

PRESS RELEASE

Sion, 24 May 2022

The CUBE by Bureau des Métiers is a guest of the *Haut Val de Bagnes* this summer

The CUBE is a mobile, autonomous and top of the range hotel room, equipped with all the comforts, which has been designed by the Bureau des Métiers. Stuffed accordingly with the latest technology, it offers its guests the possibility to spend time in extraordinary places and to experience precious moments in the heart of nature. The CUBE by Bureau des Métiers will set its summer quarters from 20 June 2022 close to the *Brunet mountain lodge*.

The guardians of the lodge, Jean-Marc Corthay and his son Antoine, will take care of the Cube's guests in their lodge located on an altitude of 2103 m during the summer season 2022: "We are looking forward to share our passion about the fauna and flora surrounding the lodge and the CUBE with its guests." The *Haut Val de Bagnes* with its natural treasures has been a protected reserve since 1960.

Respect the nature

Public transport will offer nature lovers an easy access to the *Brunet* lodge throughout the entire summer season. Thus, there is a shuttle connection between the village of Fionnay and the *Brunet* lodge. The departures are adapted to the public transports of *Haut Val de Bagnes*, in order to guarantee the connection. Simon Wiget, director of the Verbier tourism office: "Thanks to those transport offers, each and every person, no matter in which physical shape, gets access to wonderful hiking tours. We are enchanted to have the CUBE stay with us this summer. The entire team of the Verbier tourism office as well as the local partners are highly motivated as they prepare this promising season. The CUBE offers its guests the opportunity to sojourn right in the middle of nature's beauty."

From now on, reservations are open

The stay at the CUBE can be booked via the website www.cube365.ch for the period of 20 June to 2 October 2022. Tariffs for 2 people, breakfast and e-bike rental (visitor's tax included):

- Nights from Sunday, Monday, Tuesday, Wednesday, Thursday: CHF 196.–
- Nights from Friday and Saturday CHF 246.–

The success of the CUBE by Bureau des Métiers in numbers:

During the summer of 2021 the CUBE had settled at the vantage point *Combatseline* (Nendaz region). Thanks to the local offers and the hospitality of Jean-Lucien Mariéthoz it was a great success:

- The CUBE stayed 92 days between June and October at Combatseline.
- 182 people had the occasion to benefit from the beautiful mountain setting there.
- The satisfaction reached 93.2%.

Craftsmanship from the Valais in a tiny space

The CUBE was created in 2015, thanks to the expertise of the craftsmen of Valais, under the lead of the employers association centre Bureau des Métiers. The comfortable hotel room, the CUBE, took the role of a real ambassador of the expertise and hospitality of Valais in the 200-year jubilee of the Valais joining the Swiss confederation. For 52 weeks, it set up quarters at different selected places every week. Today, the Bureau des Métiers wants to offer the public the opportunity to stay in this exceptional accommodation, placing it in the heart of typical Valais locations, its nature, its residents and its welcome.

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PHOTOS FOR THE MEDIA

https://bit.ly/CUBE_2022

FURTHER INFORMATION

Website: www.cube365.ch

Facebook: www.facebook.com/cubevalais

Instagram: www.instagram.com/cube365/

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