PRESS KIT

Verbier, Val de Bagnes, and La Tzoumaz transcend the typical mountain resort. A vibrant blend of mountain charm and international village, they've long been a magnet for people from all over the world. Here. ideas are exchanged, innovation thrives and the spirit of perpetual motion reigns. It's a place to put down roots, chase dreams and embrace an active lifestyle that reflects the very essence of the destination.

DYNA

MISM

SPARTAN: 24 - 25 AUGUST

Spartan Race, the global leader in obstacle racing, returns to Verbier on 24th and 25th August for two days of strength, endurance and determination. Whether you're a seasoned athlete or a beginner, there's an event for everyone, ranging from the 5km Sprint featuring 20 obstacles to the 10km Beast.

www.spartanrace.ch



THE LAND **OF TRAIL RUNNING**

The Verbier-Val de Bagnes and St-Bernard region is renowned as a haven for trail running enthusiasts. It has hosted prestigious races like the Ultra Trail du Mont-Blanc (UTMB) and the Trail Verbier-St-Bernard (Trail VSB), attracting some of the sport's most illustrious names. With 21 marked routes, the region caters to both seasoned athletes and novice runners, offering a diverse range of trails. From the grandeur of majestic glaciers to serene green pastures where Hérens cows graze, and from meandering rivers to impressive dams, runners can explore the region's multifaceted landscapes. Local trail experts like Jules-Henri Gabioud, winner of the Tor des Géants in 2011 and second in the PTL in 2019, along with Emily Vaudan, who secured third place in the X-Alpine du Trail VSB, have meticulously crafted an exceptional network of 415 km of routes, featuring 33,000 m of vertical gain. These trails not only offer exhilarating running experiences but also showcase the rich cultural and natural heritage of the region.

www.verbier.ch/summer/inside/todo/sports-activities/walks-and-hikes/ trail-running

INTERNATIONAL SCHOOLS

If parents can comfortably telecommute from Verbier, children and teenagers could easily do the same! Thanks to the resort's two international schools, Copperfield International School and Verbier International School, they can continue their education in a dream setting, combining study with the joys of skiing. It's a way of combining work and leisure, and studying in renowned schools that put students' needs and well-being first. Various subjects are taught at different levels, with the aim of providing each student with the skills and knowledge that will guide them throughout their lives.

> www.verbierinternationalschool.ch www.copperfield.education



on its exploration of the Bisse des Ravines in 2022 and the enchanting facades of Bruson last

year, the PALP Village now expands its horizons along the picturesque footpath connecting Bruson to Le Châble. More than a mere exhibition, Rouli-Bouli offers an unforgettable stroll cele-

ing childhood memories. The concept is simple: participants collect a wooden ball at the village Carrefour and embark on a journey filled with art installations and animated exhibits, as the wooden balls zip through ingenious mechanisms

and whimsical constructions. With poetic strolls, thrilling adventures and playful races, it's a walk like no other!

Date: 1 June to 1 September, 2024

Distance: 2.4km | Duration: 42 minutes Descent: 181m | Ascent: 0m

www.palpfestival.ch



LE BIVOUAC CO-OFFICE

An appealing destination by nature, Verbier provides ample opportunities to blend outdoor activities with business. Le Bivouac stands as Verbier's latest private co-office workspace. Unlike traditional co-working spaces, it provides the privacy of your own office within a shared environment, complete with shared services. This setup offers unparalleled flexibility for entrepreneurs and freelancers to work in the heart of Verbier, whether for a few months or an entire season, just steps away from slopes, trails and charming villages.

www.lebivouac.ch



MONT-FORT SWISS LODGE

Enjoy Verbier without breaking the bank at this conveniently located lodge. Situated in the Verbier or Bruson gondola building and a stone's throw from the train station, it offers easy access to slopes, trails and Geneva airport. Choose from affordable single, double or quadruple rooms, all with en-suite bathrooms. This is your budget-friendly basecamp for unforgettable adventures in the 4 Valleys ski area, allowing you to pursue your passion for ski touring and cycling without worrying about costs.

Price: 70 CHF /person per night, including breakfast

www.montfortswisslodge.ch