



THIS IS VERBIER.

PRESS KIT SUMMER 2023



DESTINATION OF CONTRASTS

VERBIER 
PURE ENERGY

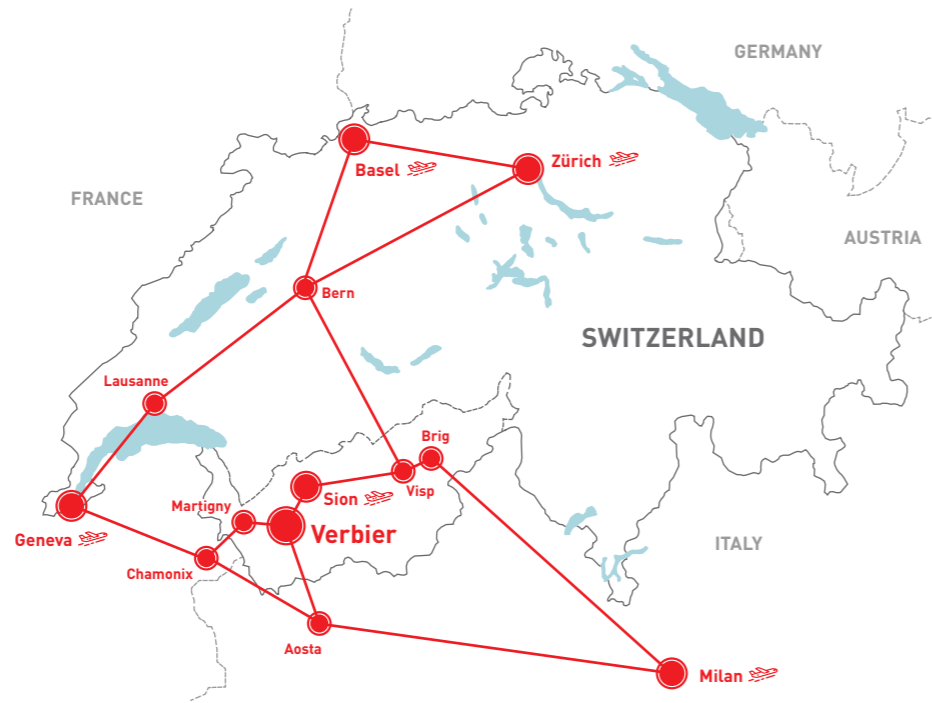


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LOCATION AND ACCESSIBILITY

			
SION	1:30		0:45
GENEVA	2:30		1:50
ZÜRICH	3:30		3:15
PARIS	6:30	1:05	7:00
LILLE	8:00	1:20	8:00
LYON	5:45		3:30
NICE		1:00	5:30
STOCKHOLM		2:45	
COPENHAGEN		2:10	15:30
OSLO		2:30	
BRUSSELS	8:00	1:15	8:30
ANTWERP	8:20		8:50
LONDON	9:00	1:35	11:00
LIVERPOOL		1:50	14:30
MANCHESTER		1:50	14:15
EDINBURGH		2:15	17:15



SOFT MOBILITY

The fragile nature of our environment means we are keen to preserve it. In this respect, as a destination, we are doing our utmost to make it easier for people to get to and around the area using soft mobility options.



- By gondola**

Considered a form of public transport, the Le Châble - Verbier lifts have extended their hours and now operate from 5.15 am to 11.50 pm daily.
- By bus**

 - In Verbier, shuttle buses run free of charge every 15 minutes from 8.30 am to 6.30 pm from mid-July to mid-August and every 30 minutes from 8 am to 6 pm in between seasons (early July; mid-August to early September).
 - For a choice of half- or full-day excursions, various buses make it easier to reach the most unspoilt places in our destination: Lourtier - Barrage de Mauvoisin - Sarreyer - Le Levron. Note, this bus service is free for all VIP PASS holders.
 - Finally, for anyone who loves loop hikes, shuttles connect Fionnay to the Cabane Brunet hut via La Barmasse from mid-July to mid-August.

By train

From Martigny station, the regional train to Le Châble takes 25 minutes. To improve passenger comfort, the service frequency has been increased to every 30 minutes in the morning and in the evening.

TOP TIP
VIP PASS (Verbier Infinite Playground Pass)

Using the VIP PASS, guests who stay at least one night in the destination can enjoy free travel on all bus routes throughout the Val de Bagnes area. Pedestrians also benefit from free travel on selected ski lifts and cyclists receive a 50% discount on the daily pass.

SUMMER IN VAL DE BAGNES

Verbier-Val de Bagnes-La Tzoumaz offers more than 300 km² of fun and adventure for visitors across six different resorts, each representing a different aspect of this multifaceted destination. Sporty, relaxing, traditional, stylish, natural, friendly and extreme - experience a heady mix of feel-good emotions and intense excitement in the heart of the Valais.

Whether you're looking for peace and relaxation, cool, fresh air, a sporty challenge on foot or by bike, or you simply want to explore our infinite playground, you have plenty of options to enjoy the great outdoors.



Mountain bikers (e-bike, cross-country, downhill or enduro) have a vast choice of more than 800 km of trails. On foot, walkers have access to more than 500 km of paths, and trail runners can choose one of 21 marked routes.

A lively, dynamic destination, our heart beats to the rhythm of our summer events calendar: Verbier and Palp Festivals for music lovers; the Trail Verbier St-Bernard and the Tour des Stations for top athletes; the E-Bike Festival and Inspire Yoga Festival for nature lovers.

KEY FIGURES

-  21 marked trail running routes
-  19 km of downhill mountain biking (9 trails) in Verbier Bikepark
-  3,330 m highest point at Mont-Fort
-  6 mountain huts
-  12 bike-friendly hotels
-  500 km of hiking trails
-  10 ski lifts open in summer
-  668 km of mountain bike trails
-  1,400m of zipline (130 km/h)

VIP PASS

For every night spent in Verbier, Val de Bagnes - La Tzoumaz, visitors will receive a free VIP Pass.

The Verbier Infinite Playground Pass (VIP Pass) offers discounts and privileged access to the entire area throughout the summer season. It is provided free of charge to every guest who stays a minimum of one night in the region and pays the tourist tax. Whether among friends or with family, if you're a nature lover or a thrill seeker, everyone will find something to enjoy in the region! Benefits offered by the VIP Pass include free ski lift access for pedestrians and a 50% reduction for cyclists, unlimited access to postbuses in the municipality of Val de Bagnes, preferential rates on a number of activities offered by destination partners, and 50% discount on entertainment provided by Verbier, Le Châble and La Tzoumaz tourist offices.

www.verbier.ch/summer/inside/vip-pass



WHAT'S NEW



LE MAZOT

Hidden in the middle of the Upper Val de Bagnes in the old village of Fionnay, the Mazot lies at the crossroads of the region's most beautiful hikes. Initially a restaurant offering home-made, local cuisine based on seasonal ingredients, the Mazot now also provides a bed and breakfast. In two chalets tucked away between the larch forest and the river, Le Mazot in Fionnay offers five completely renovated warm, cosy rooms, ideal for visitors who are either passing through on a hike or looking for a base to explore the region.

www.lemazot-fionnay.com

N° 8 BED & BAR

Welcome to No 8 Bed & Bar, a cosy new hotel in the middle of the resort. The name comes from its central position at number 8 on the Place Centrale, the beating heart of Verbier, close to the lifts, bars and popular restaurants of the resort. A small three-star hotel with nine fully renovated rooms and a warm design, No 8 also offers a bar. Alternating between café, bar and après-ski, events are arranged throughout the year, bringing together locals, regulars and one-time visitors who share the energy for which Verbier is famous.

www.numero8verbier.ch

RESTAURANT & CHAIRLIFT AT LA PASAY

Following the success of their first winter season, Emmanuelle Roduit and Michael Egloff are opening up their restaurant at La Pasay for the first time this summer. The new chairlift of the same name will also be open, boosting the number of possibilities for hiking in the hills above Bruson.

www.lapasay.ch



LE PAPIILL'ON

The Papill'on restaurant opened its doors a year and a half ago, and has made a big impression! Ideally positioned on the Rue Centrale in La Tzoumaz, the place is surprisingly creative with its original cuisine and a hint of edginess, all in a friendly and relaxed atmosphere. This year, the Papill'on is embarking on a new project with the opening of a boutique-hotel with a real family feel, much to the delight of guests who will be able to enjoy the nine double rooms in cosy alpine style. The venue also offers events and musical entertainment throughout the year: concerts and wine tastings featuring small local wineries making a local, fresh and welcoming cultural programme!

www.papillon-latzoumaz.ch



CREATIVE SPACE VERBIER

The Verbier 3-D Foundation is launching a new concept this summer: Creative Space Verbier. Its aim is to provide an artistic and cultural venue in the heart of Verbier, offering a creative space to the local community and a first class visual arts programme. Creative Space will offer courses and an art education programme for all ages, while providing professional artists with workspace and facilities. Guest artists will be brought in to teach a wide variety of workshops and courses accessible to everyone, such as painting walks in Verbier and the Val de Bagnes. Creative Space will also host exhibitions, film screenings and will have a boutique, creating a cultural hub open to all.

www.3-dfoundation.com

LE CARREFOUR

Le Carrefour is a lively place from where the Palp runs its activities in the heart of the village of Bruson. Open to all, it is a place where everyone can share, exchange and taste local products. It is both a café and a restaurant, a place of creation, of residency for artists and researchers. It organises screenings, concerts, exhibitions, workshops and all kinds of events. People come to the Carrefour not only to eat. It is a place for meetings, discussions, reading and creation, and you can also sleep there, rub shoulders with the inhabitants of the village and visitors to Bruson, and feel at home!

www.palpvillage.ch



A THIRST FOR CULTURE

verbier festival



30 YEARS OF THE VERBIER FESTIVAL

For a number of years, music lovers from all over the world have been gathering in Verbier in July. As always, the Verbier Festival will aim to encourage interaction and exchange between the great masters and young musicians from all over the world. But this 2023 edition will also mark the 30th anniversary of the Festival. The stars of the international classical scene, both regulars and newcomers, will converge on Verbier for this exceptional anniversary, as will young emerging talent who often come from the Verbier Festival Academy. Whether it is the multitude of stars or the highlights organised over a period of more than two weeks, this edition will undoubtedly be remembered for a long time to come.

Opening concert (14 July)

The opening concert will be doubly symbolic: 30 years after conducting the first Verbier Festival concert, Zubin Mehta will return to open the festivities of this anniversary year with the Verbier Festival Orchestra. The energetic pianist Yuja Wang will set the tone with Rachmaninov's Concerto for Piano and Orchestra No. 3. The work of the Russian pianist and composer Rachmaninov will be honoured in 2023 for the 150th anniversary of his birth.

Marthe Keller (22 July) and Isabelle Huppert (23 July)

For the 30th anniversary of the Festival, two notable patrons of the event are returning to Verbier to perform: the great actresses Marthe Keller and Isabelle Huppert. The two intimate performances in the Verbier Cinema will be emotional and poignant moments for the audience.



30th Anniversary Gala (24 July)

The highlight of this 30th Festival will undoubtedly be the Gala which will take place in the Salle des Combins, bringing artists on stage who have made the Verbier Festival famous along with Verbier Festival Chamber Orchestra musicians. A carefully prepared programme, this will be one to remember: Barbara Hendricks - the third patron of the Festival - Bryn Terfel, Gautier and Renaud Capuçon, Joshua Bell, Martin Fröst are among more than 40 soloists with surprises not to be missed!

Unlimited

UNLTD is a creative lab promoted by the Verbier Festival, an innovative concept that breaks with norms, pushes boundaries and stimulates curiosity around music. Outdoor concerts in unexpected places, in restaurants or on summits, artistic explorations in conjunction with other disciplines and other styles of music, etc. The Unlimited showcases emerging talent and interactive performances for all generations, and complements the Verbier Festival programme each summer.

www.verbierfestival.com

THE PASSAGE EXHIBITION

This year's Palp Festival exhibition will take on a subject as fascinating as it is frightening: death. Whether you create a playlist for your funeral, write a death notice, go on a tour of flowers that can kill or visit a haunted house, this year's exhibition in Bruson will give you a different perspective on death. It will offer various points of view on this theme and that of funeral rites, to give visitors a moment to immerse themselves in how the dead have influenced us through time and in the present.

Dates: from June 18 to September 10, 2023

www.palpfestival.ch



A WALK IN 3 DIMENSIONS

A stroll along a path facing the majestic mountains of the Combins between La Chaux and Les Ruinettes to encounter monumental works of art is what the 3D Sculpture Parc offers. This year, Haroon Mirza will be the artist in residence in Verbier developing a project focusing on the issue of climate change linked to water and energy, using materials, technologies and elements from Verbier's alpine environment. Everyone is welcome to come and experience this exhibition without walls at their own pace.

www.3-dfoundation.com



THE MUSEE SAUVAGE COLLECTIONS

Sentimental items, objects of emotional importance, items that trigger memories and knowledge, personal to the individual: The Museum of Bagnes is showcasing ten private collections with narration by the men and women who have collected them, who live in, with and through them, and who bring them to life. This is an immersive, auditory exhibition where the text is removed to allow the powers of the object to shine through. Visitors are invited to learn about the collections through an audio headset with recorded commentary from the owners.

www.verbier.ch/winter/offers/musee-sauvage-exhibition-le-chable-en-winter-3851936



700-YEAR ANNIVERSARY TRAIL & PHOTO EXHIBITION

Starting in Le Châble, this 2.5-hour loop route passes through several villages in the Val de Bagnes. Created in 1991 to mark the 700th anniversary of the Swiss Confederation, the route offers visitors a journey through 30 large-format photographs. The images are the result of a series of collaborations in 2021 between eleven photographers and some of the valley's inhabitants on the theme of secrets. The images presented reveal experiences and relationships with nature and the elements. From the language of trees to the virtues of medicinal plants, through the mysteries of cup stones or the magic of the still, the photographers reveal worlds which belong to those who know or work in these fields.

www.palpfestival.ch/wp-content/uploads/2022/02/Secrets_PALP_A4_HD.pdf

CONNECTING WITH NATURE



SUNRISE AT MONT-FORT

Starting with a dawn wake-up call, early risers head to the 3,300m summit of Mont Fort for a moment of quiet contemplation. The sky changes so many vibrant colours before the first rays of sunshine appear, slowly revealing the silhouettes of the surrounding mountains: the Matterhorn, Grand Combin, Mont Blanc. To fully appreciate this spectacle, join the outdoor yoga class at altitude. This magical moment runs every Thursday and some Saturdays in summer. Breakfast at the Gentianes Igloo is included in the package. The pass is then valid for all facilities throughout the day.

verbier4vallees.ch/en/Sunrise-at-the-Mont-Fort_event_1207



A NIGHT AMONG THE TREES

An evening around a campfire followed by a night under the stars comfortably suspended in a tent among the trees, then waking up to the warmth of the first rays of the sun, all alone in the beauty of nature: this is the unique summer experience for families, couples or friends on the hills above the village of Levron.

You can reach the camp in less than five minutes on foot, or take a longer route if you're feeling more athletic. Tents are equipped with duvets and soft cushions, and are suspended between the trees at a height of about 1 m to ensure comfort and safety. The site has tables and chairs, a firepit, toilets and a trunk filled with everything you might need for your stay (food, drinks, barbecue/stove, coffee pot, pans, cutlery, candles, lamps, blankets).

Prices: From CHF 170 for 2 people, breakfast included

www.arbocamp.ch

GOURMET WILD PLANT FORAGING

Alpine plants look and smell gorgeous, but some taste amazing too. This is a unique opportunity to spend time foraging and tasting wild plants. Starting with a 2-hour walk, accessible to everyone, a mountain guide takes hikers around the slopes of La Tzoumaz. During the hike, you'll get to know which plants are edible and gather a few along the way. Back at the Maison de la Forêt, hikers become cooks and prepare an aperitif made with their foraged harvest, enjoying it together in a relaxed setting.

Dates: Saturdays in July and August

www.latzoumaz.ch

BRUNCH IN AN ALPINE PASTURE

Enjoy a unique experience with a delicious brunch at over 2,200 m altitude! After watching the Hérens cows grazing in the alpine meadows, visitors stop at a traditional alpine shepherd's hut to enjoy a tasty brunch with panoramic views that are breathtaking! On the menu is an assortment of Alpine cheeses, homemade breads and jams, and milk produced right here on the pastures as well as local apple juice.

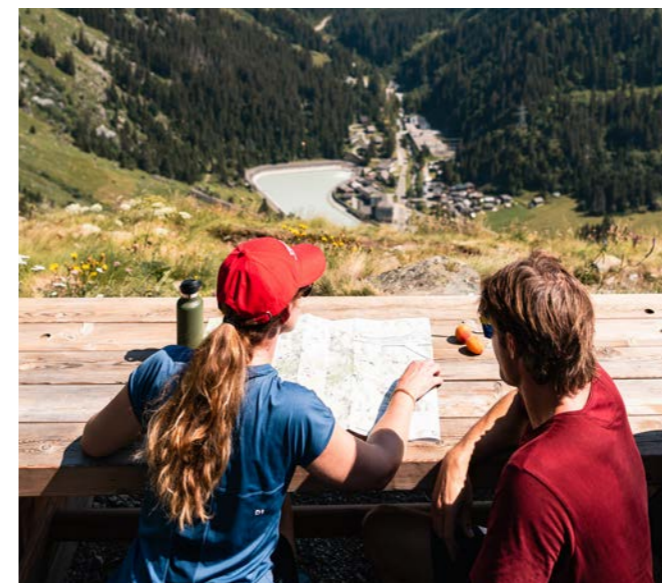
Dates: Every Tuesday and Thursday from 11 July to 17 August from 9 am to 3 pm

www.verbier.ch/winter/offers/brunch-at-the-sery-mountain-pasture-verbier-en-winter-4025746



FIONNAY'S STORY BENCH

A brand new tourist information structure will be piloted this spring in Fionnay. To give visitors access to information at any time and in situ, a totem pole will be installed to let them know about possible places to explore in the region. A special feature will be the installation of a story bench where visitors can enjoy a few moments of contemplation while listening to an original tale about the Upper Val de Bagnes and its hidden treasures. Two inspiring stories, written and narrated by the actress Pascale Rocard, guide the listener on the trail of the "Rolling stone of the Val de Bagnes". Available for anyone to listen to, the stone is certainly not the end of the story, because if the idea is successful, it could be replicated in other spots around the area.



NEW EXHIBITION AT THE MAISON DE LA FORÊT

From this summer onwards, a new exhibition will take up residence at the Maison de la Forêt in La Tzoumaz. Alongside the permanent exhibit about the region's animals, the new presentation will be on display from 18 May onwards on the theme of the forest ecosystem. As part of Espace Nature with its activities, the Maison de la Forêt is the perfect starting and finishing point for a family outing. On site is also a playground and a snack bar that serves healthy local dishes.

www.latzoumaz.ch/summer/offers/exhibitions-at-the-maison-de-la-foret-la-tzoumaz-riddes-en-summer-3020065



DID YOU KNOW?

The protected natural area of Upper Val de Bagnes



The Upper Val de Bagnes, with its rugged landscapes, vast glacial expanses, imposing mountain ranges and rich diversity of natural environments, is recognised as being of national importance. For this reason, it is listed in the IFP (Federal Inventory of Landscapes, Sites and Monuments of National Importance) to protect its natural and unspoiled character. The region is also a federal free zone where the fauna is protected to allow the wildlife to regenerate and preserve a healthy population.

www.verbier.ch/winter/inside-winter/destinations/tourist-destinations/haut-val-de-bagnes-2/informations-ifp-et-districts-francs

LOCAL TREASURES



BAGNES THE CAPITAL OF RACLETTE 23 & 24 SEPTEMBER

This is one of the largest events celebrating local products and, of course, cheese, and it all happens in Le Châble! More than 15,000 foodies from all walks of life gather for a week-end to indulge in cheeses and raclettes that come from local producers in the Bagnes valley and Entremont district. On Sunday, the original producers of these cheeses are in the spotlight - the "queens" (both horned and dairy cattle) from various mountain pastures parade the streets accompanied by their own folk dance and music troupe.

www.bagnesraclette.ch



ALPINE PASTURES & BUVETTES

Not to be missed! Alpage du Lein, Col des Planches, Alpage du Tronc, these enchanting mountain pastures and their refreshment stands (buvettes) have given the Entremonts Valley its reputation. Locals and visitors meet in these modest places to enjoy simple but tasty pleasures. In the comfort of nature and to the sound of the Hérens bells, you can taste artisanal products and typical local dishes (cheese, charcuterie, croûte au fromage, assiette Valaisanne) in a friendly atmosphere. There's only one left to do: ENJOY YOURSELF!

ROCKLETTE (5-14 AUGUST) & ELECTROCKETTE (19 & 20 AUGUST)

Rocklette is a high-altitude gathering for fans of music, cheese and mountains, and promises exceptional concerts set in magnificent alpine scenery! The festival in the heart of nature, accessible on foot, by bike, by cable car or by bus, is staged in several different locations throughout the valley.

Head for the hills of Verbier for Electrorockette, a high-mountain rendez-vous between electronic music and raclette at 2,200 m above sea level. The programme includes a breathtaking view of the Grand Combin massif, a dozen AOP raclette cheeses, a hundred or so Valaisan wines and a top pick of essential DJs.

www.palpfestival.ch



SARREYER FARMERS' & CRAFTSMEN'S ASSOCIATION: BREAK FROM THE PAST!

Head for Sarreyer and discover the work of the members of the first Slow Food Community in Switzerland. At a bend in a steep alleyway, meet the village's chocolate maker, known for flavouring their creations with unusual local delicacies. A little further on, walk through a garden with the plant grower who cultivates aromatic and medicinal herbs. Continue to the mill, still in operation, and you will see the artisanal distillery where massage oils and liqueurs are produced. Below, you can watch the cows and sheep of the Glariers farm wander around.

While meeting, discussing and tasting, you will uncover the subtle link between man and nature in Sarreyer.

www.sarreyer-decouvertes.ch



FROM THE MINES TO THE FLAVOURS OF THE ALPINE PASTURES

Overlooking Martigny, Mont-Chemin (1,808 m) has all the qualities of a hill and is home to fascinating flora and lush vegetation. Beneath its surface, the geologically rich subsoil contains at least 150 identified minerals. To help uncover the mysteries of this site, Kobold - the mine dwarf - guides walkers on a winding path through larch forests and alpine meadows with magnificent views of the surrounding peaks and the Rhône valley. As well as 11 display panels along the way, discover abandoned tunnel entrances from which iron has been extracted for 15 centuries, and more recently, in the 20th century, lead, silver and fluorite. Get ready to venture into the tunnels, equipped with a head torch and helmet.

Don't miss: the weekly event "From the mines to the flavours of the alpine pastures", a guided tour of the Mont-Chemin mine with mountain cheese tasting (50% discount with the VIP PASS).

The 4.3-km loop is easily accessible starting from the Col des Planches (about 1 hr 30 mins)

www.verbier.ch/summer/offers/from-the-mines-to-the-alpine-flavours-verbier-en-summer-3038500

BELLOWING DEER IN THE ARBI VALLEY

At night, in the heart of the forest in the Vallon d'Arbi, a phenomenon takes place which sends shivers down your spine: the sound of stags bellowing. In silence and total darkness, the guide describes the distinctive characteristics of the stag, its way of life and the reasons why it makes this particular sound during the rutting period. With minimal disturbance, visitors can catch a glimpse of this usually discreet animal and witness this spectacular scene in a wild valley.

Dates: September and October

www.latzoumaz.ch

THE HERITAGE HOMES

There are five Heritage Houses belonging to the Bagnes Museum scattered across the valley. The Oreiller Forge and the Ancienne Demeure family home in Villette, the Maison de la Pierre Ollaïre soapstone house in Champsec, the Saw and Sawmills in Sarreyer, and the Maison des Glaciers ice house in Lourtier: the Heritage Houses take visitors on a journey through the history of Alpine society and the Val de Bagnes. Although these sites are spread out, they are all connected in summer thanks to the Combins train, which travels through the valley accompanied by heritage guides.

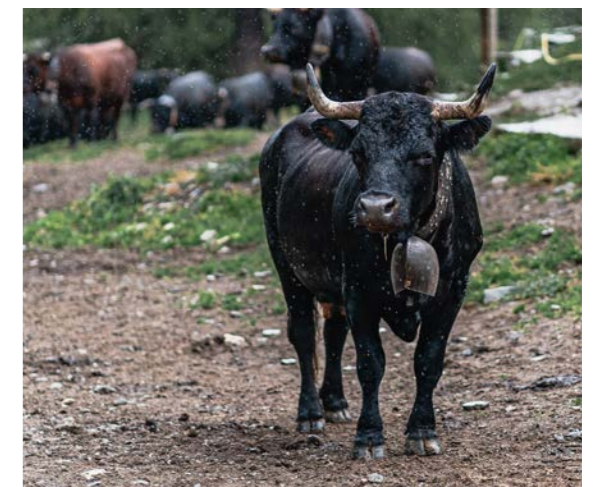
www.museedebagnes.ch



DID YOU KNOW? Hérens cows...

With their attractive black coats, Hérens cows are the pride of their owners and the people of the Valais. Every summer, these 'ladies' fight to decide which cow will be crowned queen of the mountain pasture. This natural phenomenon is typical and instinctive of the breed and has given rise to regional queen fights that attract numerous breeders and passionate spectators from the Valais, the Aosta Valley and the Mont Blanc region. The first battles in the Alps take place in June during the Inalpes festival.

www.raceherens.ch



ON YOUR BIKE



THE TOUR DES STATIONS FROM 1ST TO 6TH AUGUST 2023

After five editions, the Tour des Stations now covers 30 tourist destinations, includes 50 nationalities and is expected to attract more than 3,500 participants. And for the latter, whatever the length of the chosen route, it is the promise of reaching some exceptional resorts in a magnificent environment that motivates them most of all! One of the distinguishing features of this bike race is that it offers a unique challenge: to tackle the height difference of Mount Everest in a single day! However, everyone has the choice of climbing "their own summit" from among the six routes on offer, starting in Le Châble and finishing in Verbier.

By day: MedioFondo (74 km - 2,900 m Ascent) / GranFondo (133 km - 4,700 m Ascent) / SuperFondo (185 km - 6,800 m Ascent) / UltraFondo The Everest (242 km - 8,848 m Ascent)

Over several days: Ultimate 555 (555 km and 17,000 m Ascent) / Ultimate 1000 (1,000 km and of 26,000 m Ascent)

www.tourdesstations.ch

9 DOWNHILL TRAILS

Thanks to its renowned bike park and more than 800 km of trails and mountain roads, Verbier is regarded as one of the mountain bike capitals of Switzerland and also one of the best in Europe. Constantly evolving, Verbier Bikepark now has nine different trails with unique landscapes, ranging from beginner to competition level, between Les Fontanets (2,475 m), Verbier (1,535 m) and the side of La Tzoumaz - providing 19 km of pure adrenalin! From the end of June to the end of October, sporty types looking for a new experience can learn to ride a downhill mountain bike during a weekly taster session under the guidance of a professional.

www.verbierbikepark.ch

18 ENDURO ROUTES

The 23 enduro mountain bike routes for all levels (easy - intermediate - difficult) promise a delightful mix of rolling terrain, technical sections and switchback turns. With 211 km of pure pleasure, bikers can ride through the Val de Bagnes and La Tzoumaz on trails renowned for their exceptional scenery and playfulness. Each is linked up with ski lifts, bus stops, restaurants and the most beautiful viewpoints in the valley.

www.verbier.ch/summer/inside/to-do/sports-activities/on-two-wheels



DID YOU KNOW?

Valais, the 2025 world mountain biking centre

In two years' time, the Valais will host the 2025 Mountain Bike World Championships. And for the first time ever, the World Championships will bring together all seven mountain bike disciplines on the same dates and in the same region: Crans-Montana (Cross-Country), Dents du Midi Region (Downhill), Grächen (E-Bike), Leukerbad (Enduro), Verbier and the Val d'Anniviers (Marathon), Monthey (Pumptrack), Zermatt (Short Track) and Sion (opening ceremony and events). Join us from 2 to 14 September 2025 to cheer on the 1,500 athletes expected.

www.valais2025.ch

MONT-FORT EXPERIENCE



VIA FERRATA AT LES GENTIANES

A must-do activity in Verbier, the via ferrata is now accessible to all outdoor enthusiasts at the Col des Gentianes, at an altitude of more than 2,800 m. Two new routes will take adventurers up to the Monts de Cion, at an altitude of more than 3,000 m, for the breathtaking alpine panorama! The first route is ideal for anyone who likes to enjoy the views of surrounding peaks as they climb along a 120m route, while the more adventurous can take on the challenge of the second, more demanding route, which includes several aerial walkways.

verbier4vallees.ch/en/experiences-in-verbier/all-summer-activities/via-ferrata

MONT-FORT VIEWING PLATFORM & ZIPIRE

The new viewing platform at the top of Mont-Fort, at an altitude of more than 3,300 m, offers visitors an exceptional 360-degree panorama of the entire Alpine mountain range, from Mont Blanc to the Matterhorn. The more adventurous, who want to extend the experience and continue to take in the view (don't forget to keep your eyes open), can soar over the Tortin glacier at speeds of up to 130 km/h via the Mont 4 Zipline over a length of 1.4 km and 383 m difference in altitude.

Prices: Adult: CHF 45.- / Youth: CHF 38.- / Child: CHF 20.- (lift pass not included)

verbier4vallees.ch/en/online-shop/activities/mont-4-zipline_activity_165500

CLIMB MONT-FORT VIA THE VIA CORDATA

Similar to via ferrata, via cordata combines hiking, climbing and mountaineering - the difference is you are roped up together for the entire time. Starting from Les Gentianes, the Via Cordata du Mont-Fort (3,330 m) offers a series of rock climbing and hiking sections on the Tortin and Mont-Fort glaciers. Under the watchful eye of a guide, via cordata is accessible to anyone who wants to enjoy spectacular panoramas while experiencing the high mountains. Approximately 3.5 hours climb, with an easy return using Verbier's ski lifts.

Prices: From CHF 230 per person based on a group of three people.

www.verbier.ch/summer/offers/via-cordata-verbier-en-summer-3741527

EXPERIENCE 360°

The 360° Experience is a one-day package designed to discover the activities and restaurants of Verbier 4Vallées. Starting at 9 am, travellers meet at the Médran Café for a traditional Swiss Rock Coffee® or a classic coffee and a croissant. Then off to the skies above Mont-Fort for an adrenaline rush on a crazy zipline descent reaching speeds of 130 km/h over the Tortin glacier. Once recovered from all this excitement, bold adventurers continue their quest with an aperitif at the Mont-Fort igloo, with a view of the most famous peaks of the Alps. Lunchtime already. After this visual feast, the moment has come to treat the taste buds. Comfortably seated at the Black Tap, gourmet athletes can enjoy the renowned burgers for which the place is famous. After refuelling, it's time for a final scooter ride from Les Ruinettes to Verbier.

Prices: CHF 130 per adult and from CHF 91 for holders of a Verbier 4Vallées pass or a VIP Pass.

www.verbier4vallees.ch/en/useful-information/news/experience-something-new_news_390180

UP HILL & DOWN DALE



TOUR DES COMBINS – 6 DAYS – HIKING

Straddling Switzerland and Italy, the Tour des Combins offers six days of alpine hiking around the Massif des Combins (4,314 m)! Less frequented than its neighbour, the Tour du Mont Blanc, but just as breathtaking, the route is dotted with contrasting landscapes, close to the high mountains. Approaching 3,000 m, this demanding and sporty trek takes experienced hikers from hut to hut, through five valleys of varying charm. Green pastures, footbridges, glaciers, mountain passes, famous landmarks and extraordinary landscapes make up the loop, inspiring hikers to keep going on this journey of discovery.

Day 1: Bourg-Saint-Pierre → Cabane de Mille:
12 km / 4h30 / Ascent 1,132 m / Descent 290 m

Day 2: Cabane de Mille → Cabane Panossière:
15 km / 5h30 / Ascent 1,064 m / Descent 900 m

Day 3: Cabane Panossière → Cabane Chanrion:
18 km / 6h30 / Ascent 1,111 m / Descent 1278 m

Day 4: Cabane Chanrion → Cabane Letey:
23 km / 7h50 / Ascent 1,135 m / Descent 1170 m

Day 5: Cabane Letey → Saint-Rhémy:
15 km / 5h15 / Ascent 464 m / Descent 1,135 m

Day 6: Saint-Rhémy → Bourg-Saint-Pierre:
18 km / 6h30 / Ascent 1,107 m / Descent 1,091 m

www.tourdescombins.ch



TOUR OF THE VAL DE BAGNES – 5 DAYS – HIKING

This five-day itinerary immerses hikers in an alpine setting with a backdrop of the Combins, Vêlan and Mont-Blanc massifs. The 90-km journey is suitable for both trail runners and hikers, and crosses mountain passes, including the Col des Otanes, the highest point of the tour at 2,846 m, spends restful nights in the renowned huts of the valley (Chanrion, Brunet, Mont-Fort and FXB Panossière), and passes by impressive sites such as the Corbassière glacier, the Mauvoisin dam, the Louvie lake, the Col des Mines. All these ingredients are sure to make this trek a highlight in every hiker's calendar.

Total: 90 km / 32h / Ascent 6,400 m / Descent 6,400 m

Day 1: Le Châble - Cabane du Mont-Fort:
19.8 km / 8h20 / Ascent 2249 m / Descent 622 m

Day 2: Cabane Mont Fort - Mauvoisin:
19.2 km / 7h40 / Ascent 1320 m / Descent 1933 m

Day 3: Mauvoisin - Cabane Chanrion:
10.6 km / 3h40 / Ascent 906 m / Descent 284 m

Day 4: Cabane Chanrion - Cabane Panossière:
18.8 km / 7h50 / Ascent 1,663 m / Descent 1,497 m

Day 5: Cabane Panossière - Le Châble:
28.8 km / 9h20 / Ascent 1,027 m / Descent 2,831 m

www.verbier.ch/summer/offers/tour-du-val-de-bagnes-verbier-en-summer-2794084



A WEEKEND AROUND MONT-FORT – 2 DAYS – E-BIKE

This itinerary is a great way to discover the area, and even more fun with an e-bike. It all starts with an ascent from the centre of Verbier to the Mont-Fort hut, high up on a ridge at 2,456 m. After spending the night in the hut, there are two alternatives: one for cycling enthusiasts who prefer to use as few lifts as possible, and the other for those who want to save their batteries. In both cases, the Tour du Mont-Fort is waiting for them on a trail that connects the resorts of the 4 Valleys - Verbier, La Tzoumaz and Nendaz - crossing a range of landscapes, from the Rhone valley to the glaciers, passing through forests and mountain pastures. The highest point on the route, the Col des Gentianes (2,900 m) is only accessible by cable car but allows visitors the option to reach the summit of Mont-Fort with its panoramic view from the Matterhorn to Mont-Blanc. A beautiful gentle descent to Verbier completes the weekend.

Day 1: Verbier → Cabane Mont-Fort par les Shlerondes:
13.7 km / Ascent 1,230 m / Descent 300 m

Day 2: Tour du Mont-Fort Pro Rider:
63 km / Ascent 1,485 m / Descent 3,963 m

www.verbier.ch/summer/offers/tour-du-mont-fort-pro-rider-verbier-en-summer-2794037



CABANE CHANRION – 2 DAYS – E-BIKE

The best way to discover the wilderness is on a bike. Starting at the foot of the Mauvoisin dam, head to the top of the highest arch dam in Europe for a magnificent view of the Val de Bagnes below. A few more pedal strokes are all that's required to get through the tunnels dug into the mountain before emerging into the light above the majestic Lake Mauvoisin. At the end of the lake, one last climb reaches the highly acclaimed mountain hut, the Cabane Chanrion (2,462 m). Perched on a plateau at the intersection of several high valleys and surrounded by glaciers and mountain lakes, the hut offers a much-needed refuge. A charging point is available here for e-bikes. After an overnight stay in the hut, which was renovated in 2020, visitors can hike in the surrounding area or ride back down to the valley.

Itinerary of 29 km round trip / 4h20 / Ascent 1,080 m

www.verbier.ch/summer/offers/barrage-de-mauvoisin-mauvoisin-en-summer-2794087



VAL DE BAGNES MOUNTAIN HUTS – 3 DAYS – HIKING

Six mountain huts are dotted throughout the Val de Bagnes. This itinerary takes you to half of them in three days on a route that is as varied as it is spectacular. Taking the shuttle bus to the Cabane Brunet, the first day begins with the ascent of the Col des Avouillons (2,649 m) overlooking the tongue of the Corbassière glacier and ends at the Cabane de Panossière, which sits on the moraine of the same glacier, facing the Massif des Combins. On the second day, another pass, that of the Col des Otanes (2,845 m), then a descent to the top of Lake Mauvoisin, before reaching the Cabane Chanrion hut, at the very bottom of the Val de Bagnes. On the last day, return to the valley via the other side of Lac de Mauvoisin, finishing at the foot of the dam where the buses leave for Le Châble.

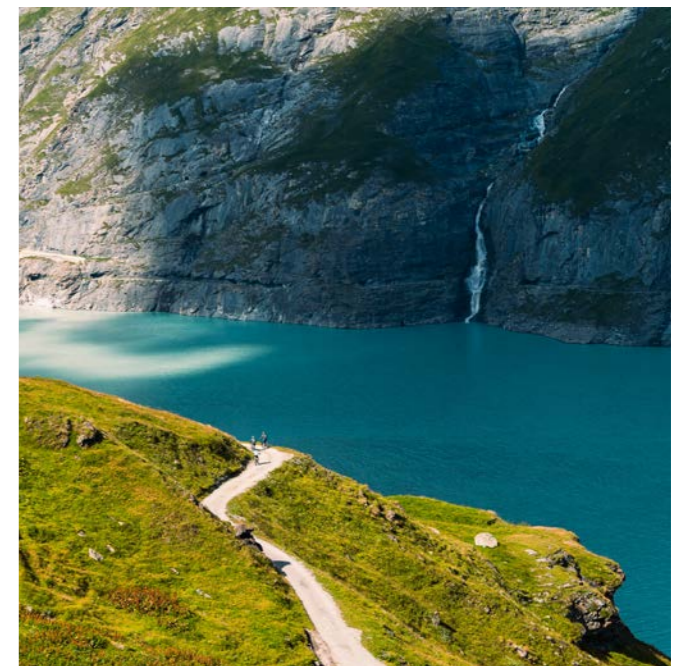
Total: 35.2 km / Ascent 2,293 m / Descent 2,553 m / 13h

Day 1: Cabane Brunet – Cabane Panossière
7.4 km / Ascent 922 m / Descent 396 m / 3h30

Day 2: Cabane Panossière – Cabane Chanrion
17.2 km / Ascent 1,089 m / Descent 1,251 m / 6h20

Day 3: Cabane Chanrion – Barrage de Mauvoisin
10.6 km / Ascent 282 m / Descent 906 m / 3h10

www.verbier.ch/cabanes-de-montagne



FOLLOW THE WATER



BISSES IRRIGATION CHANNELS

Typical features of the Valais mountain landscape, bisses are ancient irrigation channels that once carried water from glaciers and alpine springs to the valleys. The paths that run alongside these silent witnesses to the recent past are now pleasant walks. In full flow from mid-May to mid-October, the Bisse des Ravines trail takes walkers high above the village of Bruson through flower-filled meadows and larch forests. The Bisse de Levron follows a sweeping route above Verbier from Les Ruinettes to the spectacular end of the bisse above Vollèges.

www.verbier.ch/summer/offers/les-bisses-verbier-en-summer-2899643



FIONNAY WATERFALL

To encourage the growth of tourism in Fionnay at the end of the 19th century, plans were introduced to make the already impressive area even more attractive. The creators of the resort decided to divert a stream coming from the mountain to create an artificial waterfall. The waterfall appears to emerge from the cliffs and ends up in a small lake a few hundred metres below. What makes it so special? It can be turned on or off as needed or desired.

www.valdebagnes.ch

VAL DE BAGNES, CRADLE OF GLACIAL STUDIES

The fact that we know today that glaciers move and at one time covered part of Europe and the whole of Switzerland is partly thanks to Jean-Pierre Perraudin, a farmer from Lourtier in the Val de Bagnes. With his keen sense of observation, he was the first to unravel the mysteries of glaciers. In 1818, the Giétroz glacier collapsed into the valley and blocked the river's passage. A lake formed but the pressure of the water eventually destroyed the dam, triggering a tidal wave. Jean-Pierre Perraudin took part in efforts to avert this catastrophe. At the time, he shared his observations with the engineer Ignace Venetz, who then brought them to a wider audience. These ideas were then taken up by the founding fathers of glacier theory.

www.hls-dhs-dss.ch/fr/articles/048709/2009-10-28

BLUEARK - INNOVATIVE SOLUTIONS FOR WATER SAVING

BlueArk is a technology innovation hub and laboratory based in Le Châble. Founded in 2018, it specialises in the management of natural resources, with a particular focus on the smart management and digitalisation of water. Its goal is to encourage and develop practical and innovative solutions to the challenges of climate change, particularly in the field of water. The ODILE project is a specific example of this. To help mountain farmers, a network of sensors has been installed to determine if and when to water the alpine meadows. If necessary, automatic valves are opened. As well as saving farmers extra work and unnecessary travel, this system also saves water and provides more fodder for the livestock.

www.blueark.ch

MAUVOISIN DAM

The walk to Lake Mauvoisin - a turquoise blue expanse nestled in a spectacular Alpine panorama - is well worth a detour. The 250m-high concrete giant of the same name is the highest arch dam in Europe. Built between 1951 and 1958 in the heart of the protected natural area of the Upper Val de Bagnes, it literally overlooks the Val de Bagnes and generates 1,000 GWh of electricity per year. Inside, an educational trail winds through an old gallery and takes visitors upwards. It explains how electricity is generated and tells the story of the dam's construction. At the top, the magic continues with a photo exhibition, and a breathtaking view of the lake, waterfalls, mountains and valleys as far as the eye can see.

Don't miss: guided tour of the Mauvoisin dam (50% discount with the VIP PASS)

www.verbier.ch/mauvoisin-dam

HIKE OR FISH AT LAC DES VAUX

Flanked by two smaller but equally gleaming mountain lakes, Lac des Vaux attracts walkers for a leisurely picnic, fishing trip or invigorating swim up above Verbier and La Tzoumaz to an altitude of 2,543 m. It's an hour and a half walk from La Croix de Coeur, a panoramic restaurant 20 minutes' on foot from the top of the Savoleyres cable car. The Grand Tour of Lac des Vaux (if you decide to follow this route) then takes you back to La Tzoumaz through the great wilderness of the Arbi valley. The whole loop takes about four hours. The crystal-clear waters of the lake are home to rainbow trout and snapper which attract fly and grasshopper fishing enthusiasts. Permits are available from June at the tourist office in La Tzoumaz or in Verbier.

www.verbier.ch/summer/inside/destinations/must-see-places/lac-des-vaux



RIVER CHALLENGES AT LA TZOUMAZ

Looking for a challenge? Head to the Espace Nature in La Tzoumaz and tackle the La Fare mountain stream! The cool water of the stream provides a deluge of fun, games and agility tests that will awaken the senses and invigorate both young and old alike. The concept is simple. Plunge into nature with your hands or in bare feet, accompanied by your family or friends, and feel the wonderful sensations of your body in direct contact with the elements: water, earth, grass, sun, wind and pebbles. The result is surprising, creating new and pleasurable sensory experiences that are sure to put a smile on everyone's faces!

www.latzoumaz.ch/espace-nature



DID YOU KNOW? A huge new mural at the T-Resort

The façade of the T-Resort hotel in La Tzoumaz has been decorated with a gigantic 400 m² artistic mural! Created by the Spanish and Mexican artist duo "Alegria del Prado", this fresco, the largest work in the open-air museum, is a beautiful tribute to the importance of the water cycle, inviting you to follow the journey!

www.verbier4vallees.ch/en/media/press-releases/Inauguration-of-the-T-Resort-fresco_ptd_393447



GLACIER ENCOUNTER

Before last summer, alpine glaciers were seldom talked about, but recently they have been a regular feature in the news. And for good reason: these titans always aroused admiration and interest, but are now on the verge of extinction! To give some insight into this sad phenomenon, at the end of last summer, an educational trail about the melting of the glaciers was established on the hills above Verbier. This valuable experience allows visitors to get to know more about glaciers by admiring one, touching it and discovering more about both its history and its future. Leaving from the Col des Gentianes, the marked trail starts at an altitude of more than 2,800 m with various stops along the way down to the Tortin glacier:

- A photo-bench to capture the moment
- Dated markers indicating where the glacier extended to in the past
- An interpretation panel showing the glacier's history
- A station near the ice explaining the role the climate plays in the health of the glacier
- A terrace where visitors can admire the glacier and reflect on what the landscape might look like in 2100 once the glacier has disappeared
- A walk on the ice (optional) to an ablation stake that measures the thickness of the melting glacier

www.verbier4vallees.ch/en/media/press-releases/An-encounter-with-a-glacier-a-themed-trail-running-from-the-Gentianes-to-the-Tortin-glacier_ptd_404311

VERBIER GOLF



PERFECT YOUR SWING

With two 18-hole golf courses, Verbier rolls out its green carpet for swingers from May to November. The Les Esserts course at par 69, 4,857 m long, is known for its technicality, fairways and wide open greens, where golfers are inspired by the mountainous backdrop of the Combins, Rogneux and Mont-Blanc ranges. Created around natural obstacles, numerous streams and the relief - the course was designed to be a pleasant, accessible walk for golfers of all ages. More accessible however, thanks to its location in the centre of the resort and because of the course itself (18-hole, par 54 Pitch & Putt), the Moulins golf course is ideal for players of any level who want to improve their technique.

www.verbiergolfclub.ch

COUPE DES FAMILLES ET AMIS

Whether with friends or family, this sporty and social competition is open to all abilities. From 10am, starters will be on the Les Moulins course in the heart of Verbier for a friendly and challenging cup. The latter will take the form of a two-person scramble and will end at the Les Moulins restaurant with a delicious Bagnard raclette; this is the perfect opportunity to share a sociable moment with the other players and to recover before the award ceremony at 2pm.

Saturday 14 October, from 10 am to 12 pm

NIGHT-TIME COMPETITION

For the first time in Verbier, the Golf Club will be holding a night-time competition, the Verbier Tourisme “Glow in the Dark” Nocturne Cup. Beneath the stars, the Les Moulins course will be illuminated with numerous small dots of light that will guide the golfers in the dark. Balls, greens and the boundaries of the course will be lit up to help players navigate their way around. The competition will be played in a two-person scramble, following a delicious fondue and Valaisan wines.

Friday 11 August, from 7 pm to 10 pm

INTRODUCTION TO GOLF

At Verbier Golf Club, a professional golfer is on hand to coach new players wanting to learn this complex, demanding sport. Every Friday, from June to October, beginners meet from 10 to 11 am at the Driving Range of the Carrefour. With expert coaching from a seasoned pro, they can begin to practice their first swings.

www.verbier.ch/winter/offers/introduction-to-golf-verbier-en-winter-4025762

GOLF AFTER WORK

Both seasoned golfers and beginners can get together for an hour and a half's play on the beautiful Les Moulins golf course, followed by tapas at the restaurant of the same name. Open to all abilities, this event is the perfect opportunity to relax after a long week of work and enjoy the last rays of sunshine over the Verbier plateau.

Dates: every Friday in July and August



AGENDA

Small group activities, events where everyone can get together, competitions where you can excel, a host of events are on offer this summer in Verbier, in the Val de Bagnes and in La Tzoumaz.

More information on: www.verbier.ch/summer/inside/events

La Tzoumaz artisan market

8 July 2023

Trail Verbier Saint-Bernard by UTMB

7 – 9 July 2023

verbier.utmb.world

Verbier Festival

14 – 30 July 2023

www.verbierfestival.com

Panora' Malt

29-30 July 2023

www.verbier4vallees.ch

Tour des Stations

1 – 6 August 2023

www.tourdesstations.ch

Rocklette

5 – 14 August 2023

www.palpfestival.ch

Fête des Familles

5 August 2023

www.verbier4vallees.ch

Verbier E-Bike Festival

10 – 13 August 2023

www.verbierbikefestival.com

Verbier A1 Padel Open

14-20 August 2023

Grand Raid

18 – 19 August 2023

www.grand-raid-bcvs.ch

Electroclette

19 – 20 August 2023

www.palpfestival.ch

Verbier Pro Am by W Verbier (golf)

19 August 2023

www.verbiergolfclub.ch

Verbier Open (tennis)

20 – 27 August 2023

www.verbieropen.com

Inspire Yoga Festival

25 – 27 August 2023

www.inspireyogafestival.com

Forcethon

27 August 2023

www.verbier4vallees.ch

European Downhill Mountain Bike Cup Final

15 – 17 September 2023

www.verbierbikepark.ch

Bagnes Capitale de la Raclette

23 – 24 September 2023

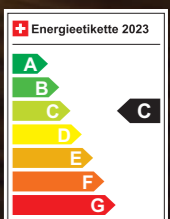
www.bagnesraclette.ch



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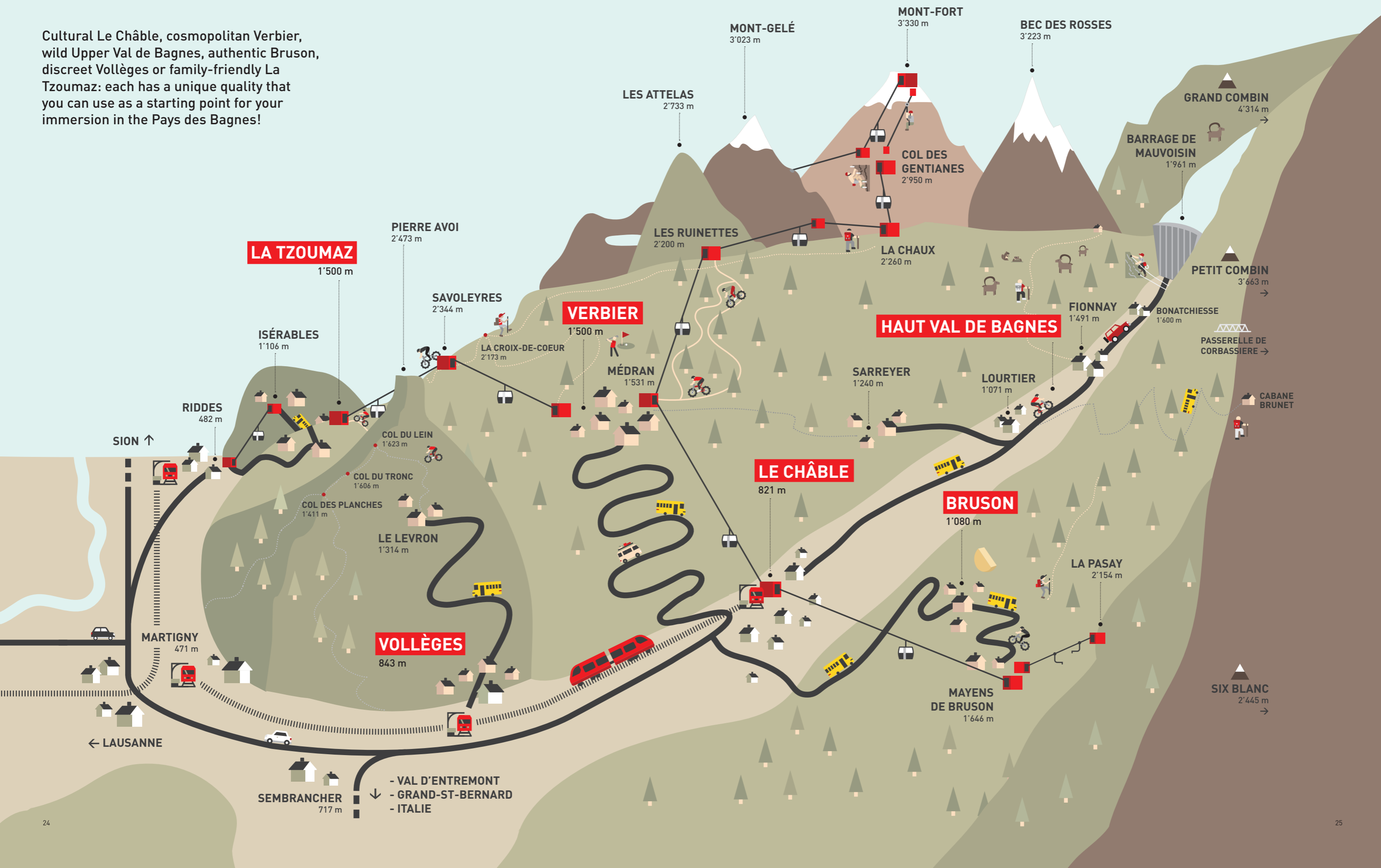
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AN INFINITE PLAYGROUND

Cultural Le Châble, cosmopolitan Verbier, wild Upper Val de Bagnes, authentic Bruson, discreet Vollèges or family-friendly La Tzoumaz: each has a unique quality that you can use as a starting point for your immersion in the Pays des Bagnes!



VERBIER

An Alpine village with undeniable mountain charm, Verbier perfectly combines outdoor sports, a family atmosphere and exceptional services.

The most cosmopolitan of the Valais resorts, it spreads out over a vast sunny plateau with breathtaking views of the most famous Alpine peaks. While the resort is known for its hospitality and the variety of sports on offer, Verbier also attracts holidaymakers with a wide range of other activities. From music festivals - classical, electro or rock - and events dedicated to relatively new disciplines such as the E-Bike Festival, from Verbier Bikepark to golf courses, local or global flavours, Verbier offers a mix of active, cultural, gastronomic and relaxing holidays in a majestic setting.

www.verbier.ch/summer/inside/destinations/tourist-destinations/verbier



UPPER VAL DE BAGNES

The picturesque villages of the Upper Val de Bagnes are a favourite destination for nature lovers and travellers looking for authenticity. Follow the Dranse de Bagnes river, and you'll come across villages with liting names: Lourtier, Fionnay, Sarreyer and Bonatchiesse - all little corners of paradise where you can forget time and indulge in slow food. A hidden treasure, the preserved natural area of the Upper Val de Bagnes is protected in the Federal Inventory of Landscapes. The exceptionally rich landscape demands respect and a certain humility from hikers. Ibex, chamois, bearded vultures as well as red frogs and butterflies all call this remote, wild place home. And at the end of the valley, where the road ends, is the majestic Mauvoisin dam, the last trace of civilisation before you get to Italy.

www.verbier.ch/summer/inside/destinations/tourist-destinations/upper-val-de-bagnes



VOLLÈGES

Gateway to the Val de Bagnes, the village of Vollèges is firmly attached to its traditions. Built around its 500-year-old bell tower, Vollèges is the capital of the only wine-producing commune in the region. Down one side flows the Merdenson, a raging mountain stream, which then runs into the Dranse de Bagnes. Keeping alive with ancient customs, Vollèges has a traditional bread oven built at the beginning of the 20th century which is a focal point for village gatherings. The Atelier des Terroirs produces local specialties such as the 'Fratze' sausage. As well as the extremely popular Beer Walk, organised every summer along the small village streets, the commune of Vollèges also offers beautiful walks towards the Col du Tronc or La Crevasse.

www.verbier.ch/summer/inside/destinations/tourist-destinations/vollages

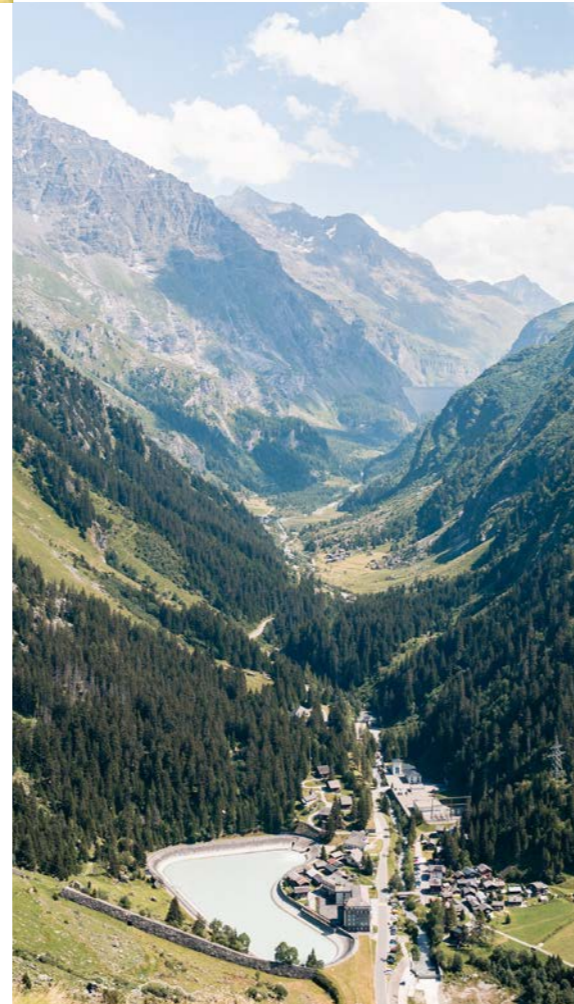


LE CHÂBLE

Sitting at a crossroads, Le Châble is a peaceful haven where you can enjoy life at a traditional pace.

The capital of the Bagnes commune, Le Châble is linked to Verbier and Bruson by gondolas, which depart from next to the train station. Traditional customs play an important part in the hearts of locals, who keep them alive through a number of popular festivals, including 'Bagnes, capital of raclette', the flagship event for the region. It's held every year at the contemporary Espace Saint-Marc event centre, which also has an outdoor playground and an urban sports area with a skate park and pump track.

www.verbier.ch/summer/inside/destinations/tourist-destinations/le-chable



BRUSON

On the hills high above the Val de Bagnes, Bruson is a charming mountain village with stone and wood chalets, and 400 or so permanent residents. It provides visitors with a calm, authentic Alpine setting. Here, life is closely linked to agriculture, and a new local, community-based economy has been developed. The annual Palp Festival - which brings together contemporary music, art and traditions - takes place in Bruson and runs a grocery shop called La Brusonette. Near the beginning of the Bisse des Ravines trail, Eddy Baillifard, the Swiss ambassador for Raclette - or 'Mr Raclette' himself - serves his famous cheese dishes year-round. And to top it all off, marked paths and enduro trails criss-cross the surrounding area much to the delight of walkers and mountain bikers.

www.verbier.ch/summer/inside/destinations/tourist-destinations/bruson



LA TZOUMAZ

On the northern slopes of Verbier overlooking the Rhône valley, the village of La Tzoumaz, formerly known as 'Mayens-de-Riddes' comes from the word 'tzoumer' in Valaisan dialect, or the place where you rest. Mountain bikers, e-bikers and downhill enthusiasts get their adrenaline pumping with both easy and advanced trails leaving from the top of the Savoleyres gondola lift or in the hills of Vallon d'Arbi at more than 2,300 m altitude. Hiking routes, mountain scooters and numerous family walks and sports complete the offer. In this little corner of paradise overlooking the Rhone valley, family-friendly activities in nature take centre stage.

www.latzoumaz.ch

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