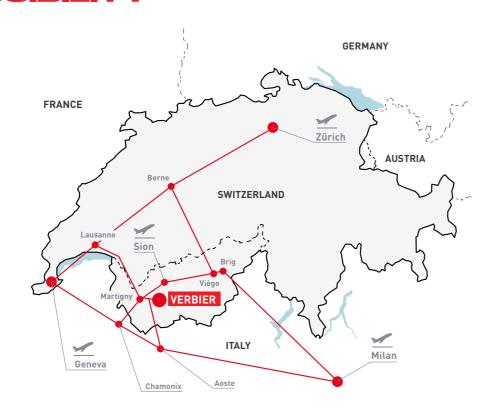


# CONTENTS

| LOCATION AND ACCESSIBILITY               | P. 4     |
|--|----------|
| SUMMER IN VAL DE BAGNES<br>& KEY FIGURES | P. 5     |
| AN INFINITE PLAYGROUND                   | P. 6-9   |
| WHAT'S NEW                               | P. 10-11 |
| TRADITIONAL & AVANT-GARDE                | P. 12-15 |
| ELEGANT & EXTREME                        | P. 16-19 |
| AS THE WATER FLOWS                       | P. 20-21 |
| BACK TO BASICS                           | P. 22-23 |
| KIDS' VERSION                            | P. 24-25 |
| TOP SPOTS                                | P. 26-27 |
| AMBASSADORS                              | P. 28-29 |
| AGENDA                                   | P. 30-31 |

# LOCATION AND ACCESSIBILITY





# **SOFT MOBILITY**

The fragile nature of our environment means we are keen to preserve it. In this respect, as a destination, we are doing our utmost to make it easier for people to get to and around the area using soft mobility options.

#### www.verbier.ch/summer/getting-around



#### By gondola

Now considered public transport, the Le Châble - Verbier lifts have extended their hours and now operate from 5.15 am to 11.50 pm every day.

#### By bus

- -In Verbier, shuttle buses run free of charge every 15 minutes from 8.30 am to 6.30 pm from mid-July to mid-August and every 30 minutes from 8 am to 6 pm in between seasons (early July; mid-August to early September).
- -For a choice of half- or full-day excursions, various buses make it easier to reach the most unspoilt places in our destination: Lourtier Barrage de Mauvoisin Sarreyer Le Levron. Note that this bus service is free for all VIP PASS holders.
- Finally, for those who love loop hikes, shuttles link Fionnay to the Cabane Brunet via La Barmasse from mid-July to mid-August.

#### By train

From Martigny station, the regional train to Le Châble takes 25 minutes. To improve comfort for passengers, the service frequency has been improved to every 30 minutes in the morning and in the evening.



# TOP TIP

VIP PASS (Verbier Infinite Playground Pass)

Using the VIP PASS, guests staying at least one night in the destination can enjoy free travel on all bus routes throughout the Val de Bagnes area. Pedestrians also benefit from free travel on selected ski lifts and cyclists receive a 50% discount on the daily pass.

# SUMMER IN VAL DE BAGNES

The new Val de Bagnes destination - formed by merging the communes of Verbier - Val de Bagnes - La Tzoumaz and Vollèges - offers visitors even more with 300 km² of fun and adventure across six charming, yet varied locations. Sporty, relaxing, traditional, stylish, natural, friendly and extreme - experience a heady mix of feel-good emotions and excitement in the heart of the Valais.

Whether you're looking for peace and relaxation, cool, fresh air, a sporty challenge on foot or by bike, or simply want to discover an infinite playground, there are plenty of options for you to enjoy the great outdoors.

Mountain bikers (e-bike, cross-country, downhill or enduro) have a vast choice of more than 800 km of trails. On foot, walkers have access to more than 500 km of paths, and trail runners can choose one of 21 marked routes.

A lively, dynamic destination, our heart beats to the rhythm of our summer events calendar: the Verbier and Palp Festivals for music lovers; the Trail Verbier St-Bernard, the Tour des Stations and the Spartan Race for top athletes; the E-Bike Festival and Inspire Yoga Festival for nature lovers.





#### **VIP PASS**

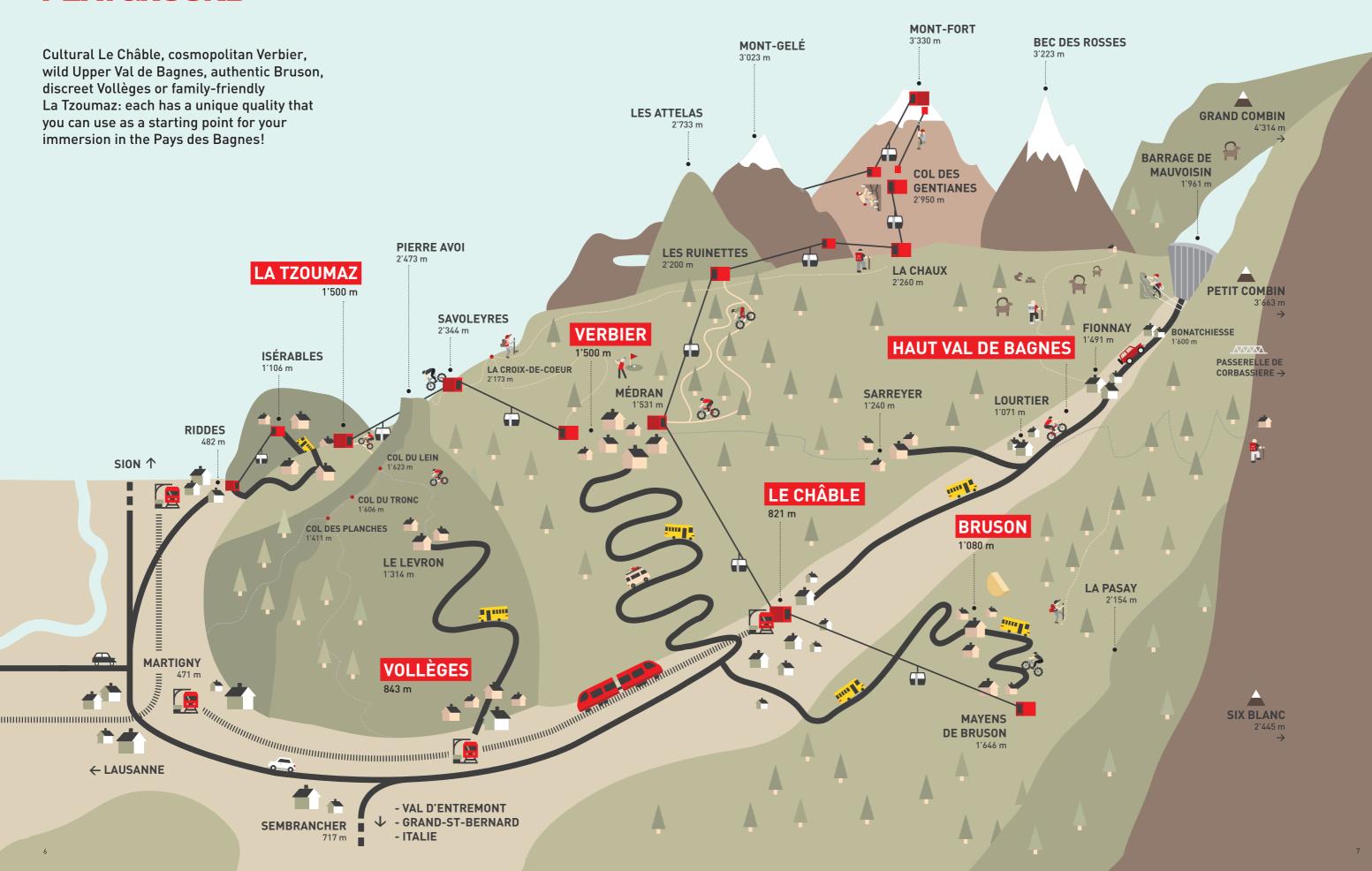
For every night spent in Verbier, Val de Bagnes - La Tzoumaz, visitors will receive a free VIP Pass.

The Verbier Infinite Playground Pass (VIP Pass) offers discounts and privileged access to the entire area throughout the summer season. It is provided free of charge to all guests staying a minimum of one night in the region and paying the tourist tax. Whether with friends or family, if you're a nature lover or a thrill seeker, everyone will find something to enjoy in the region! Benefits offered by the VIP Pass include free ski lift access for pedestrians and 50% reduction for cyclists, unlimited access to postbuses in the municipality of Val de Bagnes, preferential rates on a number of activities offered by destination partners, and 50% discount on entertainment provided by Verbier, Le Châble and La Tzoumaz tourist offices.

www.verbier.ch/summer/inside/vip-pass



# AN INFINITE PLAYGROUND



#### **VERBIER**

An Alpine village with undeniable mountain charm, Verbier perfectly combines outdoor sports, a family atmosphere and exceptional services.

The most cosmopolitan of the Valais resorts, it spreads out over a vast sunny plateau with breathtaking views of the most famous Alpine peaks. While the resort is known for its hospitality and the variety of sports on offer, Verbier also attracts holidaymakers with a wide range of other activities. From music festivals - classical, electro or rock - and events dedicated to relatively new disciplines such as the E-Bike Festival, from Verbier Bikepark to golf courses, local or global flavours. Verbier offers a mix of active, cultural, gastronomic and relaxing holidays in a majestic setting.

www.verbier.ch/summer/inside/ destinations/tourist-destinations/ verbier



#### UPPER VAL DE BAGNES

The picturesque villages of the Upper Val de Bagnes are a favourite destination for nature lovers and travellers looking for authenticity. Follow the Dranse de Bagnes river, and vou'll come across villages with lilting names: Lourtier, Fionnay, Sarreyer and Bonatchiesse - all little corners of paradise where you can forget time and indulge in slow food. A hidden treasure, the preserved natural area of the Upper Val de Bagnes is protected in the Federal Inventory of Landscapes. The exceptionally rich landscape demands respect and a certain humility from hikers. Ibex. chamois, bearded vultures as well as red frogs and butterflies all call this remote, wild place home. And at the end of the valley, where the road ends, is the majestic Mauvoisin dam, the last trace of civilisation before you get to Italy.

www.verbier.ch/summer/inside/ destinations/tourist-destinations/ upper-val-de-bagnes



# **VOLLÈGES**

Gateway to the Val de Bagnes, the village of Vollèges is firmly attached to its traditions. Built around its 500-year-old bell tower, Vollèges is the capital of the only wine-producing commune in the region. Down one side flows the Merdenson, a raging mountain stream, which then runs into the Dranse de Bagnes. Keeping alive with ancient customs, Vollèges has a traditional bread oven built at the beginning of the 20th century which is a focal point for village gatherings. The Atelier des Terroirs produces local specialities such as the 'Fratze' sausage. As well as the extremely popular Beer Walk, organised every summer along the small village streets, the commune of Vollèges also offers beautiful walks towards the Col du Tronc or La Crevasse.

www.verbier.ch/summer/inside/ destinations/tourist-destinations/ volleges





# LE CHÂBLE

Sitting at a crossroads, Le Châble is a peaceful haven where you can enjoy life at a traditional pace.

The capital of the Bagnes commune, Le Châble is linked to Verbier and Bruson by gondolas, which depart from next to the train station. Traditional customs play an important part in the hearts of locals, who keep them alive through a number of popular festivals, including 'Bagnes, capital of raclette', the flagship event for the region. It's held every year at the contemporary Espace Saint-Marc event centre, which also has an outdoor playground and an urban sports area with a skate park and pump track.

www.verbier.ch/summer/inside/ destinations/tourist-destinations/ le-chable



### **BRUSON**

On the hills high above the Val de Bagnes, Bruson is a charming mountain village with stone and wood chalets, and 400 or so permanent residents. It provides visitors with a calm, authentic Alpine setting. Here, life is closely linked to agriculture, and a new local, community-based economy has been developed. The annual Palp Festival - which brings together contemporary music, art and traditions - takes place in Bruson and runs a grocery shop called La Brusonette. Near the beginning of the Bisse des Ravines trail, Eddy Baillifard, the Swiss ambassador for Raclette - or 'Mr Raclette' himself - serves his famous cheese dishes year-round. And to top it all off, marked paths and enduro trails criss-cross the surrounding area much to the delight of walkers and mountain bikers.

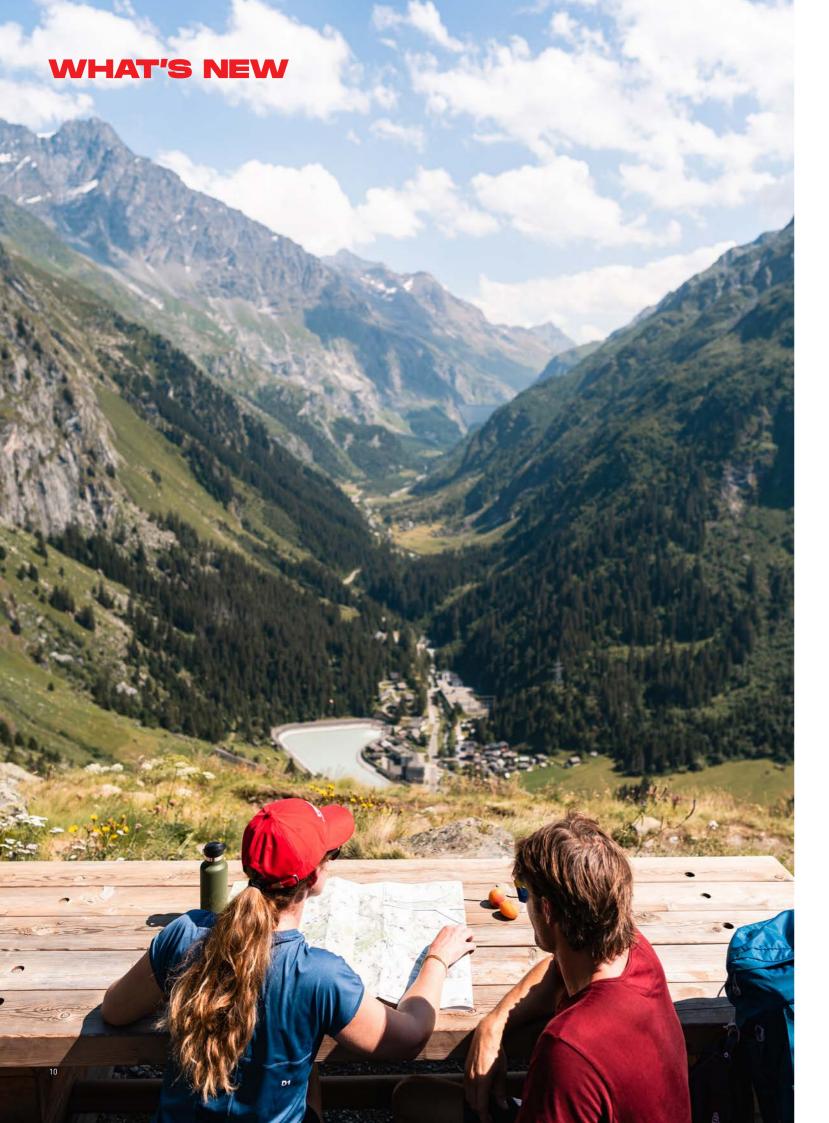
www.verbier.ch/summer/inside/ destinations/tourist-destinations/ bruson



### LA TZOUMAZ

On the northern slopes of Verbier overlooking the Rhône valley, the village of La Tzoumaz, formerly known as 'Mayens-de-Riddes'' comes from the word 'tzoumer' in Valaisan dialect, or the place where you rest. Mountain bikers, e-bikers and downhill enthusiasts get their adrenalin pumping with both easy and advanced trails leaving from the top of the Savoleyres gondola lift or in the hills of Vallon d'Arbi at more than 2,300 m altitude. Hiking routes, mountain scooters and numerous family walks and sports complete the offer. In this little corner of paradise overlooking the Rhone valley, family-friendly activities in nature take centre stage.

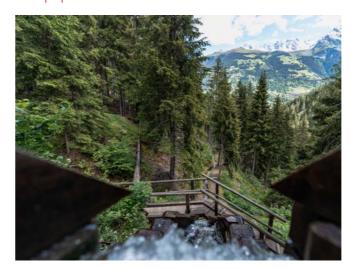
www.latzoumaz.ch



# A NEW EXHIBITION ALONG THE BISSE DES RAVINES: BATINTA

From 18 June to 11 September 2022, the PALP Village's annual summer exhibition will be held along the Bisse des Ravines overlooking Bruson. Typical elements of the Valais mountain landscape, bisses are ancient irrigation canals that used to carry water from glaciers and alpine springs to the plain. Still in use today, they have also become excellent walking destinations. The fairytale exhibition, Batinta, invites you to recapture your childhood by following a path strewn with mechanical fantasies. The watercourse is the connecting thread and the source of energy that gives life to spectacular, poetic and playful machines, which are triggered by a small wooden boat swept along by the flow of the watercourse and passed on to each visitor at the beginning of the journey.

#### www.palpfestival.ch



#### **A WALK IN 3 DIMENSIONS**

A stroll along a path facing the majestic mountains of the Combins between La Chaux and Les Ruinettes to encounter monumental works of art, that is what the 3D Sculpture Parc offers. This year, it will be Swiss arts collective Fragmentin who will be in residence. Their mission is to focus on the development of a sculptural work that examines the global issues of water and climate concerns, drawing inspiration from materials, technologies and ecological knowledge of the surrounding Verbier landscape. Everyone is welcome to enjoy and experience this wall-less exhibition at their own pace.

### www.3-dfoundation.com





#### A NEW GREEN TRAIL FOR THE VERBIER BIKEPARK

Called 'Tsenelle' (caterpillar in local dialect), this new trail, the one and only green run in the Bikepark, will appeal to children, beginners and mountain bike enthusiasts alike. Starting at 2,456 m at the top of the La Chaux-Express ski lift, this flowtrail, which is open to everyone, gently descends down a 1.7 km winding, fun track to reach La Chaux. With breathtaking views of the Combins massif, Mont-Fort and even Mont-Blanc in the distance, the itinerary also offers a number of relaxation areas, as well as educational zones highlighting the riches of the environment (alpine pastures, protected wetlands and traditional shepherd huts known as itres), artistic stone formations, wooden sculptures and two bridges that attract attention for their sheer originality.

www.verbier.ch/summer/offers/tsenelle-verbier-en-summer-3491286

# COMMENCAL BECOMES A NEW PARTNER OF VERBIER TOURISM AND VERBIER BIKEPARK

The Andorran brand, a leading manufacturer of mountain bikes as well as skis and snowboards, is joining forces with Verbier and its Bikepark in a long-term partnership. The same passions and values are shared by Jérôme Caroli, a Verbier ambassador, who is joining the Commencal VEE (electric enduro bike) downhill team for 2022.

www.commencal-store.com





Thanks to a delightful mix of modern and traditional, art lovers, music lovers and folklore enthusiasts can all find their happiness in the Val de Bagnes. These personalities are certainly different in nature, yet they mirror the richness of activities available in the area. And it is this diversity that makes Verbier so unique and so rich in contrasts.

#### THE PALP FESTIVAL. A CRAZY COCKTAIL WITH A TWIST

The Palp Festival is a truly fabulous, extravagant adventure, full of momentous gatherings, cultural highlights and culinary delights. The twenty or so events that make up this extraordinary festival begin in spring, reach their peak in summer and end in autumn. Alongside the Bisse des Ravines exhibition (see p.10), two major events will mark the summer in the Val de Bagnes:

### Rocklette, 6-14 August

Rocklette is a high-altitude gathering for fans of music, cheese and mountains, and promises exceptional concerts in breathtaking alpine scenery! This year, for seven days, the Val de Bagnes and its natural stages will host some of the biggest names in rock music with King Gizzard & The Lizard Wizard, Graveyard, Motorpsycho, Orange Goblin, Witch, Ty Segall, Night Beats, Stöner... among other headliners. A festival in the heart of nature, accessible on foot, by bike, by cable car or by bus on different stages set up throughout the valley.

### www.palpfestival.ch



# Electroclette, 20 & 21 August

Head for the hills of Verbier for a high-altitude rendez-vous between electronic music and raclette at 2,200 metres above sea level. On the programme: a breathtaking view of the Grand Combin massif, a dozen AOP raclette cheeses, a hundred or so Valaisan wines and a sharp selection of essential DJs including Anja Schneider, Nils Hoffmann, Booka Shade, Extrawelt...

Departure from Le Châble or Verbier by cable car to go up to La Chaux.

### www.palpfestival.ch

# SARREYER FARMERS' AND CRAFTSMEN'S ASSOCIATION A BREAK FROM THE PAST!

Head for Sarreyer and discover the work of the members of the first Slow Food Community in Switzerland. At a bend in a steep alleyway, meet the village's chocolate maker, known for flavouring their creations with unusual local delicacies. A little further on, walk through a garden with the plant grower who cultivates aromatic and medicinal herbs. Continue to the mill, still in operation, and you will see the artisanal distillery where massage oils and liqueurs are produced. Below, you can watch the cows and sheep of the Glariers farm wander around. Back in the village, pass the communal oven before sneaking into the Café du Mont-Fort, a community restaurant that only serves products from local artisans.

While meeting, discussing and tasting, you will uncover the subtle link between man and nature in Sarreyer.

#### www.sarreyer-decouvertes.ch



# MAUVOISIN DAM: ART ON A NATURAL SCALE

At Mauvoisin, art has found its setting... Every summer, Bagnes Museum invites a photographer to exhibit their work at the museum and also along the top of the Mauvoisin dam. Fifteen photo panels are spread out across the top of this concrete monolith. As you walk in one direction, and then return, you'll discover 30 giant photos signed each year by the photographer of the season. This year the works are by Pauline Julier.

At the foot of the dam, near the hotel of the same name, art is also in the spotlight. Michael Heizer, born in California in 1944, is undoubtedly one of the best known artists of this new trend, and exhibits his works worldwide. At the foot of the dam in the Val de Bagnes near the Mauvoisin Hotel, he exhibits his 'Tangential Circular Negative Line Sculpture' reproduced from a drawing he made 40 years earlier in the sand of the Nevada desert using his motorbike. This ephemeral artwork lies in the heart of the Swiss Alps at 1,950m altitude in a place where it can be kept forever.

#### www.museedebagnes.ch/art-en-balade

#### A PASSION FOR CHEESE

Renowned for its traditional craft, skills and creativity, the Etiez cheese dairy in Volleges creates unique cheeses made with milk from 15 farms within a 10-km radius. Each day, the dairy processes an average of 5,000 litres of milk and stores nearly 6,000 cheeses in the maturing cellars. Among the stars of the dairy are Raclette du Valais AOP Bagnes 98, Tomme La Vollégearde, and Armaney. These three cheeses are made from the dairy's own recipes and give the Fondue d'Étiez, the first certified Valais brand of fondue, its reputation. Open daily, the shop caters to all cheese lovers, whether you prefer soft or hard cheeses. And if you're in Switzerland, but don't have time for a delicious fondue or raclette, rest assured, you can pop to the vending machine outside - open 24 hours a day. 7 days a week - and shop for supplies of all the essential ingredients, from cheese to potatoes as well as gherkins and onions, to take home.

#### www.fromagerie-etiez.ch



# W VERBIER\*\*\*\* ALWAYS AT THE TOP

Inspired by the mountain landscape yet with the dynamic energy of New York, the W Verbier is more than a hotel - it is a destination in its own right. With urban, contemporary décor peppered with traditional touches, 123 rooms and suites, all with exclusive W beds and balconies overlooking superb panoramic views, its Whatever/Whenever® concierge service, six restaurants, a beach, 300m² fitness centre and a newly renovated spa area, everything is in place for a magical stay in the heart of the Swiss Alps.

# www.marriott.fr/hotels/travel/gvawh-w-verbier



#### MONT-CHEMIN MINING TRAIL

Overlooking Martigny, Mont-Chemin (1,808 m) has all the qualities of a hill and is home to fascinating flora and lush vegetation. Beneath its surface, the geologically rich subsoil contains at least 150 identified minerals. To help uncover the mysteries of this site, Kobold - the mine dwarf - guides walkers on a winding path through larch forests and alpine meadows with magnificent views of the surrounding peaks and the Rhône valley. As well as 11 display panels along the way, discover abandoned tunnel entrances from which iron has been extracted for 15 centuries, and more recently, in the 20th century, lead, silver and fluorite. Get ready to venture into the tunnels, equipped with a headtorch and helmet.

**Don't miss:** the weekly event "From the mines to the flavours of the alpine pastures", a guided tour of the Mont-Chemin mine with mountain cheese tasting (50% discount with the VIP PASS).

The 4.3-km loop is easily accessible starting from the Col des Planches (about 1 hr 30 mins)

www.verbier.ch/summer/offers/ sentier-des-mines-volleges-en-summer-2794105

# -(?)

# **DID YOU KNOW?**

Hérens cows...

With their attractive black coats, Hérens cows are the pride of their owners and the people of the Valais. Every summer, these 'ladies' fight to decide which cow will be crowned queen of the mountain pasture. This natural phenomenon is typical and instinctive of the breed and has given rise to regional queen fights that attract numerous breeders and passionate spectators from the Valais, the Aosta Valley and the Mont Blanc region. The first battles in the Alps take place in June during the Inalpes festival.

#### www.raceherens.ch





In Verbier, it is easy, and not unusual, to satisfy your hunger for excitement by riding the trails of Verbier Bikepark before settling down to dinner at a renowned restaurant and enjoying a feast of gourmet delicacies. With a click of your fingers, evening wear replaces crampons and harnesses. In short, summer here is a cocktail of adrenaline with a dash of refinement.

#### LE CHALET D'ADRIEN\*\*\*\*\* AUTHENTIC LUXURY

This Swiss chalet is straight out of a fairy tale where every last detail has been carefully thought out. Much of Verbier is summed up in this "Relais et Châteaux" establishment, starting with breathtaking views, fluffy duvets and cosy rooms, to constantly satisfying your taste buds with generous breakfasts and exquisite dinners. Two restaurants - "grandmother style" at Le Grenier and "a taste of Italy" at La Table d'Adrien - offer gourmets a tough choice. And at the end of a hard day's skiing or cycling, what better way to unwind than by the pool or spa? Recently recognised by Hôtellerie Suisse as a "Boutique Hotel" and a 5\* superior hotel, the Chalet d'Adrien is growing from strength to strength every year.

www.chalet-adrien.com

#### **TAKE TO THE SKIES**

There's nothing like a tandem paragliding flight to give you an adrenaline rush and get you up and out of your comfort zone. From the calm skies above, you can contemplate the sprawling valley and the majestic peaks of the Alps below. Many of the take-off spots (Les Ruinettes, Savoleyres and La Croix-de-Coeur) offer more than 1,400 m of vertical descent, landing at the bottom of the Val de Bagnes, in Le Châble.

www.verbier.ch/winter/inside-winter/to-do/sports-activities/winter-sports-and-adrenaline-in-the-great-outdoors/ paragliding





#### PERFECT YOUR SWING

With two 18-hole golf courses. Verbier rolls out its green carpet for swingers from May to November. The Les Esserts course at par 69, 4,857 m long, is known for its technicality, fairways and wide open greens, where golfers are inspired by the mountainous backdrop of the Combins, Rogneux and Mont-Blanc ranges. Created around natural obstacles. numerous streams and the relief - the course was designed to be a pleasant, accessible walk for golfers of all ages. More accessible however, thanks to its location in the centre of the resort and because of the course itself (18-hole, par 54 Pitch & Putt), the Moulins golf course is ideal for players of any level who want to improve their technique. An introductory session is offered at 50% off to VIP Pass holders every Friday from June to the end of October.

www.verbiergolfclub.ch



#### **TABLES WITH A VIEW**

To tempt your taste buds, Verbier is home to a wide range of restaurants that delight gourmets and gourmands: under the helm of Sebastiano Lombardi, La Table d'Adrien (15 Gault&Millau points, 1 Michelin star) proposes gourmet cuisine with Italian flavours; Mediterranean flavours are also on offer at La Channe (13 points in Gault&Millau), an establishment run by Marco Bassi; at the W Kitchen (14 Gault&Millau points), chef Emiliano Vignoni puts on an extraordinary culinary journey; at La Grange (13 Gault&Millau points), local Thierry Corthay prepares regional and seasonal dishes, while at the gastronomic restaurants Vie Montagne, Le Taratata and 22 - the first speakeasy in Verbier - the chefs will astound you with their creativity.

www.verbier.ch/summer/inside/useful-info/food-and-drink/ gastronomic-restaurants

#### **HEAD IN THE HANDLEBARS**

With a renowned bike park and more than 800 km of trails and mountain roads, Verbier is known as one of the mountain bike capitals of Switzerland and also one of the best in Europe. Constantly evolving, Verbier Bikepark now has 9 different trails with unique landscapes, ranging from beginner to competition level, between Les Fontanets (2,475 m), Verbier (1,500 m) and the side of La Tzoumaz - 19 km of pure adrenalin! From the end of June to the end of October, sportsmen and women in search of excitement can learn how to ride a downhill mountain bike with the help of a professional during a weekly taster session. The 23 enduro mountain biking itineraries of all levels (easy - intermediate - difficult) promise to be a delightful mix of rolling terrain, technical sections and switchbacks. With 211 km of pure pleasure, you can tour the Val de Bagnes and La Tzoumaz on trails renowned for their exceptional landscapes and their playfulness. They link up with ski lifts, bus stops, restaurants and the most beautiful viewpoints in the valley.

# www.verbierbikepark.ch



THE LAND OF TRAIL RUNNING

The Verbier-Val de Bagnes and St-Bernard region is a land of trail runs. The greatest names in the sport have run in world-renowned races here, such as the Ultra Trail du Mont-Blanc (UTMB) and the Trail Verbier- St-Bernard (Trail VSB). With 21 marked routes, the region offers a comprehensive range of trails for both advanced and beginner runners. Discover the land of a thousand faces from majestic glaciers to green pastures where Hérens cows graze, via rivers and impressive dams. Local trail enthusiasts who have both indepth knowledge of the sport and the region such as Jules-Henri Gabioud, winner of the Tor des Géants in 2011 and second in the PTL in 2019, and Emily Vaudan, third in the X-Alpine du Trail VSB, have designed an outstanding assortment of 415 km of routes with 33,000 m of vertical gain highlighting the region's cultural and natural heritage.

www.verbier.ch/summer/inside/to-do/sports-activities/ walks-and-hikes/trail-running



# **DID YOU KNOW?**

Bike Hotels

Seven hotels in the region of Verbier / Val de Bagnes are currently certified as "Bike Hotels" (biker-friendly hotels) by the Swiss Hotel Association. This identifies establishments which are specially equipped for hosting cyclists and have a secure area for cleaning and storing bikes as well as a small repair workshop.

#### www.verbierbikepark.ch



# **VERBIER FESTIVAL**

For more than a quarter of a century, a global audience of music lovers has been gathering in Verbier every summer to hear the great masters of classical music alongside new up-andcoming artists. From 15 July to 31 July 2022, 62 concerts will be performed by more than 90 artists of international renown at a series of 200 accessible and free events.

#### www.verbierfestival.com/en





#### LE BISSE DES RAVINES

In full flow from mid-May to mid-October, the Bisse des Ravines trail takes walkers high above the village of Bruson through flower-filled meadows and larch forests. Typical features of the Valais mountain landscape, bisses are ancient irrigation channels that carried water from glaciers and Alpine springs to the lowlands. The paths that run alongside these mute witnesses to our recent past are now pleasant walks. A fairly easy loop, this 2-hour family trail starts in Bruson at an altitude of around 1,000 m. After an initial climb to warm up the limbs, the route follows a gentle slope along the bisse, which flows alternately through metal or wooden structures or along the ground. At 1,300 m, where the bisse starts to take in water, a pretty waterfall gushes down under the gaze of a wood-carved wolf.

www.verbier.ch/summer/inside/destinations/must-see-places/bisse-des-ravines





# FROM LAKE MAUVOISIN TO THE FOOT OF THE GLACIERS BY BIKE: THE CABANE CHANRION

This is the best way to discover the wilderness by bike. Starting at the foot of the Mauvoisin dam, head to the top of the highest arch dam in Europe for a magnificent view of the Val de Bagnes below. A few more pedal strokes are all that's required to pass through the tunnels dug into the mountain before emerging, into the light, above the majestic Lake Mauvoisin. Once you reach the end of the lake, you have one last climb before the highly acclaimed hut. Perched on a plateau at the intersection of several high valleys and surrounded by glaciers and mountain lakes, the Cabane Chanrion hut [2462 m] offers a much-needed refuge. Once you've taken a break on the hut's terrace, all that remains is to head back to the start. The route is suitable for mountain bikes and e-bikes! A charging point for e-bikes is available at the hut.

Itinerary of 29km round trip, 3.5 hrs by mountain bike, 1,080 m of positive and negative altitude difference

www.verbier.ch/winter/offers/cabane-chanrion-mauvoisin-en-winter-3110364

#### HIKE OR FISH AT THE LAC DES VAUX

Flanked by two smaller but equally gleaming mountain lakes, Lac des Vaux attracts walkers for a leisurely picnic, fishing trip or invigorating swim up above Verbier and La Tzoumaz to an altitude of 2,543 metres. It's an hour and a half walk from La Croix de Coeur, a panoramic restaurant 20 minutes' on foot from the top of the Savoleyres cable car. The Grand Tour of Lac des Vaux, if you decide to follow this route, then takes you back to La Tzoumaz through the great wilderness of the Vallon d'Arbi. The whole loop takes about four hours. With its crystal-clear waters, the lake is home to rainbow trout and snapper which attract fly and grasshopper fishing enthusiasts. Permits are available from June at the tourist office in La Tzoumaz or in Verbier.

www.verbier.ch/summer/inside/destinations/must-see-places/lac-des-vaux



# THE PETIT TOUR DES LACS TRAIL AT THE FOOT OF THE COMBINS MASSIF

From the Brunet refuge, take the road up to Pindin. Once you reach the Sery stables, continue on the road until you get to Pindin snack bar. From there, follow the path on your right towards Mont Rogneux. The path becomes harder and harder to see so follow the blue markings on the stones. At Goli d'Aget (lake), choose the path on your left towards Lac des Oujets. From there, head down to the moraine to find a better marked route and continue on the path that will take you back to Brunet.

www.verbier.ch/summer/offers/petit-tour-des-lacs-lourtier-en-summer-3141008

# **RIVER CHALLENGES AT LA TZOUMAZ**

Looking for a challenge? Head to the Espace Nature in La Tzoumaz and tackle the La Fare mountain stream! A deluge of fun, games and agility tests to stimulate your senses and energise your body with the cool water of the stream await both young and old. The concept is simple. Just dive into nature with your hands or bare feet and spend time with friends and family feeling the natural elements - water, earth, grass, sun, wind, stones - in direct contact with your skin. The result is surprising, with the experience of new and amusing sensations that will put a smile on everyone's faces!

www.latzoumaz.ch/summer/a-faire-summer/en-famille-summer/espace-nature-summer



#### **VIA FERRATA OF THE GORGES DE MAUVOISIN**

Downstream from the Mauvoisin dam and overlooking the deep gorges carved out by the Dranse, the Gorges de Mauvoisin via ferrata is divided into two sections so anyone can have a go on the cables and monkey bridges. The first section, 'Saxifrage' is suitable for beginners and children from 8 years old. The second section, 'Tichodrome' on the other hand, demands a high level of fitness and a certain amount of confidence in the void, as the commitment is much greater. For experienced climbers, the two parts can be linked together. Learn more about via ferrata in safety by taking part in an introductory session with a mountain guide on the first section.

www.verbier.ch/summer/offers/via-ferrata-des-gorges-de-mauvoisin-mauvoisin-en-summer-2788121

#### THE INGREDIENT OF WATER

The Val de Bagnes is no longer the exception to the rule, as the world's most popular beverage has now also found a home here. In Verbier, the V Bier brewery offers six types of beer made with water from Lake Louvie, which you can taste at the end of one of their weekly tours. While in Vollèges, a handful of malt and hop enthusiasts have taken up residence in the old village dairy. With no previous experience, yet filled with a strong belief in their craft, these brewers are now ready for their six beers to receive public appraisal while on a visit to their premises.

www.bieresvolleges.ch

www.verbier.ch/summer/offers/v-bier-verbier-en-summer-3044936



# DID YOU KNOW?

Switzerland, the land of lakes

In Switzerland, you're never more than 12 km away from a lake! The concentration of lakes in Switzerland is so high that you can reach any lake within a few kilometres... In total, there are more than 16,000 lakes and ponds in the country. More than 5,600 of them are larger than 1,000 m2 and many are an invitation for a refreshing swim in summer.

www.baspo.admin.ch

20 21



#### **SUNRISE AT MONT-FORT**

Starting with a dawn wake-up call, head to the 3,300m summit of Mont Fort for a quiet spot of contemplation. The sky changes so many vibrant colours before the first rays of sunshine appear slowly to reveal the silhouettes of the surrounding mountains: the Matterhorn, Grand Combin, Mont Blanc. To fully appreciate this spectacle, join the outdoor yoga class at altitude. This magical moment runs every Thursday and some Saturdays in summer. Breakfast at the Gentianes Igloo is included in the package. The pass is then valid for all facilities throughout the day.

verbier4vallees.ch/en/Sunrise-at-the-Mont-Fort\_event\_1207



#### A NIGHT IN THE TREES

An evening around a campfire followed by a night under the stars comfortably suspended in a tent among the trees, then waking up to the warmth of the first rays of the sun, all alone in the beauty of nature: this is the unique summer experience for families, couples or friends on the hills above the village of Levron. You can reach the camp in less than five minutes on foot, or take a longer route if you're feeling more athletic. Tents are equipped with duvets and soft cushions, and are suspended between the trees at a height of about 1 m to ensure comfort and safety. The site has tables and chairs, a firepit, toilets and a trunk filled with everything you might need for your stay (food, drinks, barbecue/stove, coffee pot, pans, cutlery, candles, lamps, blankets).

**Prices:** From CHF 170 for 2 people, breakfast included

www.arbocamp.ch

#### **ESPACE NATURE AND THE SENSORY PATH**

A little slice of heaven in the forest at La Tzoumaz, Espace Nature has been designed to make connecting with nature entertaining. With playful experiences and discoveries for all five senses, games and agility tests in the mountain stream, a walk alongside the famous Bisse de Saxon irrigation channel, exhibitions on the region's birds and other animals, and a friendly cafe where you can tuck into local produce as you gaze out at the beautiful landscape, it's the perfect place to stimulate body and mind while also having fun. Observation towers on stilts, playgrounds and picnic areas complete the package. The sensory trail is accessible to wheelchairs and buggies so everyone can enjoy the experience.

www.latzoumaz.ch/summer/a-faire-summer/ en-famille-summer/espace-nature-summer

# NIGHT IN A TEPEE IN THE PROTECTED AREA OF THE UPPER VAL DE BAGNES

The Sioux village in Bonatchiesse provides a unique opportunity for visitors to spend a night in an Indian home sleeping in luxury on a comfy mattress with a sleeping bag, and cooking an excellent barbecue. Set deep within the heart of a larch forest, a saloon serves as a restaurant for breakfast. In the early morning, the bravest guests can set off to climb the Via Ferrata in the Mauvoisin gorge.

6 tepees for 4, 6 or 10 people

**Prices:** CHF 35.00/adult (based on 2 sharing), CHF 45.00 single, CHF 20.00/child ( $\leftarrow$  14 years)

en.bonatchiesse.ch



# **GOURMET WILD PLANT FORAGING**

Mountain plants look and smell gorgeous, but some taste amazing too. This is a unique opportunity to spend time foraging and tasting wild plants. Starting with a 2-hour walk, accessible to everyone, a mountain guide takes hikers around the slopes of La Tzoumaz. During the hike, you'll get to know which plants are edible and gather a few along the way. Back at the Maison de la Forêt, hikers become cooks and prepare an aperitif made with their foraged harvest, enjoying it together in a relaxed setting.

www.latzoumaz.ch

#### **AROMATIC HERB GARDEN IN SARREYER**

An unusual timeless garden is being cultivated in one of the best preserved mountain villages in the valley. Some 50 medicinal and aromatic plants grow here as they once did in the past. Several of these herbs are now found in the many products labelled Grand Entremont and are available at the village café. This model garden is open to all those keen to discover the flavours and properties of these alpine plants. The managers of the Café du Mont-Fort will be happy to accompany anyone to the Sarreyer herb garden.

www.verbier.ch/summer/offers/ jardin-aromatique-sarreyer-en-summer-3249774



#### **36-HOUR NATURE IMMERSION**

Head for the Upper Val de Bagnes where you can disconnect for a whole weekend in harmony with the elements and your surroundings. On day one, you set out on a 7-hour walk around Lake Mauvoisin carrying only the basics. During the hike, discover the natural history of the area through geological traces left by the glaciers, while foraging for edible plants that will be used for dinner. Once you've set up the bivouac and eaten your meal, enjoy a restorative night under the stars before doing it all again the next day. Once you've packed up the tents and laced up your shoes, the journey continues onto an Alpine pasture where you find out more about mountain pastures and their traditions. A two-day adventure where you can take it easy and connect with nature simply by watching, listening, breathing and sharing.

Total route: 25 km with 1.600 m D+

www.verbier.ch/summer/inside/inspiration/less-is-more-holiday



# **DID YOU KNOW?**

**Cup stones** 

Remnants of a very ancient rock art, these strange stones with small holes in them are still a mystery. The cup stones, whose history goes back nearly 6,000 years, have not yet revealed all their secrets. These strange blocks of naturally smooth rock are hollowed out in circular or oval shapes with a diameter of between 1 and 30 centimetres, sometimes connected by channels. The stones, whose meaning is still subject to discussion, are found in the territory of the commune of Val de Bagnes.

#### www.valdebagnes.ch/natureetpaysage/32375



22 23



#### **ESS KIDS DAYS**

Golf, upcycling, mountain biking, cooking, swimming, craft workshops, themed hikes... children will not get bored this summer! With ESS Kids Days, youngsters aged 4 to 13 can discover a range of exciting sports and creative activities, either for a day or a whole week.

Monday to Friday, every week from beginning of July to mid-August.

www.verbier.ch/summer/inside/destinations/tourist-destinations/la-tzoumaz



#### LES ELFES INTERNATIONAL - RESIDENTIAL CAMPS

Why not use the summer holidays to give kids the chance to experience nature while learning how to be independent? Les Elfes International organise language and holiday camps for 10 months of the year with sessions of 1, 2 or 3 weeks. Each year, Les Elfes winter, spring, summer and autumn international camps welcome more than 5,000 young people from 6 to 17 years old and help them combine language learning (English, French, Spanish, German and Mandarin) and outdoor activities (more than 40) while discovering Verbier and its surroundings. Students from more than 70 countries stay in two private chalets with 70 beds in each, in rooms for 2 or 4 with a private bathroom.

www.leselfes.com

#### ON YOUR SCOOTER!

Fitted with brakes and shock absorbers, all-terrain scooters are fun for both adults and kids looking for excitement. And to enjoy the activity in complete safety, there are two dedicated trails: one linking Savoleyres to La Tzoumaz where you can explore the Rhone valley between mountain roads and the forest, while the other from Les Ruinettes to Médran offers a bird's eye view of Verbier.

Hire scooters at La Tzoumaz and Savoleyres. Last run at 4pm.

Prices: CHF 25 (including rental and pass)

#### **CHARLOTTE, A MARMOT LIKE NO OTHER!**

Charlotte the marmot introduces the younger generation (children aged 6 to 12) to the unique features of the Alpine land-scape and heritage on five trails in different parts of the Valais. Kids are invited to look at their surroundings differently and to understand scientific issues based on their own ideas and experiences. From the La Côt car park in Les Mayens de Bruson, Charlotte takes families along the Chemin de la Mine trail helping them explore this new route which leads to the entrance of an old lead mine. Questionnaires are available at the start of the trail and the answers are found at the Raclett'House. Ten checkpoints are spread over a 2-km route (4-km round trip).

www.verbier.ch/summer/offers/ charlotte-la-marmotte-bruson-en-summer-2794102



#### A PASSION FOR HORSES

Budding and experienced riders meet to indulge their passion at Verbier's equestrian centre every Monday to Friday morning from 9am to 11.45am. Vaulting, rides, pony-related activities, games for children and beginners, as well as dressage, jumps and advanced training (anatomy, feeding, movement, bandages, etc.) for older riders are on the agenda.

**During all school holidays price:** CHF 50/morning or week On request, in the afternoon from five students

Open to children from 4 years old. Booking essential via email or telephone

www.verbier.ch/summer/offers/centre-equestre-verbier-en-summer-2788233



#### **AERIAL WALKWAY**

In the Médran forest, children can experience crazy adventures in the treetops and test their agility, nerve and balance in complete safety on courses adapted to their height:

Yellow course: very easy course designed for the youngest children and consisting of 12 challenges. [Minimum height: 1m]

**Green course:** easy course, consisting of 8 challenges and a zip line. [Minimum height: 1m20]

**Blue course:** medium course, consisting of 9 challenges and a zip line, including: Trublue Mobile: soft jump with horizontal movement / Trublue Jump: soft jump with a height of 6 m and a speed of 2 m/second. (Minimum height: 1m30)

Red course: difficult course, consisting of 11 challenges and 7 zip lines, including: Tyro/Jump: fast jump with movement along a steep 45° slope / Tyro Express: very steep zip line with a braking system at the finish / Quick jump of 9 m with ripcord (jump into the void with 3.5 m of freefall at the start). (Minimum height: 1m50)

Prices: Children CHF 15.00 / Adults CHF 25.00

www.essverbier.ch/en/summer-activities/aerial-trek

#### **ARCHERY AT LA TZOUMAZ**

Every Friday afternoon, children aged 6 and over can test their marksmanship and concentration during archery workshops in a leafy setting at the Domus Foundation. Supervised by professionals and members of the foundation, the budding William Tells will have only one target: to hit the bull's eye!

Price: CHF 5.00

www.fondation-domus.ch



### **ON THE TRAIL OF KNOWLEDGE**

Starting from the Col de Lein pass near the Golly lagoon, the Bicentenary educational trail follows a 2.5 km loop through enchanting larch forests with 34 information points where you can learn more about the fauna, flora and local geography. The educational walk lasts about 1.5 hours, and families can use the rest of the day to explore the surrounding mountain pastures of Le Tronc, Lein and Les Planches and their famous buvettes (alpine cafes). Enjoy a day in the middle of the countryside in complete harmony with nature!

# **LITTLE TRAIN DES COMBINS**

Discover the region from the comfort of the little Train des Combins, a unique activity for both kids and adults. Depending on your inspiration, choose from three days of excursion on the road train:

Tuesdays: From Le Châble to Mauvoisin, 9.30am-4pm

- Stop at the Maison des Glaciers (Glacier House)

- Walk from Mauvoisin to the top of the dam on the Dam Path

# Wednesdays: From Le Châble to Bruson, 1.30-4.45 pm

- In July: Guided tour of the Forge Oreiller (Oreiller blacksmiths) and Bagnes Museum
- In August: Guided tour of the Ancienne Demeure (Old House) and Bagnes Museum

#### Thursdays: From Le Châble to Verbier, 1.30-5pm

- Guided tour of the permanent exhibition at the Maison de la Pierre ollaire (Soapstone House)
- Guided tour of the Sarreyer Saw and Saw Mills

www.museedebagnes.ch/images/Le\_train\_des\_Combins.pdf

2i



Simple pleasures are often the best...
Whether it's a short walk or a multi-day trek, with the family or solo, spending time looking at the flora, fauna and surrounding landscapes or trying to beat the clock, you'll discover 500 km of marked trails in Verbier, Val de Bagnes and La Tzoumaz which all lead to joy and happiness. You'll discover alpine pastures, glaciers, forest undergrowth, rocky outcrops - the viewpoints are numerous and the options are endless. And to top off the experience, there's nothing like a night or two in one of the area's five mountain huts.

#### **MAUVOISIN DAM**

The walk to Lake Mauvoisin - a turquoise blue expanse nestled in a spectacular Alpine panorama - is well worth the detour. The 250-metre-high concrete giant of the same name is the highest arch dam in Europe. Built between 1951 and 1958 in the heart of the protected natural area of the Upper Val de Bagnes, it literally overlooks the Val de Bagnes and generates 1,000 GWh of electricity per year. Inside, an educational trail winds through an old gallery and takes visitors upwards. It explains how electricity is generated and tells the story of the dam's construction. At the top, the magic continues with a photo exhibition, and a breathtaking view of the lake, waterfalls, mountains and valleys as far as the eye can see.

www.verbier.ch/summer/inside/destinations/must-see-places/mauvoisin-dam

#### LA CREVASSE AND MONT-CHEMIN ALPINE PASTURES

Far from the hustle and bustle of Verbier, La Crevasse is situated on the edge of a valley straddling the Rhone Valley and the Val de Bagnes. From the small village of Le Levron, the path leads through the forest to the striking viewpoint of La Crevasse. From here, a magnificent 360° panorama stretches out before the hiker: the Combins massif, the Catogne, the Pierre Avoi or the Chavalard. And, at its feet, the powerful cliff that falls to the bottom of the valley. To complete the loop back to its starting point, a descent with the back to the Val de Bagnes opens up new perspectives on the Rhone valley. In the middle of hundred-year-old larches and the forested mountain pastures of the Col des Planches, the Col du Tronc and the Col du Lein, the Hérens cows and the famous alpine pasture refreshment stands complete the picture before completing the loop.

8.8km, 3h30 loop

www.verbier.ch/summer/offers/la-crevasse-volleges-en-summer-2794090

### THE UPPER VAL DE BAGNES PROTECTED NATURAL AREA

With a surface area of 16,768 hectares, ranging from 1,560 m to 4,313 m, the Upper Val de Bagnes has been a protected area since 1968. Here ibexes, chamois, marmots, flowers and plants are king!

But the natural area also has other hidden treasures that the curious can discover during a free guided tour to the Bocheresse quarry and the Jardin des Roches in Bonatchiesse.

www.verbier.ch/summer/offers/espace-naturel-preservedu-haut-val-de-bagnes-champsec-en-summer-2993428

#### PIERRE AVOI

This rocky peak, one of the most iconic symbols of central Valais, is easily identifiable from the Rhone valley. Despite its name meaning pointed - from the patois 'avouè' - it is more angular, an almost rectangular shape set against an azure background reaching a height of 2,473 m. Peaks like this never fail to impress. The majestic Pierre Avoi keeps watch over the area. A fantastic viewpoint, it overlooks Verbier, the Val de Bagnes, La Tzoumaz and the Rhône Valley, and commands a breathtaking view of Mont-Blanc and the Grand Combin. Reached easily on foot, with or without using the ski lifts from Verbier or La Tzoumaz to Savoleyres, the last few metres are via ladders. And while the Pierre Avoi is highly regarded by hikers, it is also a big draw for rock climbers.

Allow 2.5 hrs for 6-km loop: Croix de Coeur - Savoleyres -Pierre Avoi - Croix de Coeur

www.verbier.ch/summer/inside/destinations/must-see-places/pierre-avoi



# **LAKE LOUVIE**

Imagine for a moment a nature reserve deep in the heart of the Alps with vast steep meadows filled with flowers. While the particularly shy chamois might stay hidden, you'll likely see marmots and ibexes, animals that are emblematic of our mountain regions. Nestled in this beauty spot is a body of water whose glassy surface changes from deep blue to emerald green and reflects the surrounding snow-covered peaks. The Lac de Louvie is paradise for all nature lovers, as well as wild fishing enthusiasts, trail runners and hikers. Situated at 2,213 metres above sea level, it's a 2 hour walk from Fionnay. The evocatively named Sentier des Chamois (Chamois Trail) is 3 to 4 hours from La Chaux, high above Verbier. The Cabane de Louvie hut, a charming mountain refuge on the edge of the lake, welcomes guests for a locally sourced meal or a good night's sleep.

www.verbier.ch/summer/inside/destinations/must-see-places/lac-de-louvie



#### MONT-FORT

Head up to Mont-Fort at an altitude of 3,300 m on a succession of cable cars and gondolas from La Tzoumaz, Verbier and Nendaz. This is an experience not-to-be-missed! The air is pure and the 360-degree panorama breathtaking. From the viewing platform, gaze out towards the Matterhorn, the Dent d'Hérens, the Grand Combin, the Mont-Blanc and 100 other summits. Watch the sunrise, have a go at via cordata or via ferrata, join a yoga session, zipwire or tuck into a fondue: Mont-Fort offers a world of possibilities.

www.verbier.ch/summer/inside/destinations/must-see-places/mont-fort

#### **VALLON D'ARBI**

There are places far from civilisation that seem untouched by humans, where you can reconnect with nature and feel yourself merging into the landscape. The Vallon d'Arbi - or Chassoure - is one such location. The Fare mountain stream has carved out its channel in the centre and flows from the Lac des Vaux and Lac Rogneux to the valley where it joins the Rhône. It is also here that the historic Bisse de Saxon irrigation channel runs. With its rich alpine biodiversity, the slopes are home to a great number of animals. Their presence makes it popular territory for hunters (when the season is open), but mostly for hikers who hope for that rare encounter. Whether you walk along the Short or Grand Tour of the Vallon d'Arbi, the Sentier du Fou or the Grand Tour of Lac des Vaux, you'll be in for a real treat at every turn.

www.verbier.ch/summer/inside/destinations/must-see-places/vallon-darbi



#### CORBASSIÈRE FOOTBRIDGE

High above Fionnay, in the deepest part of the Val de Bagnes, you'll find the Corbassière glacier. Besides being a route on various walking trails such as the Tour des Combins or the Val de Bagnes, it's also a popular destination for hikers. At this altitude of 2,365 metres, the desert terrain is made up of ice, rock and moraine. The path, which until recently crossed the glacier tongue, became dangerous when the permafrost melted. It was replaced in 2014 by one of the highest galvanised steel structures in Europe: the Corbassière footbridge. Its cables stretch almost 70 metres above ground with a span of 190 metres, offering walkers a memorable experience and a magnificent view of the surrounding area. Crossing the void is impressive and 100% safe.

www.verbier.ch/summer/inside/destinations/must-see-places/the-corbassiere-footbridge

4

# AMBAS-SADORS

A region without people is meaningless. For many years, Verbier Tourism has been proud to support talented and prestigious athletes. Freeride, cycling, paragliding, skiing, trail running or golf, they are the best ambassadors of the destination.

www.verbier.ch/winter/ inside-winter/inspiration/ourambassadors



#### **PARAGLIDING**

Yael Margelisch / @yaelmargelisch 31 years old / resident of Verbier

- -World Champion, 2021
- -Swiss Champion, 2018
- Holder of 3 world records in 2019 & 2020
- -3rd place, European Championships, 2018
- –11 World Cup podiums including 2 wins
- -Participant, RedBull X-Alps, 2021



TRAIL RUNNING
Emily Vaudan / @emy\_trail
38 years old / resident of Le Châble



- -1st place, Trail Verbier-St-Bernard on the X Alpine 111 km 8400mD+, 2021
- -3rd place, Swisspeaks 360, 2020 (trail running)
- 1st place, Alpiniski, Salvan-Les Marécottes, 2020
- 1st place, Swisspeaks Trail 90km 6100mD+. 2019
- 1st place, Patrouille des Glaciers Arolla-Verbier (Alpine skiing), 2018
- –1st place, Trail Verbier St. Bernard, 2017

GOLF Léo Andeer / @leo\_andeer 23 years old / resident of Verbier



- -Turned pro, November 2020
- -21st place, Qualification for Alps Tour 2021 (full card)

#### RIKE

**Ludo May** / @ludo\_may 33 years old / resident of Le Châble



- 3rd place, Trans Atlantis aux Açores, 2021
- -2nd place, Kingdom Enduro (Lesotho), 2019
- -1st place, Trans Costa Rica, 2017
- Creator of the YouTube video series «Ludo and his bike» (Ludo et son vélo)



**Jérôme Caroli** / @jerome\_caroli 26 years old / resident of Le Châble

- -12th place, Red Bull Hardline, 2018
- -1st place, Helvetica Cup, 2016
- -Swiss Junior U17 Champion

**Loris Michellod** / @loris\_michellod 23 years old / resident of Verbier

- Swiss U17 Champion, Downhill Mountain Bike
- Member of the Swiss Downhill Team for 5 years



#### **ROAD BIKING**

**Simon Pellaud** / @simon\_pellaud 29 years old / resident of Chemin

- -Swiss champion
- -Swiss Mountain Champion
- -2nd in Martigny-Mauvoisin
- -2nd of the Swiss road championship



#### FREERIDE

Xavier de Le Rue / @xavierdelerue 42 years old / resident of Verbier

- Four-time winner, World Boardercross
   Champion
- -Three-time winner, Freeride World Tour



# Maude Besse / @maudebesse 26 years old / resident of Prarreyer

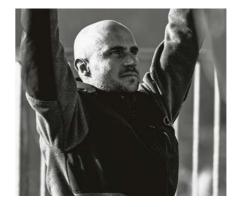


- -3rd place, Andorra Freeride World Tour, 2021
- 2nd place, Hakuba Freeride World Tour, 2019
- -Wildcard Freeride World Tour 2018



**Géraldine Fasnacht** / @geraldinefasnacht 41 years old / resident of Verbier

- -Three-time winner, Xtreme Verbier, 2002, 2003, 2009
- 11 international freeride titles



**Emilien Badoux** / @emilien\_badoux 39 years old / resident of Champsec

- Winner, Men's Snowboard Freeride World Tour, 2014
- Runner-up, Xtreme Verbier, 2015

# **SKI MOUNTAINEERING**

**Arnaud Gasser** / @gasser\_arnaud 26 years old / resident of Verbier

- Top 10 Sprint World Cup, Madonna Di Campiglio 2021
- -3rd place, Swiss Sprint Championships, 2021
- Swiss Team Champion with Yannick Ecoeur, 2019
- -3rd place, U23 European Championship, Etna 2018



- **Aurélien Gay** / @aurelien\_gay 22 years old / resident of Levron
- -Under 23 European Champion, 2022
- -2nd place, U23 vertical race, 2020 and 2021
- Overall winner, World Cup, 2022 & 2019
- World Champion, Vertical Race, 2018 & 2019
- -3x World Champion



### ALPINE SKIING

**Luc Roduit** / @luc\_roduit 20 years old / resident of Versegères

– Youth Olympic Games 2020 (Lausanne): silver medal in special slalom, bronze medal in giant slalom and super-G



**Justin Murisier** / @justin\_murisier 30 years old / resident of Prarreyer



- Participant, Beijing Olympics, 2022
- -4th place, Giant Slalom Adelboden (SUI), 2022 and 5th in 2021
- -5th place, Super G Saalbach (AUT), 2021
- –3rd place, Giant slalom, World Cup in Alta Badia (Italy), 2020
- -4 time Swiss Champion

# **AGENDA**

The destination of Verbier-Val de Bagnes-La Tzoumaz is delighted to once again host events to mark the summer season. However, they remain subject to potential minor changes in response to the health measures in force.

More information on: www.verbier.ch/events

# Bis

28 May 2022 www.palpfestival.ch/evenements/bis

### La Tzoumaz artisan market

10 July 2022

# Trail Verbier St-Bernard by UTMB

9 - 10 July 2022 www.trailvsb.ch

# **Verbier Festival**

15 - 31 July 2022 www.verbierfestival.com

# Panora'Malt

23 – 24 July 2022 www.verbier4vallees.ch

# Verbier Triathlon

24 - 25 July 2021 www.123cross.com

# Solaris

30 - 31 July 2022 www.solarisfestival.art

# **Tour des Stations**

6 August 2022 www.tourdesstations.ch

# Rocklette

6 - 14 August 2022 www.palpfestival.ch

### Fête des familles

7 August 2022 www.verbier4vallees.ch

# **Jumping international**

11 - 21 August 2022 www.verbier-cso.com

# **Verbier E-bike Festival**

11 - 14 August 2022 www.verbierebikefestival.com

#### **Grand Raid**

20 August 2022 www.grand-raid-bcvs.ch

#### Electroclette

20 & 21 August 2022 www.palpfestival.ch

# Verbier Pro Am by W Verbier (golf)

20 & 21 August 2022 www.verbiergolfclub.ch

# Verbier Open (tennis)

22 - 28 August 2022 www.verbieropen.ch

# Inspire yoga festival

26 - 28 August 2022 www.inspireyogafestival.com

#### **Forcethon**

28 August 2022 www.verbier4vallees.ch

# **Spartan Race**

10 - 11 September 2022 www.spartanrace.ch

# **CHA CHA CHA Trail**

17 - 18 September 2022 www.chachacharun.com

# Bagnes Capitale de la Raclette & Swiss Cheese Awards

22 - 25 September 2022 www.bagnesraclette.ch www.cheese-awards.ch



# MEDIA CONTACTS

**VERBIER** 

# **VERBIER TOURISME**

Rte de Verbier Station 61 CH – 1936 Verbier www.verbier.ch Elise Farquet e.farquet@verbiertourisme.ch Tel. +41 27 775 23 74

REPRESENTATIONS ABROAD

# **FRANCE**

#### **LINKS COMMUNICATION**

Pauline Scuotto pauline@linkscom.fr Tel. +33 4 50 91 41 08

# GREAT BRITAIN HEAVEN PUBLICITY LTD

Lynsey Devon lynsey@heavenpublicity.co.uk Tel. +44 20 3763 5170

# **BELGIUM**

# MINDSHAKE PR

Dimitri Papageorges dimitri@mindshake.biz Tel. +32 2 478 18 44

Press area on our website: www.verbier.ch/media

