts a qualification stage of the Freeride World Tour as well as the No Limits Bruson Freeride Tour (FWT Junior), bringing together more than 250 skiers and snowboarders eager to take on the sheer faces of the Pointe de Sésal or the Six-Blanc. The Bruson-Verbi-er gondola also provides easy access to the 4 Valleys ski area. The cherry on the cake is the local produce that the village is renowned for, including its famous raclette cheese. And relaxation is guaranteed after a hard day's work!

[www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/bruson](http://www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/bruson)



## DON'T MISS!

### LA PASAY BLACK RUN

For anyone who loves a challenge, there's a playground waiting for them in Bruson! Accessed by the La Pasay chairlift, the black run of the same name promises superb sliding conditions. A white carpet between two forests, the piste provides endless kilometres of excitement to anyone who loves tight turns and is one of the longest runs in the area. Its steep and steady slope (500 m difference in altitude) allows for all kinds of daredevil moves. And while your legs get a workout, your eyes will be treated with unobstructed views over the valley and the resort opposite, Verbier.



### SKI TOURING FROM MOAY - LA PASAY VIA LES OTANES

Experience a feeling of freedom on this ski touring route of 3.2 km with 478 m of difference in altitude starting from the top of the Bruson cable car. Following the ski slope for the first few metres, the route, marked with pink signs, quickly veers away from the slopes and leads you through larch trees in Bruson forest. After a beautiful climb up to the hamlet of Les Otanes, hikers enjoy a stunning vista with a magnificent view over St-Bernard country. A few more metres and you reach the finishing line at La Pasay where athletes can stop at the snack bar with its panoramic terrace for a well-earned tea break before the last downhill!

[www.verbier.ch/winter/offers/moay-la-pasay-bruson-en-winter-2919078](http://www.verbier.ch/winter/offers/moay-la-pasay-bruson-en-winter-2919078)



### THE RACLETT'HOUSE

Legend has it that on a cold day, a shepherd put his cheese a little too close to the fire. He tasted the melted cheese anyway and was won over. Raclette was born! The method has since been developed and perfected to the point where it has become an art that maestro Eddy de Baillifard has mastered to perfection and that you can try out in his establishment, which serves as a delicatessen and village café. The right cheese - Raclette du Valais AOP of course - with the right grill, the right gesture and the right accompaniments both on the plate and around the table, and that's it! Let's hear you say: "No stay in the Val de Bagnes is complete without a visit to the Raclett'House".

[www.racletthouse.ch](http://www.racletthouse.ch)

### GRAND ENTREMONT - A TASTE OF THE MOUNTAINS

Representing the whole region and the emblem of innovative and dynamic mountain agriculture, the Grand Entremont brand unites producers, residents and those involved in the promotion of this land. This is an exceptional mountain terroir known for its products with a taste of the peaks: and is the promise of the Grand Entremont agricultural producers to its consumers. Cheeses and dairy produce, aromatic and medicinal plants, flours and bread, fruit and vegetables, honey, meats, drinks, eggs, jams, chocolates - all these quality products are on sale at La Brusonette, the grocery in the centre of the village.

[www.grand-entremont.ch](http://www.grand-entremont.ch)

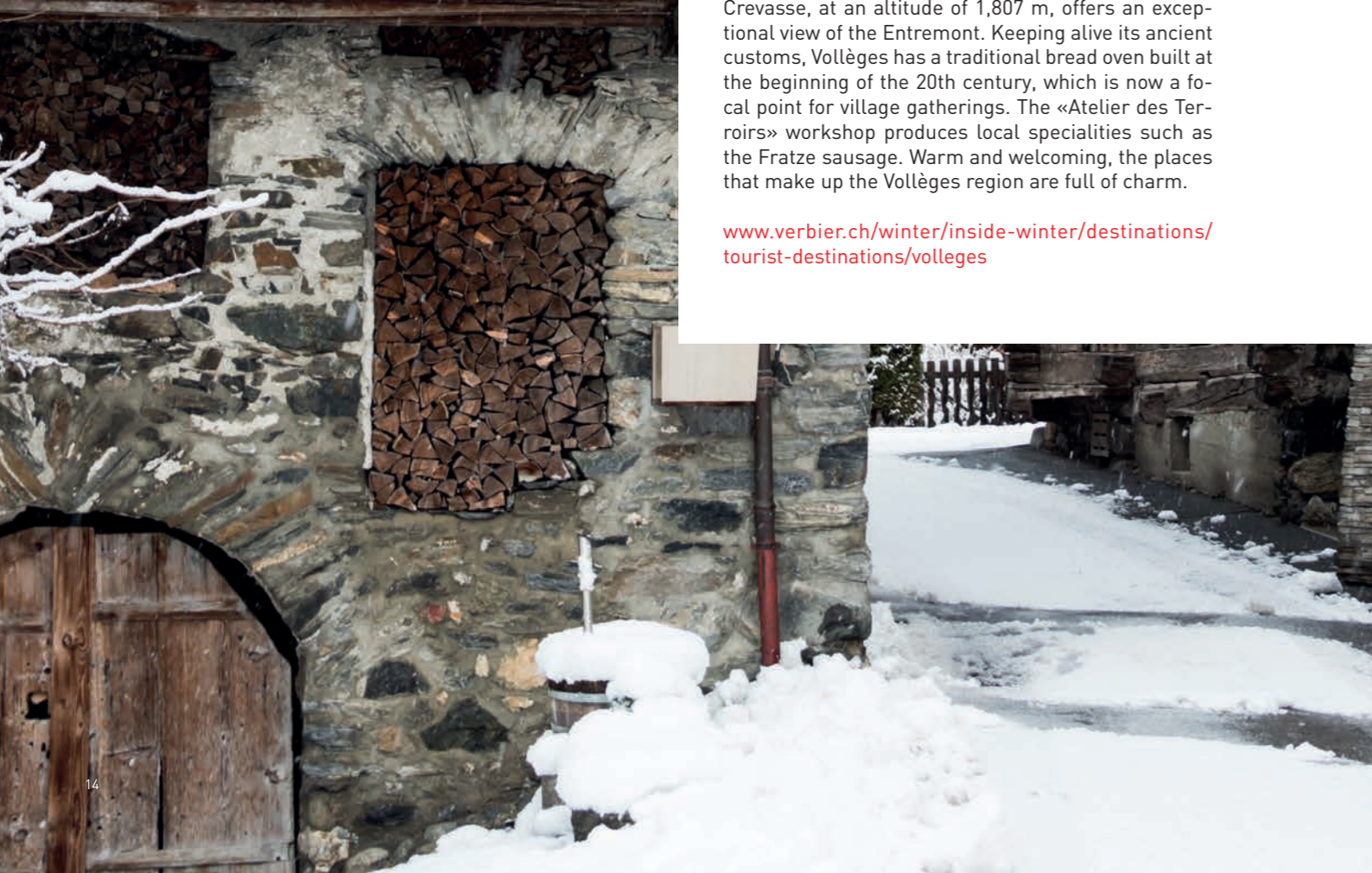




## DISCREET VOLLÈGES

Vollèges is the gateway to the Val de Bagnes and is a village imbued with a strong sense of tradition. Built around its 500-year-old bell tower, the village of Vollèges is the capital of the only wine-producing region in the destination. On its side flows a wild, raging mountain stream, the Merdenson, which flows into the Dranse de Bagnes. With snowshoes on, discover enchanting landscapes on the heights of Vollèges, Vens, Cries, Levron, Chemin-Dessus or Étiez, where beautiful itineraries connect the different passes. La Crevasse, at an altitude of 1,807 m, offers an exceptional view of the Entremont. Keeping alive its ancient customs, Vollèges has a traditional bread oven built at the beginning of the 20th century, which is now a focal point for village gatherings. The «Atelier des Terroirs» workshop produces local specialties such as the Fratze sausage. Warm and welcoming, the places that make up the Vollèges region are full of charm.

[www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/volleges](http://www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/volleges)



## DON'T MISS!

### SNOWSHOEING TO LA CREVASSE FROM THE COL DES PLANCHES

Combine nature and sport on this 5.4-km loop. Starting from the Col des Planches, at one moment you're in larch forests, at the next you're enjoying views from the clearings, but always with that feeling of being at one with the mountain. Walkers reach the hamlet of La Crevasse via the Col du Tronc, from where a magnificent 360° panorama over the Rhone valley, the Catogne and the Combins massif fully justifies the 3-hour walk.

[www.verbier.ch/winter/offers/la-crevasse-levron-en-winter-2919017](http://www.verbier.ch/winter/offers/la-crevasse-levron-en-winter-2919017)



### SËTÂ TË AND ITS LOCAL BEERS

More than just a café, Sëtâ Të is a place where you can feel right at home. Products come exclusively from French-speaking Switzerland, from the Valais and some even from the Val de Bagnes, with pretty cups from flea markets, hand-made napkins and decorations made from upcycled objects. Simplicity and hospitality are the keywords here. If craft beer lovers are delighted with the range of Vollèges beers made on the spot as well as the selection of Lynx Movement beers brewed in Bex, then Arabica lovers will fall in love with the tasty home-roasted coffee. Whether you want to start your day with a coffee or end it relaxing over a beer, Sëtâ Të is the place to be! This winter, tours of the brewery are available.

[www.setate.ch](http://www.setate.ch)



### HOTEL BEAU-SITE

For almost 110 years, the Beau-Site hotel has been welcoming visitors to its idyllic setting on the upper reaches of the Rhone Valley, a few kilometres from Martigny railway station. This historic and eco-friendly building has 13 rooms full of old-fashioned charm and tranquillity. In the restaurant, vegetarian cuisine is prepared from organic, local and/or fair-trade ingredients and is best enjoyed on the terrace with a panoramic view of the Trient massif, the Catogne and the Grand Chavalard. Whether you prefer to stroll through the surrounding forests or opt for a more sporty activity, there are countless routes of all kinds starting from the Beau-Site. And all year round, yoga retreats, tai chi courses and meditation weekends are offered. In a nutshell, this is the perfect place for you to (re)find yourself!

**Price:** Room rates valid in all seasons (overnight stay with breakfast included)  
Single room: CHF 110.00  
Room for 2 persons: CHF 140 to 150  
Room for 3 or 4 persons: CHF 170 to CHF 190  
Half board: CHF 30/person

[www.chemin.ch](http://www.chemin.ch)



### FROMAGERIE D'ETIEZ

Renowned for its traditional craft, skills and creativity, the Etiez cheese dairy creates unique cheeses made with milk from 15 farms within a 10-km radius of the dairy. Each day, the dairy processes an average of 5,000 litres of milk and stores nearly 6,000 cheeses in the maturing cellars. Among the stars of the dairy are Raclette du Valais AOP Bagnes 98, Tomme La Vollégearde, and Armaney. These three cheeses are made from the dairy's own recipes and give the Fondue d'Étiez, the first certified Valais brand of fondue, its reputation. Open daily, the shop caters to all cheese lovers, whether you prefer soft or hard cheeses. And if you're in Switzerland, but don't have time for a delicious fondue or raclette, rest assured, you can pop along to the vending machine - open 24 hours a day, 7 days a week - and shop for supplies of all the essential ingredients, from cheese to potatoes as well as gherkins and onions, to take home.

[www.verbier.ch/winter/offers/fromagerie-detiez-volleges-en-winter-2960852](http://www.verbier.ch/winter/offers/fromagerie-detiez-volleges-en-winter-2960852)





## FAMILY-FRIENDLY LA TZOUMAZ

On the northern slopes of Verbier overlooking the Rhône valley, and formerly known as «Mayens-de-Riddes», the village of La Tzoumaz comes from the word «tzoumer» in Valaisan dialect or the place where you rest. At an altitude of 2,200 m, the Savoleyres ski area is directly connected to the 410 km of pistes in the 4 Valleys. Thanks to its two north- and south-facing slopes, it offers some of the best snow cover, maximum sunshine and a fantastic view of Verbier and the surrounding peaks. Freeriding in the Vallon d'Arbi, tobogganing on one of the longest slopes in French-speaking Switzerland, the permanent «Verbier race experience» slalom and the «Audi Quattro Funslope» fun trail on our slopes, visiting the Maison de la Forêt, family activities and connecting with nature are all highlights of this little corner of paradise.

[www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/la-tzoumaz](http://www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/la-tzoumaz)



## DON'T MISS!

### THE TOBOGGAN RUN

You don't need to be a professional sledger to head down the La Tzoumaz toboggan run - you just need some guts! From Verbier or La Tzoumaz, sledgers can reach the slope via the Savoleyres cable car (2,354 m). At the top, don't miss the impressive panorama of the Grand Combin and the Rhône Valley. From there, set off for 7 km of thrills over a difference in altitude of 711 m! It's laughter followed by adrenalin rushes all the way. Accessible to everyone; wearing a helmet is highly recommended. Hire a sledge in resort or at the top of the piste in Savoleyres.

**Price:** 1-day sledge hire from CHF 12, 1/2 day from CHF 10

[www.latzoumaz.ch](http://www.latzoumaz.ch)



### THE T-RESORT RESIDENCE

Conveniently located opposite the bottom of the La Tzoumaz - Savoleyres cable car, the T-resort residence is entirely clad in wood, offering 3\* standard and 3\* superior flats on four floors. Each of the 85 furnished, fully equipped flats can accommodate from 4 to 10 people in spacious surroundings. The T-Resort is ideal for families who will find everything they need for the perfect holiday at the foot of the residence: a bar, a ski and snowboard school, a sports shop, a grocery shop.

**Approximate price:** Apartment for 4 people: from CHF 690 per week (excluding tourist tax)

[www.t-resort.ch](http://www.t-resort.ch)

### SNOWSHOE-RACLETTE EVENINGS

Every Tuesday evening during the winter, the La Tzoumaz tourist office organises a one-hour snowshoe walk exploring the Etablons forest with its furry and feathered inhabitants. Then, following the principle of "after hard work comes reward!" walkers are treated to a delicious raclette.

Book at the Tourist Office

**Price:** 14 years and over: CHF 41  
10 to 14 years old: CHF 27  
Drinks not included

[www.latzoumaz.ch](http://www.latzoumaz.ch)



### BREAKING THE ICE

Everybody can take to the ice any time they want on the outdoor ice rink located right on the central square.

Free access from 10 am to 8 pm

**Price:** Skate rental in front of the rink at Monnet Sports - CHF 5/hour

[www.latzoumaz.ch/winter/offers/patinoire-riddes-en-winter-2987285](http://www.latzoumaz.ch/winter/offers/patinoire-riddes-en-winter-2987285)



# THE SKI AREA



## VERBIER 4VALLÉES

The 4 Valleys - the largest ski area in Switzerland - links the six resorts of Verbier, La Tzoumaz, Bruson, Nendaz, Veysonnaz and Thyon, creating a playground of 410 km of runs (24 blue, 39 red and 10 black), connected by 80 ski lifts. From 1,250 m to 3,330 m (summit of Mont-Fort), with a view of the Matterhorn and Mont-Blanc, the area offers unlimited possibilities for all skiers and snowboarders, from beginners to pro riders. From perfectly groomed undulating pistes to safe and marked off-piste itineraries, Verbier 4Vallées has built up an international reputation. A legendary destination for any skier!

### Price:

1 day Verbier  
Adult CHF 77 / Young-Senior CHF 65 / Child CHF 39

1 day 4 Vallées  
Adult CHF 79 / Young-Senior CHF 67 / Child CHF 40

6 days 4 Valleys  
Adult CHF 379 / Young-Senior CHF 322 / Child CHF 190

[www.verbier4v.ch/webshop](http://www.verbier4v.ch/webshop)



## WHAT'S NEW! MÉDRAN IV

Quicker, faster and more comfortable! Thanks to the new Médran IV gondola lift, this winter, skiers will take just 6 minutes to get from Verbier to Les Ruinettes. The new installation follows the original route of its predecessors and features 10-seater, sleek, stylish gondolas that are fully glazed so you can take advantage of the view over Verbier, the valley and the ski area. To accommodate this high-tech addition, the Médran and Les Ruinettes gondola stations will also undergo a major overhaul by adding escalators to significantly ease the flow of traffic and improve the customer experience.



## TOP TIP!

Dynamic pricing is both practical and economic! Booking your ski, sledge or pedestrian passes online guarantees you get the best price available. And the earlier you buy your passes, the better the price.

Information and reservations on  
[www.verbier4v.ch/webshop](http://www.verbier4v.ch/webshop)

## FREERIDE ITINERARIES: THE PLEASURE OF POWDER IN COMPLETE SAFETY

A true freeride paradise and a pioneer in the field, Verbier 4Vallées was one of the first resorts to make large areas of virgin powder snow safe. As a result, there are now 11 freeride itineraries throughout the resort marked out by the ski patrol and safeguarded from the hazards of the mountains. Freedom, sweeping turns and movie-perfect snow are all within easy reach on routes shown with a yellow line on the piste map and marked by yellow and orange poles on the ground.

[verbier4vallees.ch/en/experiences-in-verbier/freeriding](http://verbier4vallees.ch/en/experiences-in-verbier/freeriding)



## VERBIER EXPRESS

Between 18 December 2021 and 1 May 2022, at weekends and on certain public holidays, the "Verbier Express" train will make it easy to get to Le Châble from Geneva without changing in Martigny. By choosing this environmentally friendly mode of transport, skiers and mountain lovers will benefit from cost-effective package deals.

[verbier4vallees.ch/en/useful-information/getting-to-verbier](http://verbier4vallees.ch/en/useful-information/getting-to-verbier)



## GREEN MOUNTAIN

Because environmental concerns are no longer a trivial matter, for the past few years Télèveverbier has been committed to ensuring a greener mountain and is doing everything possible to limit the impact of tourism and winter sports on the environment. Using renewable and local energy, installing equipment that uses less energy, improving snow grooming and snowmaking systems, encouraging alternative forms of transport - all these measures are being put in place to reduce our carbon footprint.

Information on:  
[verbier4vallees.ch/en/about-us/environmental-impact](http://verbier4vallees.ch/en/about-us/environmental-impact)



# GASTRONOMY & LOCAL PRODUCE



## HIGH-FLYING GASTRONOMY

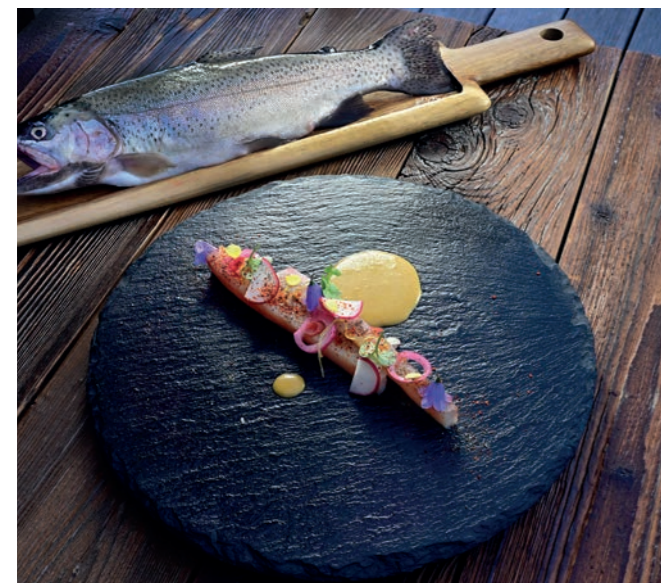
To tempt your taste buds, Verbier is home to a wide range of restaurants that will delight gourmets and gourmands: under the helm of Sebastiano Lombardi, La Table d'Adrien (15 Gault&Millau points, 1 Michelin star) offers gourmet cuisine with Italian flavours; at La Cordée (15 Gault&Millau points) run by Fabrice Taulier, local farmers' products and producers have pride of place in a gourmet and contemporary cuisine; at the W Kitchen (14 Gault&Millau points), chef Emiliano Vignoni offers an extraordinary culinary journey; at La Grange (13 Gault&Millau points), local Thierry Corthay prepares regional and seasonal dishes, while at the gastronomic restaurants Vie Montagne, La Channe and 22, the chefs amaze you with their creativity.

### Pop-up restaurant on the summit

Enjoy a gourmet meal among friends in a quiet private corner of the mountains, that's what Kando Events offers with its «Snow-table dining». With a hand-carved snow table, custom-made decorations, a "Sno-fa", cosy blankets, fur rugs, a menu created by a Michelin-trained chef, a live band or DJ, you have everything you need for your own exclusive gastronomic experience in a truly breathtaking setting!

**Price:** from CHF 800/pers. (based on a group of 10 people)

[www.kandoverbierevents.com](http://www.kandoverbierevents.com)



### Let's get cooking, kids!

Every week, on Sunday afternoon, children are invited to the Mountain Thyme kitchen in Verbier to learn how to cook tasty dishes that they can then recreate at home. Vegetarian chilli and guacamole, pizza, meatballs and spaghetti, bean tacos, chicken fajitas, duck sushi and Thai curry are all on the menu. The specially designed workshop is in an adapted kitchen: it's the perfect recipe for stimulating young taste buds while potentially inspiring future careers.

**Dates:** Every Sunday from 12 December to 10 April

**Price for children (7-11 years):** CHF 30

[www.verbier.ch/summer/offers/atelier-cuisine-pour-enfants-verbier-en-summer-3141007](http://www.verbier.ch/summer/offers/atelier-cuisine-pour-enfants-verbier-en-summer-3141007)



## A TASTE OF TRADITION

The Val de Bagnes is one of the Valais regions that most values its local flavours. Numerous restaurants in the valleys and in the mountains proudly serve traditional menus. A typical Valaisan menu always starts with an aperitif while diners tuck into a sharing platter. The famous Valais dried meat (viande séchée AOP - spiced, dried beef served in fine, almost transparent slices) is best eaten with rye bread (pain de seigle valaisan AOP). Round, dark and compact, rye bread is also cut into thin slices. A glass of Fendant is the ideal accompaniment to these local delicacies. Made from the Chasselas grape, this dry, earthy white wine is the star of every table in the Valais. The red wines of the Valais - Humagne, Pinot noir, Cornalin, Dôle, Gamay - go well with cheese dishes. The white varieties - Petite Arvine, Johannisberg, Amigne, Païen, Ermitage - are best enjoyed as an aperitif or as a starter.

Apricot brandies - Abricotine - and pear brandies - Williamine - also have a label protecting their origin and are a delicious way to end a meal. Enjoy them in a small glass with coffee or as a refreshing dessert accompanied with a scoop of sorbet. Consume in moderation!

### Where to find the best products?

**VERBIER:** La Chaumière, Vinabagnes, Laiterie de Verbier-Village, La Vie Claire, La Ferme du Soleil in Médières

**VAL DE BAGNES:** Bio Bagnes, Georgy Maret butcher's in Le Châble, Raclett'House in Bruson, Dairies at Champsec and Lourtier, Epicerie Marie-Jo in Versegères, La Ferme des Glariers in Lourtier, Café du Mont-Fort in Sarreyer, Ferme des Biolles in Vollèges

**LA TZOUMAZ:** La Tzoumaz market, Epicerie Pascal Traiteur.



## Slow food community

Eat well, clean and fair is the motto of the first Slow Food community in Switzerland, launched just over a year ago thanks to the hard work of Sarreyer's farmers and artisans. The Slow Food Travel initiative has since been joined by the Vollèges communal bread oven group, a new member of this movement that was created to bring together consumers, producers and other ambassadors dedicated to the art of eating, and to promote food that respects the earth, animals and people, all in a spirit of sharing.

[www.sarreyer-decouvertes.ch](http://www.sarreyer-decouvertes.ch)



## Spend the afternoon as a cheesemaker

Discover the secret of how artisanal tomme cheese is made – a one-of-a-kind experience in the region. The cheese workshop is run by Marc, who took on the reins of the Verbier dairy from his father. Thanks to Marc's expertise and his passion, you'll have no problem stepping into the shoes of an apprentice cheesemaker. Each workstation has its own cooking pot, which you'll use to make your own Bagnes tomme. As you follow the production process from A to Z, you'll benefit from Marc's explanations at each step along the way. While the cheese drips into the mould, you'll get a chance to try some of the dairy's other cheeses, such as Vieux Bagnes, Tomme and other house specialities. At the end of the day, you can either take home your fresh handmade tomme or leave it to mature in the dairy.

Activity for 10 years old and up

**One price:** CHF 50 per workstation (max. 2 people)

## PLAT SIGNATURE

Plat Signature - or Signature Dish in English - is an original web series that introduces gourmet internet users to Verbier's chefs and restaurants from the inside of their kitchens! Food, stories, hospitality, all the ingredients are brought together to inspire visitors to try out the restaurants in person. Check out the first two episodes (in French with English subtitles):

- Le Taratata with Aline Ménétrety and Thomas Vado, young creative chefs with a passion for gastronomy, art and music who now work together in this timeless cult venue.  
→ [www.youtube.com/watch?v=0LD943ASLFY](http://www.youtube.com/watch?v=0LD943ASLFY)
- Le Chalet d'Adrien with Sebastiano Lombardi, Michelin star chef and passionate about local produce.  
→ [www.youtube.com/watch?v=cZDd8aQ-iLA](http://www.youtube.com/watch?v=cZDd8aQ-iLA)



# CHILLS & THRILLS



## WELLBEING & RELAXATION



### Sled dogs

From scenic walks to half-day discovery tours, animal lovers and anyone who enjoys the great outdoors are bound to find something to make them happy. Usually starting from Les Ruinettes cable car station, these winter hikes offer magical snowy landscapes in harmony with the dogs.

**Price:** CHF 160 per person for a one-hour panoramic tour and CHF 350 for a half-day discovery tour

[www.chienstraineau.ch](http://www.chienstraineau.ch)

### Inspire Yoga

Yoga, pilates, massages, relaxation, energy balancing, reflexology - the Inspire Yoga team offers a whole range of zen moments in its new studio in the centre of Verbier.

[www.fr.inspireverbier.com](http://www.fr.inspireverbier.com)

### Spa, Spa, Spa...

Having spent the day out in the fresh air, finish in style with a moment of pure wellbeing. Scattered across Verbier and the neighbouring villages, the various spas and relaxation areas have only one goal - to pamper guests in the best way possible. Massages, treatments, physiotherapy are all the best remedies for recharging your batteries.

[www.verbier.ch/winter/inside-winter/to-do/well-being-and-relaxation/massage-and-body-care](http://www.verbier.ch/winter/inside-winter/to-do/well-being-and-relaxation/massage-and-body-care)



### Art walk

In winter, nature and culture come together on the heights of Verbier. At an altitude of 2,300 m, between Les Ruinettes and La Chaux, works of art created by international artists are dotted throughout the snowy landscape. In winter, enjoy and experience this exhibition without walls in your own way by exploring the 3-D Sculpture Parc on foot, with snowshoes or during a dog sled ride.

[www.3-dfoundation.com](http://www.3-dfoundation.com)

## ADRENALIN & FESTIVITIES

### High-flying skiing

Being dropped off by helicopter at the top of a mountain or glacier and enjoying a unique freeride descent in an exceptional setting is a dream that can easily become a reality in Verbier. With heli-skiing, good intermediate skiers and snowboarders can reach inaccessible places and enjoy incredible panoramas before treating themselves to a well-earned descent through a field of untracked powder snow. Petit Combin (3,663 m), Rosablanche (3,336 m), glacier du Trient (3,000 m) or Pigne d'Arolla (3,790 m) are some of the stops around the resort which offer long and unforgettable descents in an authentic high mountain setting, far from the crowded slopes! For the more sporty and motivated, combine a heli drop-off with ski touring to enjoy it even more. You're guaranteed uplifting moments! This activity is best accompanied by a guide.

**Price:** CHF 465/pers. (based on a group of 4 people)

[www.verbier.ch/winter/inside-winter/to-do/sports-activities/skiing-snowboarding/freeriding-and-heliskiing-in-complete-safety](http://www.verbier.ch/winter/inside-winter/to-do/sports-activities/skiing-snowboarding/freeriding-and-heliskiing-in-complete-safety)



### Mont 4 Zipline

With speeds of 130 km/h over a distance of 1.4 km and with a drop of 383 m, the figures alone are enough to make you feel dizzy. This gigantic challenge tests out the bravest all winter long on a zipline leaving from Mont-Fort (3,330 m) and flying over the Tortin glacier.

**Price:** with 1 day 4 Vallées pedestrian pass: Adults CHF 75 / Youth and Seniors CHF 64 / Children CHF 36 or without lift pass: Adult CHF 45

[www.verbier4v.ch/mont4zipline](http://www.verbier4v.ch/mont4zipline)

### The big jump

The ultimate adrenalin experience has to be a tandem parachute jump in front of the Grand Combin. Even for the most fearless, the hardest part is taking the plunge, but once you've made your decision, all you have to do is surrender yourself to the instructor's expert hands.

After a 15-minute helicopter flight, it's time for a 40-second adrenalin rush - with a dive of 4,000 m at nearly 200 km/h!

**Price:** CHF 640/person, including video (minimum 2 people)

[www.alpskydive.com](http://www.alpskydive.com)



### The temple of après-ski

Renowned the world over for its lively and cosmopolitan nightlife, Verbier's legendary après-ski bars and dynamic nightclubs come alive in winter. You don't even have to get changed, as the parties start with your ski boots on! From the ski slopes to the dance floor, you only have to take one step to one of the many must-visit addresses. For starters, head for the places that have given the Valais resort its reputation: the Mont Fort Pub, Le Rouge, Le Fer à Cheval, not forgetting the Farinet with live concerts daily. Then the party continues at the Farm Club, a Verbier institution for more than 40 years, and at the South until the end of the night.

[www.verbier.ch/winter/inside-winter/useful-info/food-drink/bars-terrasses](http://www.verbier.ch/winter/inside-winter/useful-info/food-drink/bars-terrasses)



# LOCAL PERSONALITIES



## FREERIDE

**Xavier de Le Rue** / @xaviederue  
41 years old / resident of Verbier

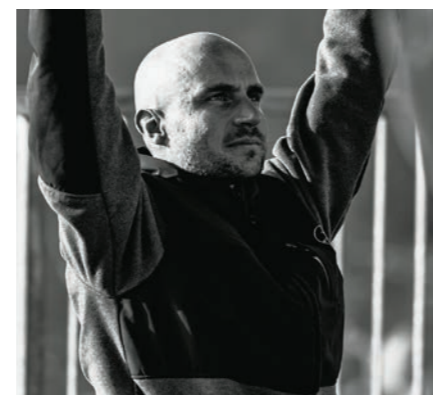
- Four-time winner, World Boardercross Champion
- Three-time winner, Freeride World Tour



**Géraldine Fasnacht** / @geraldinefasnacht  
40 years old / resident of Verbier



- Three-time winner, Xtreme Verbier, 2002, 2003, 2009
- 11 international freeride titles



**Emilien Badoux** / @emilien\_badoux  
38 years old / resident of Champsec

- Winner, Men's Snowboard Freeride World Tour, 2014
- Runner-up, Xtreme Verbier, 2015

## ALPINE SKIING

**Luc Roduit** / @luc\_rodut  
19 years old / resident of Verségères



- Youth Olympic Games 2020 (Lausanne): silver medal in special slalom, bronze medal in giant slalom and super-G

**Justin Murisier** / @justin\_murisier  
29 years old / resident of Prarreyer



- 8th place, Alpine combined, World Championship in Cortina d'Ampezzo (Italy), 2021
- 3rd place, Giant slalom, World Cup in Alta Badia (Italy), 2020
- 7th place, Giant slalom, World Cup ranking, 2018

## SKI MOUNTAINEERING

**Arnaud Gasser** / @gasser\_arnaud  
25 years old / resident of Verbier

- Triple Swiss Champion: Sprint, Vertical & Team Race, 2018-2019
- 2nd place, Sprint, U23 World Cup in Madonna di Campiglio (Italy), 2018
- 5th place, Sprint, U23 World Championships, Villars, 2019
- 4th place, Individual, U23 World Cup, Bischofshofen (Austria), 2019



## BIKE

**Ludo May** / @ludo\_may  
32 years old / resident of Le Châble



- 2nd place, Kingdom Enduro (Lesotho), 2019
- 1st place, Trans Costa Rica, 2017
- Creator of the YouTube video series «Ludo and his bike» (Ludo et son vélo)

**Jérôme Caroli** / @jerome\_caroli  
25 years old / resident of Le Châble

- 12th place, Red Bull Hardline, 2018
- 1st place, Helvetica Cup, 2016
- Swiss Junior U17 Champion



**Loris Michellod** / @loris\_michellod  
22 years old / resident of Verbier



- Swiss U17 Champion, Downhill Mountain Bike
- Member of the Swiss Downhill Team for 5 years

## PARAGLIDING

**Yael Margelisch** / @yaelmargelisch  
30 years old / resident of Verbier

- Holder of 3 world records
- Runner-up, Paragliding World Cup, 2019
- 11 World Cup podiums including 2 wins
- 3rd place, European Championships, 2018
- Participant, Red Bull X-Alps, 2021



## TRAIL

**Emily Vaudan** / @emy\_trail  
37 years old / resident of Le Châble



- 3rd place, Swisspeaks 360, 2020 (trail running)
- 1st place, Alpiniski, Salvan-Les Marécottes, 2020
- 1st place, Patrouille des Glaciers, 2018
- 1st place, Trail Verbier St. Bernard, 2017

## GOLF

**Léo Andeer** / @leo\_andeer  
22 years old / resident of Verbier



- Turned pro, November 2020
- 21st place, Qualification for Alps Tour 2021 (full card)

# EVENTS

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Verbier-Val de Bagnes-La Tzoumaz is looking forward to hosting various sporting, artistic and gastronomic events during the winter. Depending on the situation in terms of health, these events are still subject to change and alteration.

Find all the latest info at: [www.verbier.ch/events](http://www.verbier.ch/events)

## **Polaris Festival**

**26 to 27 November  
& 3 to 4 December 2021**

Over four days, renowned electro artists rock the resort with a brand new format.

[www.polarisfestival.ch](http://www.polarisfestival.ch)

## **Verbier Art Summit**

**28 to 29 January 2022**

An artistic meet that connects opinion leaders and influential figures from the art world to generate innovative ideas and promote social transformation.

[www.verbierartsummit.org](http://www.verbierartsummit.org)

## **Tzoumaz Trail Blanc**

**30 January 2022**

A 17-km course and 880 m of vertical gain await competitors in this second edition of the winter race on the heights of the village of La Tzoumaz.

[www.latzoumaz.ch](http://www.latzoumaz.ch)

## **No Limits Freeride**

**12 & 19 February 2022**

The next generation of freeriders will meet on the slopes of Bruson to compete in the Freeride Junior Tour FJT 2\* before two stages of the Freeride World Qualifier FWQ 2\* & FWQ 3\*.

[www.nolimitsfreeride.ch](http://www.nolimitsfreeride.ch)

## **Verbier Xtreme**

**26 March to 3 April 2022**

The best freeriders in the world meet in Verbier to fight for the title of World Champion during the Freeride World Tour final on the legendary Bec des Rosses.

[www.freerideworldtour.com](http://www.freerideworldtour.com)

## **Haute Cuisine by W Verbier**

**6 to 9 April 2022**

Four days during which gourmet cuisine reaches new heights thanks to a dozen Michelin starred chefs from all over the world.

[www.wverbier.com](http://www.wverbier.com)

## **Patrouille des Glaciers**

**25 April to 1 May 2022**

The legendary international ski-mountaineering competition organised by the Swiss Army. Every two years, patrols of three participants, both military and civilian, leave Zermatt or Arolla to reach Verbier in one continuous journey.

[www.pdg.ch](http://www.pdg.ch)



# MEDIA CONTACTS

VERBIER

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